

# LIFE

WHITTAKER CHAMBERS WRITES  
ON THE 'WITCH-HUNT' ISSUE



COMMENCEMENTS  
A MILLS COLLEGE GRADUATE

20 CENTS

JUNE 22, 1953



**CROSLEY CLEANS AS IT DRIES AS IT**

*cools the air comfortably!*



See Margaret Lindsay demonstrate Crosley Room Air Conditioners and other Crosley products on the Crosley TV Show.

Shown here—the ACE-75 D, ¾ H.P. for rooms up to 485 square feet. Four other models for smaller or larger rooms.

**FOR BETTER HEALTH,  
GREATER COMFORT**

Crosley "conditions" room air these 6 ways:

1. **Cleans air** of dirt, dust, soot. Glass-fiber filter even removes airborne pollen that often causes discomfort!
2. **Dries air**—eliminates "sticky weather" humidity. Excess moisture is disposed of automatically.
3. **Cools air**—no matter how hot the weather. Adds fresh air from outside, too!
4. **Circulates air** at an even temperature, without bothersome drafts.
5. **Ventilates all year round**—assures adequate fresh air always.
6. **Exhausts stale air**—whisks troublesome smoke and cooking odors outside!

... so set your heart on the

# 1953 CROSLEY Room Air Conditioner

Now, air conditioning at its best—*comfortable coolness* on the hottest days—with the revolutionary new 1953 Crosley.

But more! Summer and winter, Crosley "tailors" the air to perfection. Keeps your room at comfortable temperatures. Keeps humidity down on the "stickiest" days. Now, *every day*, breathe marvelously c-l-e-a-n air, refreshing as a mountain breeze. Sleep as you've never slept before . . . work on hot days without fatigue . . . live in comfort *all year round*. Start enjoying "good weather" today with a CROSLEY.

Great news for city dwellers! The Crosley Room Air Conditioner muffles irritating outside noises! And

rubber-mounted parts assure smooth, hushed operation . . . assure you *quiet* comfort. Full five-year warranty on Crosley power unit. Crosley Division, AVCO Manufacturing Corp., Cincinnati 25, Ohio.\*

**Put Yourself in the Crosley Comfort Zone**

**CROSLEY**

**Better Products for Happier Living**

Room Air Conditioners • Shelvador® Refrigerators • Shelvador® Freezers • Electric Ranges • Automatic Dishwashers • Sinks and Food Waste Disposers • Electric Water Heaters • Steel Kitchen Cabinets • Radios • Television



Individually adjustable louvers direct air up, down, straight ahead, or in all three directions simultaneously.

Only two controls to operate—so clearly marked, so conveniently located. You actually just "dial your weather."



Powerful compressor unit is hermetically sealed to give safe, dependable service.

\*In Canada: Crosley Radio and TV, Ltd., Toronto, Montreal.



# B.F. Goodrich Tubeless Tire

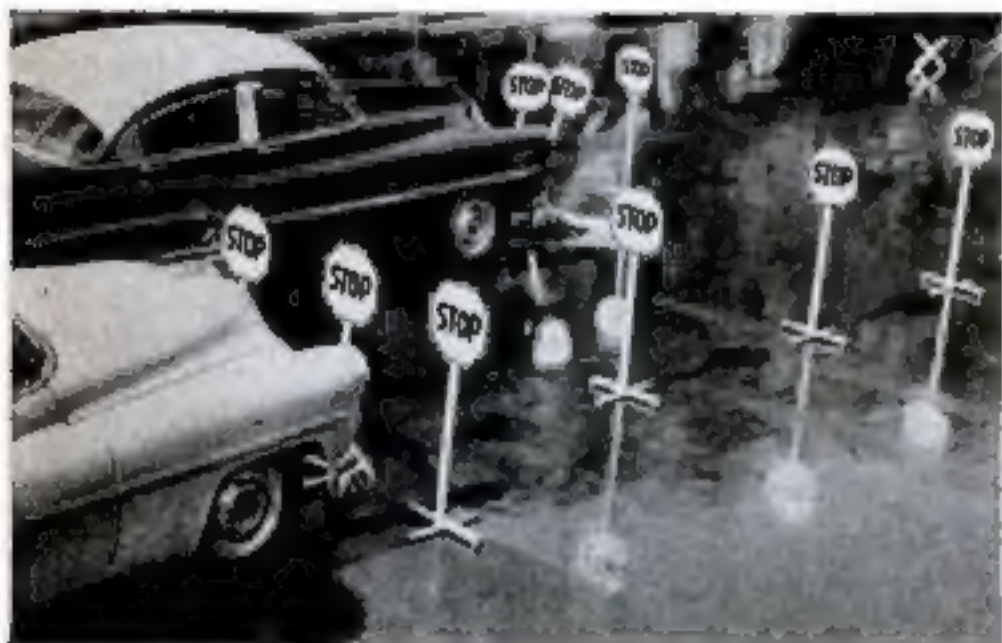
**PROTECTS YOUR FAMILY FROM BLOWOUTS AND AT LOW COST**



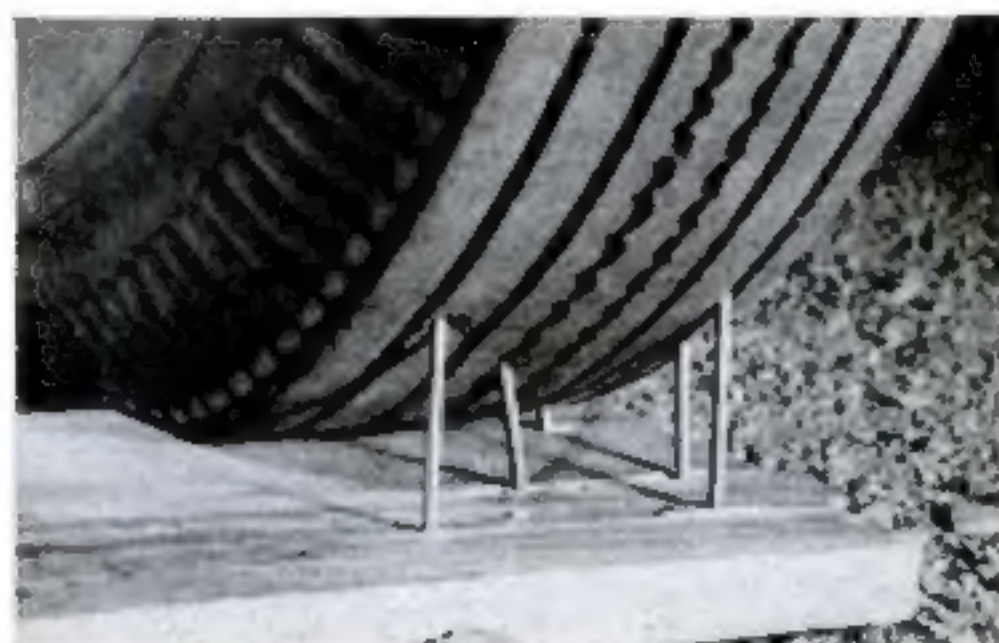
**DO YOU KNOW HOW A BLOWOUT HAPPENS?** The Frank Smalley family is finding out. Not usually from anything dramatic, like running over a railroad spike. Usually it starts from a little thing. You bump a curb, run over a small rock, hit a chuck hole. Cords inside the tire are broken. If your tires have inner tubes, the tube works its way into the break and is finally pinched. When you least expect it, the tube explodes through the tire and you have a sudden blowout.

But the B. F. Goodrich LIFE-SAVER Tubeless Tire has no inner tube. Instead it has a patented lining that's part of the tire. In case of damage, this lining develops small pin-hole leaks instead of exploding. Air escapes slowly. You get a s-s-slowout with time to stop safely instead of a dangerous blowout.

Yet the LIFE-SAVER costs only \$29.95 and your old tire for the Chevrolet and Ford size—less than a regular tire and any blowout protecting inner tube.



**DEFIES SKIDS TOO!** In wet road tests at 30 mph, the car nearest you, on LIFE-SAVERS, stops a car length quicker than car on regular tires. Only the LIFE-SAVER has thousands of tiny grip-blocks spaced 16 to the inch that wipe away water to grab the road.



**SEALS ITS OWN PUNCTURES!** Driven over spikes, the LIFE-SAVER loses no air. Patented sealant under the tread surrounds puncturing object, plugs hole permanently when nail is removed. 2,000,000 BFG Tubeless Tires have been bought and proved by thousands of car owners.

			6.70-13 <b>\$29.95</b> EACH PLUS TAX—EXCHANGE
			7.00-13 <b>\$32.95</b> EACH PLUS TAX—EXCHANGE
			7.60-13 <b>\$36.95</b> EACH PLUS TAX—EXCHANGE
			8.00-13 <b>\$39.95</b> EACH PLUS TAX—EXCHANGE

**CHART SHOWS HOW LITTLE LIFE-SAVERS COST** in exchange for your recappable tires. Slightly more for beautiful whitewalls. For your family's sake and your own, get LIFE-SAVERS from the BFG retailer or new car dealer near you.

Find your BFG Retailer in the Yellow Pages under "Tires". Or send coupon for his name and address to Dept. P-13, The B.F. Goodrich Co., Akron 18, Ohio.



Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
We'll be glad to send information to tire and auto dealers on availability of BFG dealer franchise. If interested, check ☐

**DRIVE CAREFULLY—YOUR LIFE IS IN YOUR HANDS**

**5 YEARS AHEAD IN USE & PROOF**  
...it can be your **LIFE-SAVER®**

SEE THE "LIFE-SAVER" TUBELESS DEMONSTRATED RIGHT IN YOUR LIVING ROOM, TUNE IN "THE BURNS AND ALLEN SHOW" CBS-TV



# 640 BUMPS A

*give you years  
of riding comfort*

**T**RUST our General Motors engineers to figure it out.

They wanted to know exactly what happened to a car's underpinning on a washboard road.

Sure they could drive it over such a road. Or, over the bump-studded Belgian block road at our Milford, Michigan, Proving Ground.

But that wasn't enough for them. They wanted to get under the car while it was traveling the road. See and record what happened. Study the effect of those bruising bumps on springs and shock absorbers, on engine and body mountings under stroboscopic (stop-motion) light, and chart the vibration picture on the most sensitive electronic recording devices.

So what did they do? They built their own super-washboard road right in the laboratory. It took the form of these revolving drums,

spinning the front wheels of the car on this huge "bump and shake" rig at the GM Technical Center in Detroit.

Those drums have "built-in" bumps. And here you see GM engineers studying what happens at 640 bumps a minute—the equivalent of traveling at the toughest speed on a washboard road.

**Result:** greater, more precise knowledge of car riding qualities and a better, smoother ride for you.

*Here, then, is a typical example of the way GM engineers make use of every available material, every practical method — even develop new materials and new methods — to build better, more economical products for you. In fact, it is this continuous engineering ingenuity and resourcefulness which make the key to a General Motors car—your key to greater value.*



*Your Key to Greater Value — the Key to a General Motors Car*

CHEVROLET • PONTIAC  
OLDSMOBILE • BUICK • CADILLAC  
All With Body by Fisher  
GMC TRUCK & COACH



# GENERAL MOTORS

"More and Better Things for More People"

Hear HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast.



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# MINUTE

## GM ENGINEERING

.. PERFECTS TODAY'S PROGRESS

.. PATTERNS TOMORROW'S

PROMISE



This One



TQYY-YGU-JC9A



# Two New Spacemaker Ranges by G.E.

Each offers de luxe full-scale speed cooking at a low price

**24** INCHES  
WIDE →

**For small kitchens,  
extra space**

Automatic, with the most important de luxe features of G-E Full-size Ranges. Four widely spaced surface cooking units—one Extra-Hi-Speed. Automatic Oven Timer. Huge "meal-for-18-to-24" oven with more usable shelf space than most de luxe ranges. Big storage drawer. About \$2.57\* weekly.

**PRICE \$229<sup>95</sup>**



**NOW YOU** can now have complete, de luxe General Electric cooking and extra space for other appliances, dining, storage or counters.

Both of these handsome new Spacemakers give you all the important cooking features of G-E De Luxe Ranges.



**Cook with Pushbuttons.** Fingertip touch gives heats from Low to Speed-High. Six buttons for each Calrod® surface cooking unit. Red signal on button shows which unit is on. No turn-and-twist knobs to fuss with.



**Extra-Hi-Speed Calrod cooking unit** for extra-fast cooking starts.

**Huge oven holds meal for 18 to 24...** or 4 cake layers on a single shelf. More usable shelf space than with most full-size ranges. Bakes, roasts perfectly. Broils the delicious "charcoal" way. Heavily insulated—for a cooler kitchen.

**No open coils.** First time on any range at these prices. Calrod oven units slide out... wash in the sink like pots and pans.



**Automatic Oven Timer—cooks while you're out.** Two simple clock settings. Heat turns on, off automatically. Safe to leave as refrigerator.

**Easy to clean.** No greasy burners. Two full-length slide-out drip pans under surface units. Self-cleaning cooking units. Oven and sparkling porcelain-enamelled outside finish wipe clean with a damp cloth.

**Operation is economical.** Where local rates are 2¢ a kilowatt hour, \$2 should cover monthly power cost for family of 4. G-E Ranges start at \$169.95. See your G-E dealer for details. (He's in classified phone book.) Ask for folder "Do you have a Kitchen Space Problem?" or write General Electric Company, Louisville 2, Ky.

\*See your dealer for exact terms. Prices and specifications subject to change without notice.

**36** INCHES  
WIDE →

**Perfect size  
for hard-to-fit spaces**

If you've been having trouble finding a just-right size to fit an unusual space or replace an old 36-inch stove, choose the new G-E 36-inch Spacemaker. It includes every G-E "Speed Cooking" feature of the range above. Holds 4 cake layers on a single shelf. Has 3 storage drawers for pots, pans and lids. About \$2.85\* weekly.

**PRICE \$254<sup>95</sup>**



**GENERAL**  **ELECTRIC**



# Now! A Panty Brief that does more than most girdles!

Wear it under shorts, slacks, swimsuits  
... all revealing summer clothes ...  
you'll think you've lost a full size,  
no matter what your size!



**Hidden "finger" panels** are molded in to flatten your tummy, smooth and support your figure in *Nature's* own way. *Boneless* non-roll top tapers and belittles your waistline ... stays up without a *stay*. See the lovely textured latex outside ... feel the cloud-soft fabric inside.

## New Playtex Magic-Controller Panty Brief!

Boneless non-roll top and hidden "finger" panels make a difference you can measure—no matter what your size!

Here it is ... a brief that *really* slims you ... a brief with *all* the natural, figure-molding virtues of the Playtex Magic-Controller Girdle...a brief that gives you the figure *and* the freedom you need for all the revealing clothes of summer.

It hasn't a single seam, stitch, stay or bone. Hidden "finger" panels firm and flatten you, tone and support you naturally from waist to thigh.

Magic-Controller Panty Brief is all latex, fabric lined, one piece and wonderful. It's invisible, even under your sleekest slacks. It washes in seconds, and you can almost watch it dry!

If you've ever worn a brief, you'll see the difference right away. If you've felt you *couldn't* wear shorts, slacks or revealing playclothes...let Playtex Magic-Controller Panty Brief show you how, *now!*



**Playtex Magic-Controller Panty Brief, \$6.95**

at department stores and specialty shops everywhere.

Ask to see these other famous Playtex Panty Briefs. **PLAYTEX Living PANTY BRIEF** turns your swimsuit into a slim suit. \$3.50 **Playtex Pink Ice PANTY BRIEF** is a translucent sheath, pats dry with a towel. \$3.95 **PLAYTEX Fabric Lined PANTY BRIEF** with cloud-soft fabric next to your skin. \$4.95 Playtex ... known everywhere as the girdle in the **SLIM** tube.

\*U.S.A. and Foreign Patents Pending

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## ALICE FAYE LEARNS A BETTY CROCKER PIE CRUST SECRET

"I'm a good cook, but I've never made a pie dough *this* nice to handle!" Alice Faye admires her handiwork. ( Her two daughters, ten and eight, admired it later, ate it up.) Betty Crocker's pie specialist, Marylee Duehring, showed

Alice the fancy rope flute, which is difficult with some pie doughs, easy with this one. Blend of 2-action shortening, and special pie crust flour, makes pie dough extra pliable and fun to work with.

Listen to the Phil Harris-Alice Faye Show every Sunday on NBC.

NOW! IN

# 2-Act



**EASY ROLLING PIE DOUGH**, and easy to keep in shape. Handle it without worry. Special pie crust flour and 2-action shortening make the difference.



**PIE DOUGH THAT CAN TAKE IT!** Patch it, handle it, tie it in a bow knot, it still comes out tender. Alice demonstrated bow knot. "Fun!" she said.



**DOUGH HANDLES NICELY** because of special pie crust flour and 2-action shortening, in special blend. Alice cut her initial and heart in top crust. Any pattern will do, but should be cut near center.



BETTY CROCKER PIE CRUST MIX -

# ion Shortening!

***1 FOR TENDER, 1 FOR FLAKY***



A fresh, rich shortening with *two* actions! The *fast*-melting action makes your pie crust tender. When the *slow*-melting action goes to work, it puffs and bubbles the pie crust into layers of delicate flakes.

This shortening was specially made, and so is the soft flour blended with it. (You can't buy this flour at the store!) Together, they make a wonderful difference on your pastry board, and in the finished pie crust too. Try it. See! (Alice Faye did. See picture.)

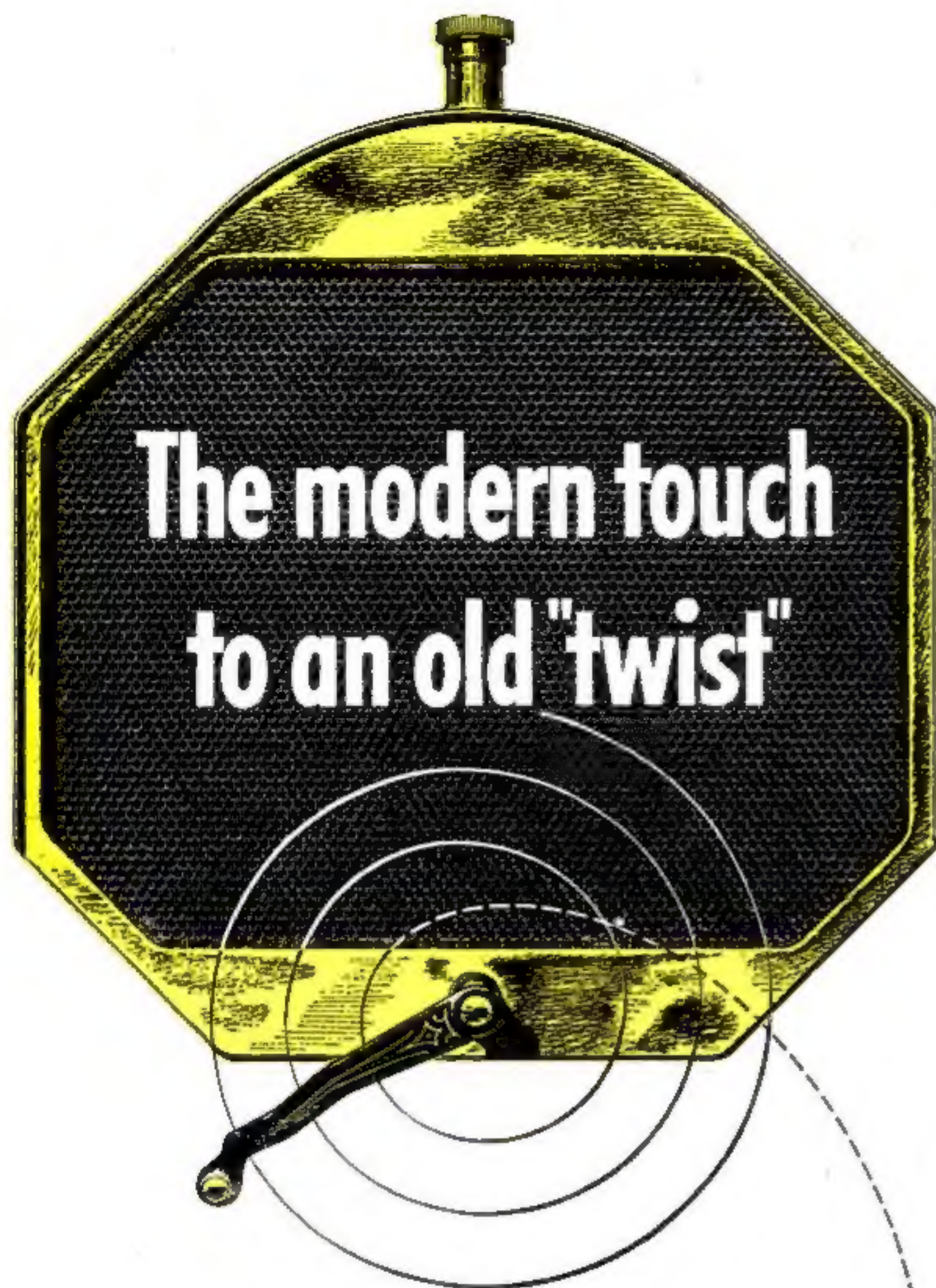


***FEEL  
HOW  
TENDER***

***SEE  
HOW  
FLAKY***

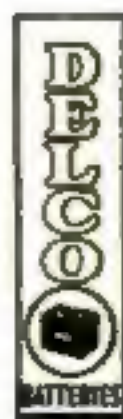







Today, you don't crank your engine by hand—your battery supplies the electric power for the cranking motor. And electricity does some *thirty* other jobs in today's cars. You depend on your battery, so why not play safe—depend on DELCO. It's the battery designed for *modern* needs. That's why more cars on the road today use a DELCO battery than any other make.

**ALWAYS REPLACE WITH A DELCO  
THE NATION'S NO. 1 BATTERY**



A GENERAL MOTORS PRODUCT  A UNITED MOTORS LINE

## LETTERS TO THE EDITORS

### GENERAL GRUENTHER

Sirs:

Much praise for giving your readers such a splendid account of General Alfred M. Gruenther ("The Thinking Machine Who Bosses NATO," *LIFE*, June 1), one of the ablest men ever to grace the uniform of the U.S. Army. I wish your story had 1) been published several years ago and 2) included references to the high esteem of Gruenther held by members of Congress. Those of us who have been observing him for the last several years know that his grasp of international military affairs is exceeded only by that of Eisenhower himself.

WINGATE LUCAS (D., Texas)  
House of Representatives  
Washington, D.C.

Sirs:

The "two other cadets" in General Gruenther's 1918 canoe accident on the Hudson River were myself and L. George Horowitz, now a New York real estate consultant. After being dumped into the Hudson 400 yards from shore, Horowitz swam to what was left of the canoe. Gruenther and I grabbed the tugboat's steel towline. But the tug swung to one side and the towline sank. I let go and swam to the boat which began pulling in the line. After a matter of minutes, Gruenther finally appeared with a death grip on the line. I went over the side, grabbed him and the crew pulled us both aboard. After Gruenther was rolled over a barrel, he came to and was as good as ever.

F. W. MARLOW  
Los Angeles, Calif.

Sirs:

Your picture captioned "Gruenther as West Point plebe" shows him wearing stars, awarded each September for academic excellence the previous year. No cadet could wear stars during his plebe (first) year.

CADET WILLIAM N. HASKELL  
U.S. Military Academy  
West Point, N.Y.

● It was Cadet Gruenther's graduation picture.—ED.

### STARS' DAUGHTERS

Sirs:

I liked your idea of giving us pictures of the children of theatrical parents ("Images of Famous Stars," *LIFE*, June 1). Margaret Sullivan's sweet-looking daughter, Brooke, made a

darling cover picture. But she was even sweeter in your issue of June 17, 1940 (*below, left*), as was Joan Bennett's Melinda in your issue of December 5, 1938 (*right*).

HEDDA HOYER

Rochester, N.Y.



BROOKE, 3 AND MELINDA, 4

### CORONATION PLANS

Sirs:

"The Eve of a Queen's Big Day" (*LIFE*, June 1) was a really splendid job. While I was watching the coronation on television, I referred frequently to Mr. Leydenfrost's diagram of Westminster Abbey. You definitely made the coronation much more enjoyable for all of my family.

ANITA KAUFNER  
New York, N.Y.

Sirs:

Your painstaking and graphic outline of the coronation-to-come was wholly responsible for making the radio program absolutely terrific. . . . Where were the microphones placed? I've been in the Abbey and can't imagine where they could possibly have been hidden.

MRS. ROANE BRADFORD  
Santa Fe, N. Mex.

● Main microphone was placed in apex of King Edward's Chair, 24 others in columns, underneath the floor, etc.—ED.

Sirs:

Yours is the most dramatic and informative chart of the English royal family I have ever seen. It should be prized in every English-history classroom in the country and in law school libraries as well.

ELMER M. MILLION  
Associate Professor  
New York University  
New York, N.Y.

Sirs:

I've always understood the six small animals in the British coat of arms are leopards, yet you called them lions. The large single animal of course is the lion of Scotland.

WEEDON WILLIAMS  
Bloomfield, N.J.

● Medieval heraldic standards allowed only lions fiercely rampant (standing erect) to be called lions. Meeker lions were called leopards. But modern heralds have eased the requirements and now permit the six walking beasts on the present British coat of arms to qualify as lions.—ED.

Sirs:

This is an extremely petty criticism of an excellent piece of work. But there is a misplaced "m." in your chart. The symbol you used for "married," linking Robert of Normandy

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CONTINUED ON PAGE 11





## Take a new look

You take your Bell telephone pretty much for granted—and we're glad you do! For that shows that we at Western Electric must have done our job well.

You see, as manufacturing unit of the Bell System, we make the telephones, switchboards, cables and other things that serve you. Because they work so dependably, you seldom give a thought

to the *equipment* behind your telephone service.

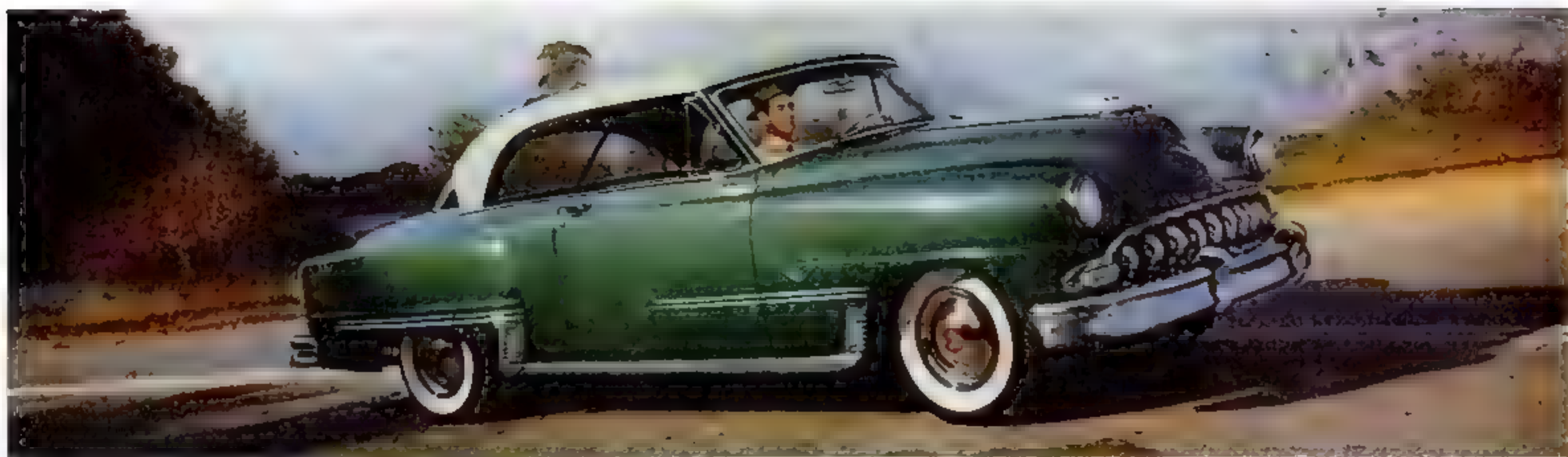
From the earliest days of the telephone, our aim has been to produce equipment that won't let you down—and to do it at the lowest possible cost. That's how Western Electric helps to make your Bell telephone service so good—and such a good value.

Nothing is taken for granted at Western Electric. We test and inspect, and check again . . . even X ray cameras are used.



MANUFACTURING AND SUPPLY  
UNIT OF THE BELL SYSTEM





## Why going places is twice the fun and half the work...in a DE SOTO

**T**AKE a long look at this car. See how sleek and graceful it is, how it hugs the highway. Its very appearance is an invitation: it *looks* like fun to drive.

No false clue, this! Just step inside a De Soto. There's extra room to stretch out in, chair-level seats to relax in, a new view over a hood that slopes out of your way.

And that's not all about that hood. Under it is the world's most powerful engine design, the 160 h.p. Fire Dome V-8. Turn the key and try it. Its great power gives you a new feeling of freedom, a new exhilaration! And *Full Power Steering*! It does 80% of the work of turning and parking! And *Power Brakes*! They stop

you with half the usual pedal pressure. This car, you'll find, almost drives itself! And ask about De Soto Airtemp Air Conditioning. Keeps you cool, fresh, comfortable—no matter what the climate.

Sounds like driving is fun again? Try a Fire Dome V-8 or Powermaster Six *and see*! De Soto Division, Chrysler Corporation.



DESOTO-PLYMOUTH Dealers present **GROUCHO MARX** in "You Bet Your Life" every week on both RADIO and TELEVISION... NBC networks



## LETTERS TO THE EDITORS CONTINUED

and Arletta of Falaise, should have been omitted. They weren't. Their son William the Conqueror was a bastard.

Mrs. H. B. ACKERMAN  
Fulton, N.Y.

● So he was. Robert never married because Arletta, a tanner's daughter with whom he fell in love when he was 16, was an unmarriageable commoner. Their illegitimate son William was seven when Robert, then 25, decided to go on a pilgrimage to Jerusalem. Robert had persuaded his nobles to accept William as rightful heir should he never come back, but they wretched on their promise when Robert died in Asia Minor. William was 20 before he forced the nobles through bloody struggles to keep their promise. Arletta eventually married another man, had three legitimate children, one of whom became a bishop.—ED.

Sirs:

Your chart shows Elizabeth as England's 55th sovereign. When you reported the death of King George VI (LIFE, Feb. 25, 1952) you stated: "England buried its 39th monarch." This works out to one newly discovered monarch per month for the last 15 months. I assume you will arrive at the correct number of 61 this coming fall. By then you will have located Egbert, Ethelwulf, Ethelbald, Ethelbert and Ethelred I—all of whom preceded Alfred the Great.

LEO E. LEAVERS  
Buffalo, N.Y.

● LIFE was concerned this time with tracing Elizabeth II's royal line to Alfred the Great (871). Customary counting of sovereigns who ruled the whole of England begins with William the Conqueror (1066) and numbers 40, including the present Elizabeth. To his list of chieftains preceding Alfred the Great, Mr. Leavers can add Cerdic, Cynric, Ethelric, Ethelfrith, Eadwine, Oswiu and Egfrith, all of whom preceded Egbert.—ED.

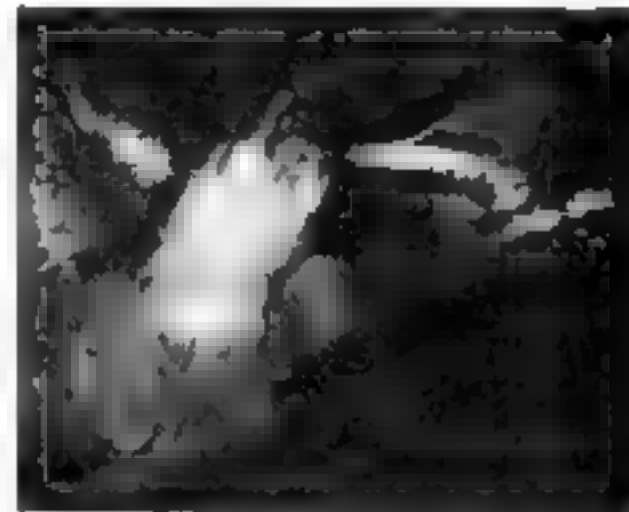
### PIGEON IMAGE

Sirs:

Your picture of the image of the pigeon on the window ("Wings on a Window," LIFE, June 1) reminded me of a picture I made a number of years

ago (below) when a similar image appeared on a window of the John Wanamaker store in Philadelphia. Note that the eyes as well as the beak and one of the talons are shown very clearly

ALFRED A. DELARDI  
Philadelphia, Pa.



ANOTHER PIGEON IMAGE

### CIVIL WAR VETERANS

Sirs:

My mother who is 80 years old is an unreconstructed rebel. I asked her if she had seen your pictures of the last five Civil War veterans (Speaking of Pictures, LIFE, June 1). "No," she said, "but I hope there are more Confederates than there are old Yankees." "There's only one Yankee," I told her. She let out a rebel yell and waving her cane said, "Now let them fight, now let them fight!"

G. V. B. SHRIVER  
Elkridge, Md.

### EVE'S SPRING PUPS

Sirs:

Your story on Lawrence Golding's Eve was superb ("Eve Has a Litter of Spring Pups," LIFE, June 1). Perhaps it was not as tremendous as the coronation or as flashy as the cancan articles, but it was simple and sweet, the nicest piece in the issue.

AUDREY MAGEE  
Trenton, N.J.

### ETYMOLOGY OF CANCAN

Sirs:

Your derivation of cancan ("The Old Oo-La-La," LIFE, June 1) is rather too general to satisfy unflinching searchers after truth. Some have ascribed the word to the Latin *quaque* which means gossip or scandal. The French lexicographer Littré cites the old French word *caquehan*, meaning a riot. Another theory is that the sound of the word suggests the quack of a duck whose waddle the dance is said to resemble. In any case the elegant stomp is now 120 years old, having had its debut in 1832 in Paris, during carnival season.

PHILIP EIBEL, M.D.  
Montreal, Que., Canada

### IKE'S CADDY (CONT'D)

Sirs:

I have little sympathy for "suffering subscribing Democrats" like William Pine (Letters to the Editors, LIFE, June 1) who complained that your story about Eisenhower's caddy was a new high in "adulation of The Great Man." We Republicans "suffered" for 20 years with everything from F.D.R.'s dog Fala through the lives and loves of his sons to the singing of Margaret Truman. After the election LIFE printed Stevenson's apology and has since pictured him in Burma in his bare feet. What more can Democrats ask?

Mrs. GEORGE R. LOCKER  
Oklahoma City, Okla.

## Double-Rich Lather— in Double-Quick Time!



## MENNEN FOAM SHAVE



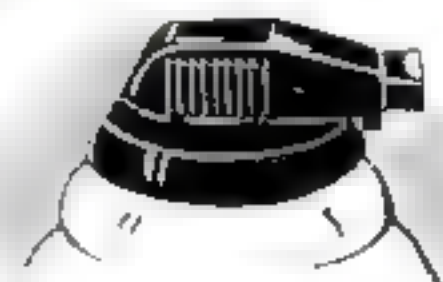
"LIVING LATHER" STAYS MOIST  
—WILTS WHISKERS—SOOTHES SKIN!

No brush could ever whip up such double-rich lather and save those precious minutes! You actually feel the Mennen miracle formula go right to work — surrounding your whiskers with billions of activated bubbles — taking the fight out in seconds!



QUICKER—CLOSER—SMOOTHER  
PROVE IT YOURSELF!

Just spurt, spread and SHAVE! No lathering-up. No sticky hands. No razor-clogging cream. You shave much closer — stay shaved much longer — save minutes when they matter most! And man, does that wonderful Mennen soothing action make your face feel good!



ONLY SHAVE BOMB WITH THE  
NEW LOCK-TITE "TRAVEL TOP!"

Nothing to break — no cap to mislay. New one-piece "travel top" locks at a touch... no fear of accidental spurts. Foam Shave is ideal for travel in every way! No wet brush to pack. No hard water problems. Smooth shaving is yours every time — wherever you go!

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**SERIOUS AMATEUR** "meditates in a shiny maze of equipment that pyramided from the Brownie."

## SPEAKING OF PICTURES . . .

### . . . A photographer ribs his profession

George Goodman, a young free-lance photographer in Los Angeles, likes his profession so much he works nights as an architect's janitor so he can take pictures during the day. But he has a sharp eye for the idiosyncrasies of his fellow photographers, especially for the ones who specialize in making certain kinds of photographs. Recently, using some of his friends as models, he translated his impressions of well-known types of photographic specialists into these satirical pictures. Goodman himself hopes to become a magazine photographer, like the *LIFE* man on the opposite page, whom he describes as "a cosmopolite with a keen mind, the agility of a ballet dancer and the strong back of a hod carrier."



**DARKROOM TECHNICIAN**, chained in a dungeon, cheerfully bears complaints of photographers.



**PRESS PHOTOGRAPHER** meets emergencies equipped with flashbulbs and *savoir-faire*. "Bluebloods or chorus lines," says Goodman, "fail to unnerve him."



**FASHION PHOTOGRAPHER** needs sensitivity to interpret the latest Paris fashions, and clothespins to take tucks in dresses to make them look body-tight.





**"LIFE" PHOTOGRAPHER**, according to Goodman, "works in a Utopia, with an assistant, loaded down with his equipment, following along in virtual slavery."



**PORTRAIT PHOTOGRAPHER** likes to think of himself as a psychologist. But, says Goodman, "it's the bird who puts the sitter at ease before the camera."



**ARCHITECTURAL PHOTOGRAPHER**, the levelheaded man of photography, tries to avoid distortion but "is plagued by the verticals and the horizontals."



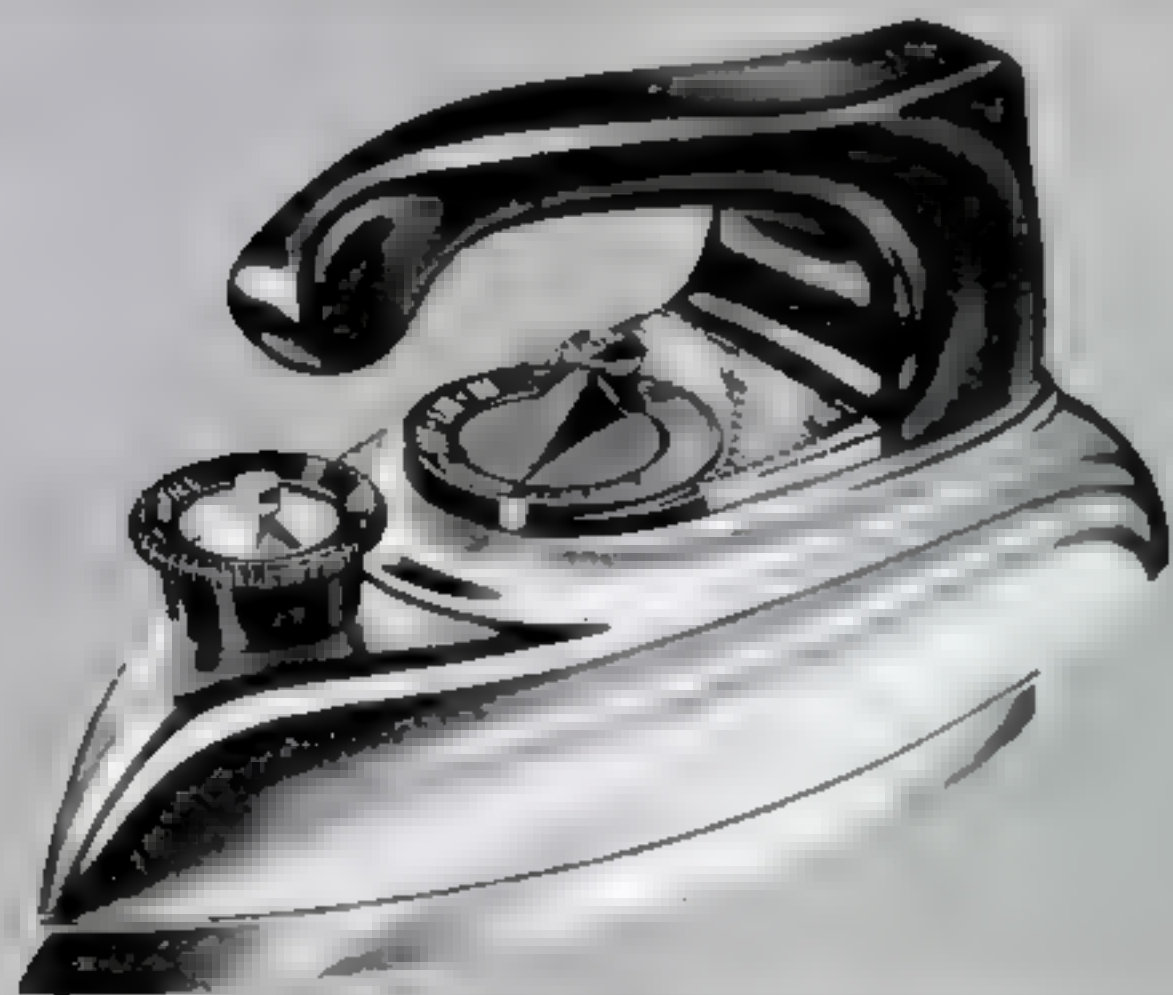
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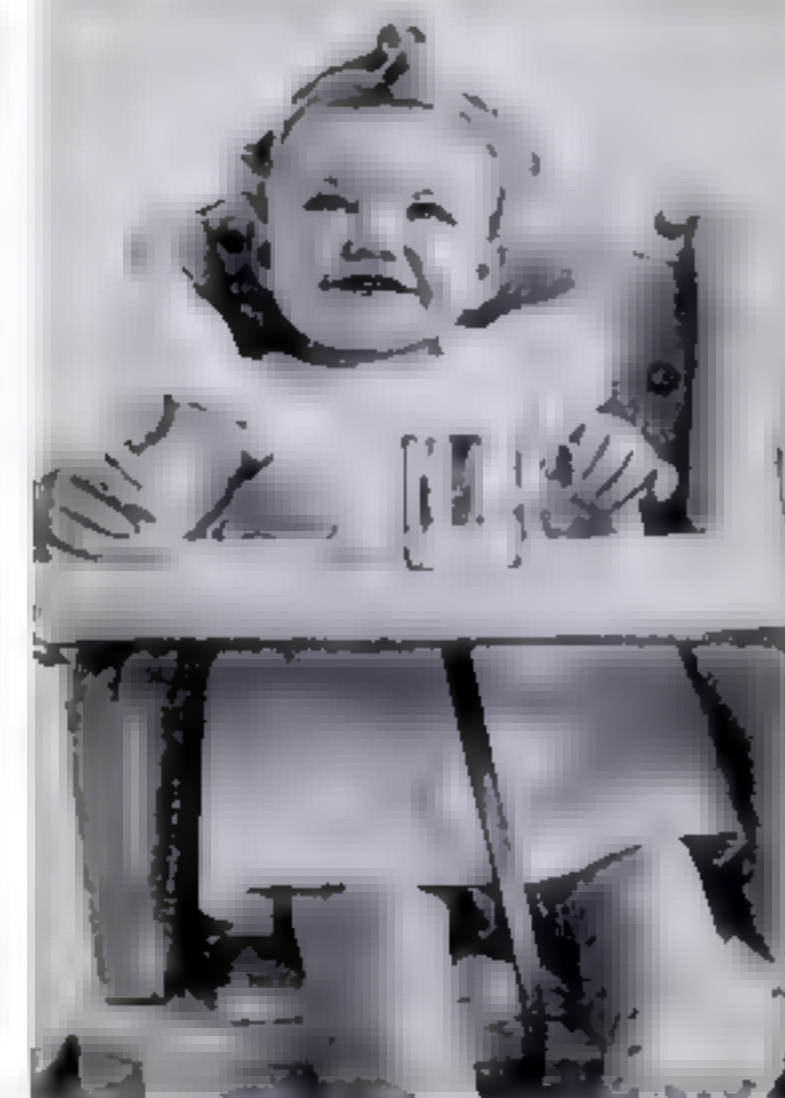
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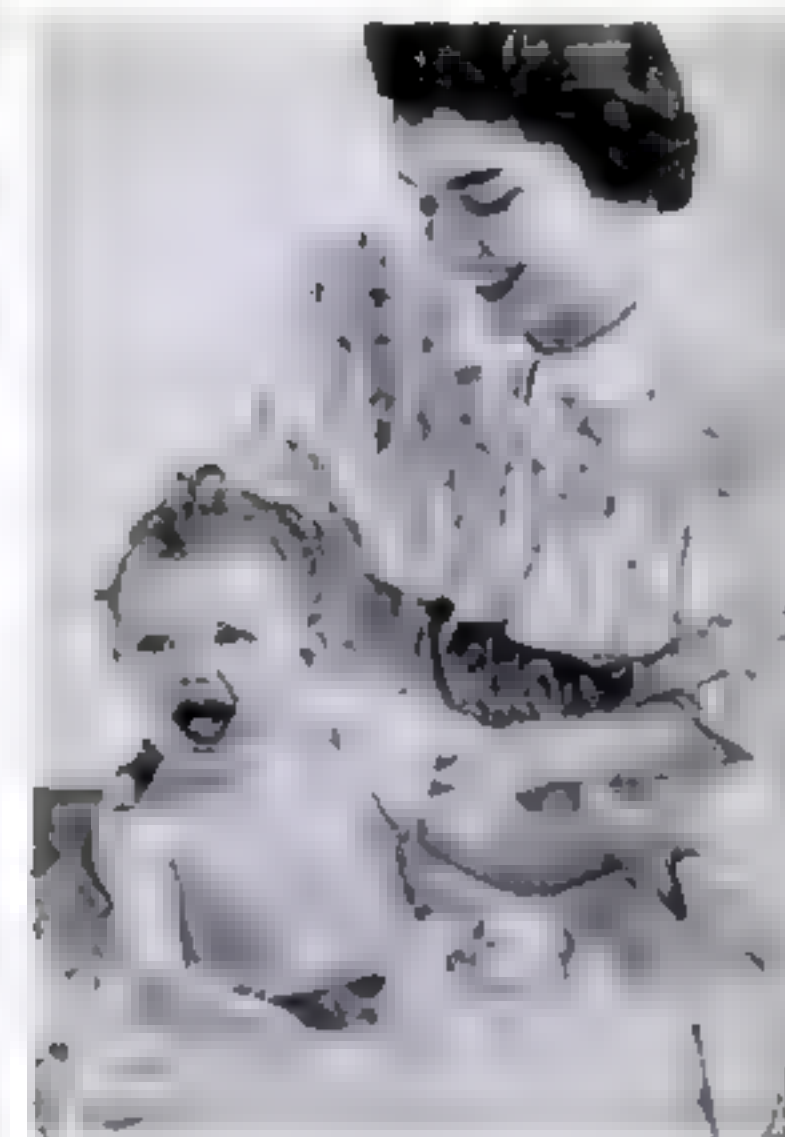
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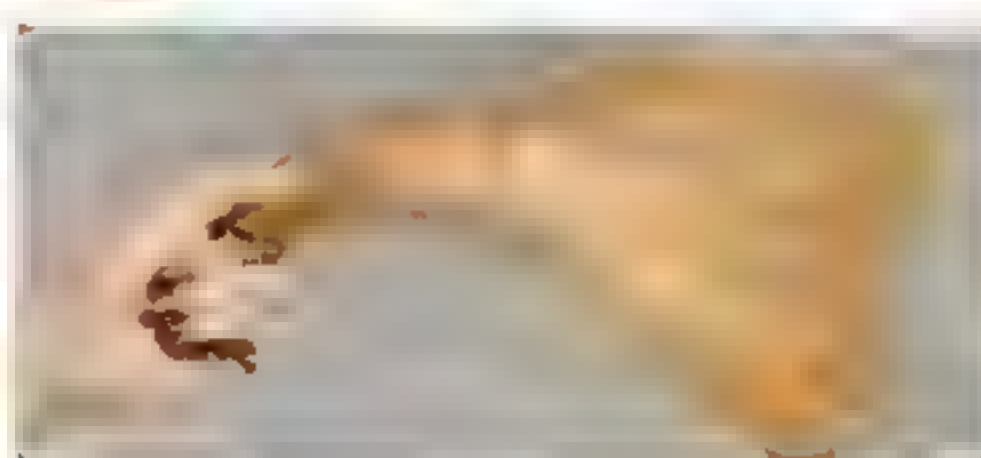
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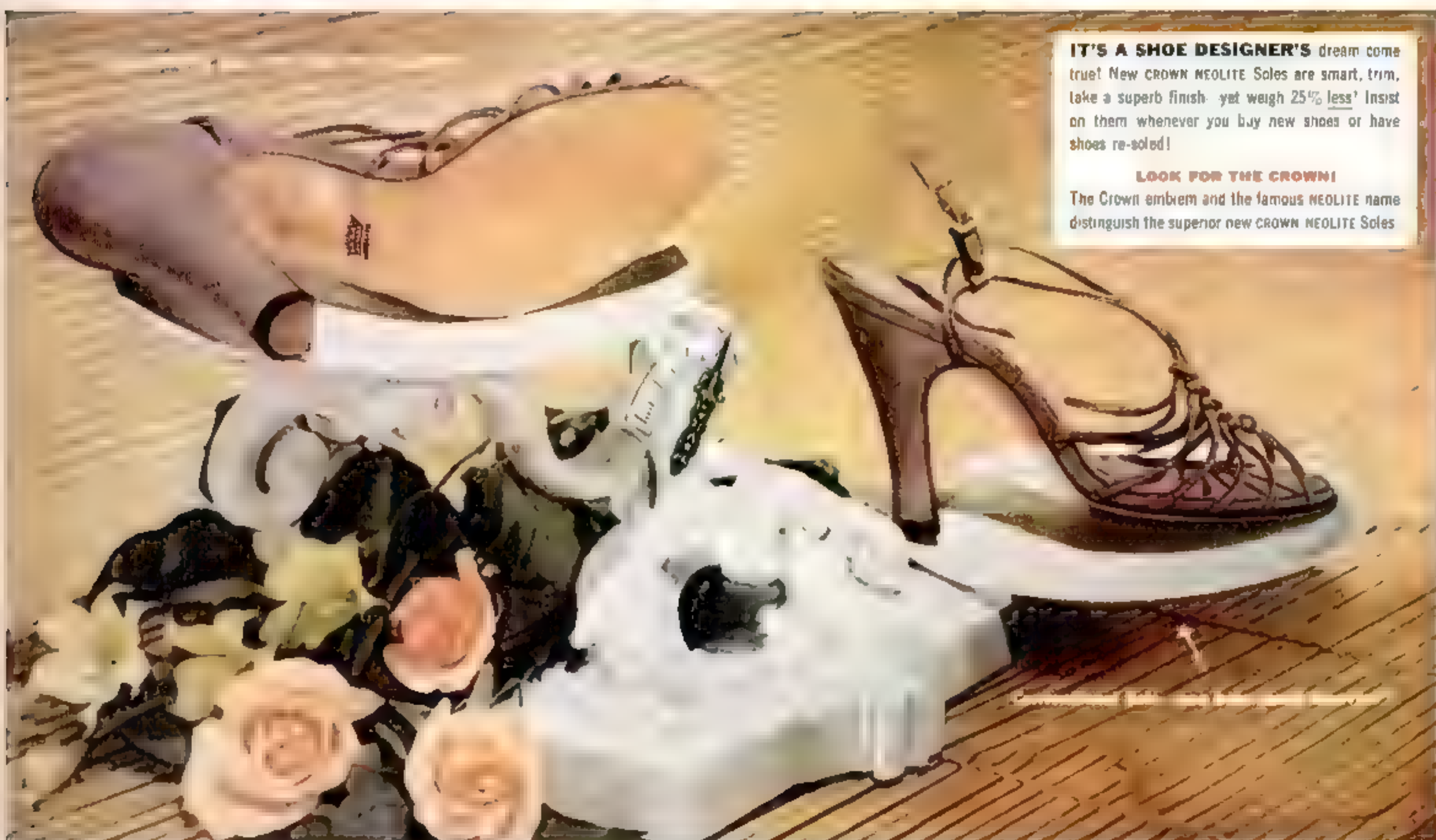


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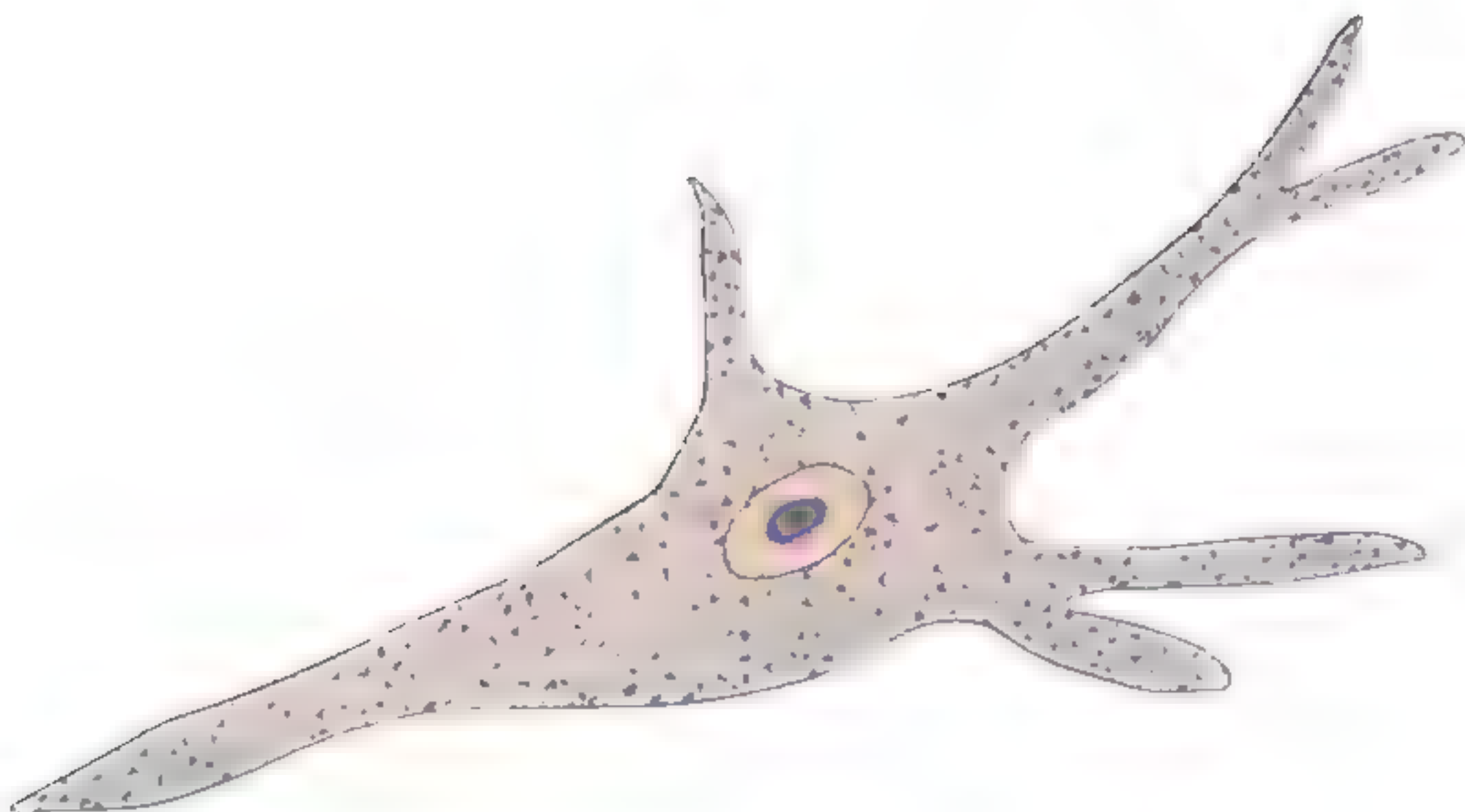


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Cells like this . . . along with several other types . . . make up the human body. And upon these microscopic bits of living matter medicine's most powerful research weapons are focused.

Why? Because the secret of cancer is believed to be locked within the cell itself. When science eventually learns why cells suddenly cease growing normally—and revert to wild, uncontrolled growth—then cancer may cease to be a mystery.

Fortunately, we don't have to wait until these innermost secrets of life are known, to do something about cancer. For doctors today are saving

about one in four cancer patients. Moreover, the American Cancer Society estimates that this cure rate could be increased to *two* in four—without a jot of further knowledge—if patients would report symptoms in time to receive prompt, thorough treatment.

Luckily for us, nature usually sends out certain warning signals. Sometimes they mean cancer—more often they do not. But if you notice any of the following symptoms—tell your doctor at once!

- 1 Any sore that does not heal
- 2 A lump or thickening in the breast or elsewhere

- 3 Unusual bleeding or discharge
- 4 Any change in wart or mole
- 5 Persistent indigestion or difficulty in swallowing
- 6 Persistent hoarseness or cough
- 7 Any change in normal bowel habits

The importance of *early diagnosis* and treatment cannot be overemphasized should any of these symptoms appear; for despite the fact that there is still much to be learned about the disease, there is much your physician can do to control cancer *now*. Remember—in your physician's hands, you're in *good hands*.



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Many agencies—notably the American Cancer Society, the National Cancer Institute, scores of universities, hospitals, pharmaceutical companies, and private organizations—are conducting extensive research programs to meet the challenge of cancer. The Parke-Davis laboratories, for example, are among the chief suppliers of chemicals used by Sloan-Kettering Institute for Cancer Research, and we are supporting studies at Mellon Institute for the specific purpose of developing new chemical compounds to combat cancer.

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# FOR ONCE NEWS COMES TO OUR PHOTOGRAPHERS

For three years now LIFE's photographers have been riding the potholed roads or climbing the mottled hills of Korea to report the zigzag course of war or peace. Like the rainbow's end the action of the moment always lay beyond one or a dozen ridges, necessitating some amount of travel to get the photographer right on the scene, the only place where he can practice his profession. Last week things changed—though not necessarily for the better—for the news in Korea came directly and forcefully to the war correspondents' doorstep, providing part of the article on the explosive situation in Korea which you will find on pages 19 through 23. LIFE Correspondent Don Wilson reports it this way in a cable from Seoul:

"After a day of jeeping around the front, Photographers Mike Rougier and Jun Miki were attending a cowboy and Indian picture show near the billets when they heard a distant but powerful explosion. Piling out of the movie, they rushed for the LIFE office near the billets to get their cameras. The lights went out just as they

reached the room. Rougier said, 'I had a slight feeling that something was swooshing down and I told Miki to get down—but a little late.' At that moment a Communist plane

dropped another 250-pound bomb just outside the billets. Glass flew about the room as Rougier dived under a bed and Miki flopped in a corner amid the duffle bags. In the pitch dark they found their cameras and flash equipment and rushed out to photograph the still-burning bomb and two men who had been injured (pp. 20, 21). Rougier suffered a slight cut on his knee from the flying glass in his room. Personally, I had gone to bed and slept through the whole affair."

Next day the news came again to the billets, as 150 Korean high school girls marched there in a wild demonstration against the proposed truce with the Communists (pp. 22, 23). Reported Wilson, "We don't have a simple,

easy answer to the international problems which will satisfy a frenzied little Korean girl. Some of the correspondents would just as soon go back to traveling to the news."



WILSON, MIKI, ROUGIER BESIDE BOMB CRATER

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TENSE AND OVERWROUGHT, RHEE CALLS FOR WAR. BEHIND HIM IS U.S. LIEUT. GENERAL M. D. TAYLOR. AT RIGHT SITS AUSTRIAN-BORN MRS. FRANCESCA RHEE

## ONE OLD MAN AGAINST THE TRUCE

Last week, after 35 months of bloodshed and 23 months of haggling, the combatants of Korea at last achieved every essential of a truce, except the agreement of one supremely stubborn old man. South Korea's 78-year-old President Syngman Rhee cried that truce between the U.N. and the Communists "means death" to his country and threatened to fight on alone to expel the Chinese Reds and take all North Korea. Rhee, who has endured torture, jail, exile and war in 60 years of fierce effort to free and unite Korea, said his say at a memorial to 1,000 days of Korean fighting by the U.S. I

Corps (above). "No peace or armistice can be acceptable," he protested in his hoarse voice, "... as long as Chinese aggressors remain inside the Korean peninsula—if you have to leave us, we are sorry to see you leave us."

The U.S. exerted maximum diplomatic pressure to win Rhee over, including a personal appeal by President Eisenhower and Army orders to prevent any violation of a truce. But the South Korean leader steadfastly refused to be satisfied with U.S. assurance of economic aid and a mutual defense treaty, and the promise that the U.S. would strive, by all peaceful

means, to win political unity for all Korea.

Rhee could not doubt that trying to go it alone could only end in tragic disaster. Though South Korea had 16 divisions, they could not fight long without U.S. supplies and air and naval support. Nevertheless, as last week ended, Rhee threatened to fire his chief of staff, General Park Sun Yup, for doubting and he gave only the slightest hints that he might, in the end, yield. Meanwhile the United Nations gravely faced the fact that if Rhee's threats were carried out, though he could not win, he might very well wreck the truce beyond repair.





**THE NEGOTIATORS** meet shortly before signing. U.N.'s Lieut. General William K. Harrison is sitting down at left to face General Nam Il (standing, right).

## THE BIG AGREEMENT IS REACHED AS BATTLE STILL DRAGS ALONG

The truce, which South Korea denounced as "a bad page of history," became a near certainty when both the Communists and United Nations chief negotiators signed a settlement of the one big issue which had stalled an armistice for many months. By yielding on some details in return for a major Red concession, the U.N. won an agreement to its principle that 46,380 prisoners who have turned against the Reds while in U.N. hands will not have to return to Communism unless they consent. The Reds will have three months to persuade them to come home, but, in the end, the fate of each prisoner will be determined by his own choice and guaranteed against force or coercion by a custodial commission from India, Switzerland, Sweden, Poland and Czechoslovakia.

Word of the prisoner agreement spread swiftly, raising a weary thankfulness among the fighting troops, so busy repelling a last pre-truce Red offensive that they could spare neither the time nor energy for celebration. Meanwhile, as though to impress Rhee with the futility of trying to fight without the protection of U.S. air, the Communists sent a rare bombing raid over Seoul. The bombs did no great damage but perhaps helped fire the Koreans' patriotic determination (see next pages).

25. The Neutral Nations Repatriation Commission shall submit a weekly report to the opposing Commanders on the status of prisoners of war in its custody, indicating the numbers repatriated and remaining at the end of each week.

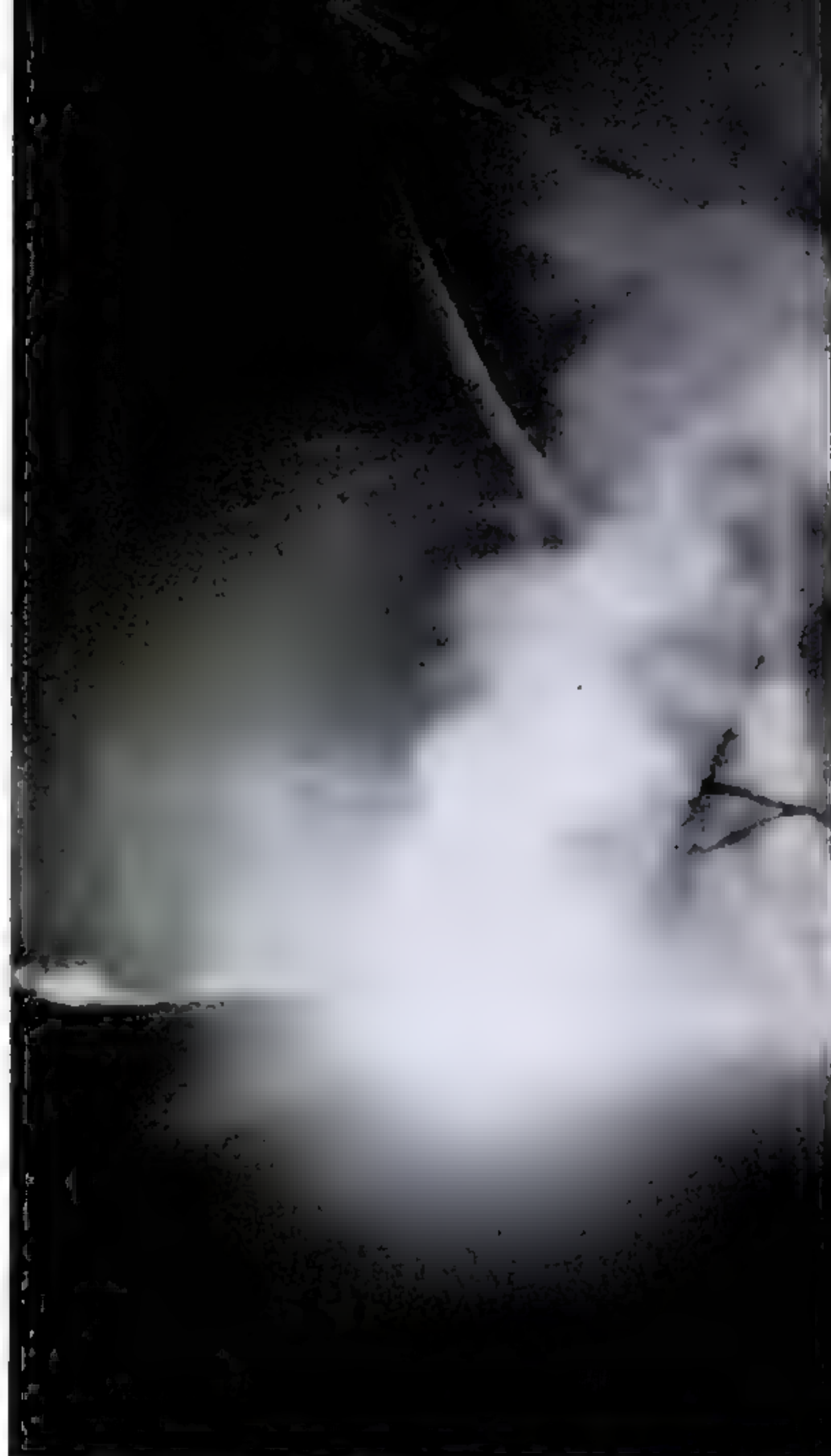
26. When this Agreement has been accorded to by both sides and by the five powers named herein, it shall become effective upon the date the Armistice becomes effective.

Done at Panmunjom, Korea, at 1400 hours on the 8<sup>th</sup> day of June 1953, in English, Korean, and Chinese, all texts being equally authentic.

*Nam Il*  
NAM IL  
General, Korean People's  
Army  
Senior Delegate  
Delegation of the Korean  
People's Army and the  
Chinese People's  
Volunteers

*W.K. Harrison*  
WILLIAM K. HARRISON, JR.  
Lieutenant General, United  
States Army  
Senior Delegate  
United Nations Command Delegation

**THE AGREEMENT** on the final disposition of prisoners bears the signatures of General Nam Il (left) and General Harrison, with day and hour of its signing.



**BOMBING OF SEOUL** sends flames flaring up into the night's darkness from a 250-pounder that fell just outside of the correspondents' billets, injuring two



**INJURED PHOTOGRAPHER**, Akira Shiraishi of Japan, gets treatment after bombing. He still carries camera slung on shoulder, wears U.N. shoulder patch.





guards and a photographer (below). At least 15 bombs were dropped in the raid and some of them at a few yards from President Syngman Rhee's residence.



**RETURNING PATROL** checks in at dawn from probing hill called "Fanny's Ridge." Dog-tired and bitter, they ask, "When is the damned war going to end?"



**LISTENING FOR NEWS** jeep driver keeps portable radio tuned in, ready to pass on any word to troops in road practicing maneuvers for their next patrol.



**WOUNDED GUARD**, La Hyon Chan, who was hit in the face and chest when bomb-burst caught him outside building, gets first aid attention from U.N. medic.



**GETTING BRIEFED** for night's work, patrol hears sergeant warn "not to get idea war is over." Beyond (at right) flies the helicopter carrying truce talkers.





**MARCHING SCHOOLGIRLS**, arms linked and pressed on by adults behind, advance on roadblock

manned by the Korean police and MPs. They sing and shout, "Drive away the Chinese Communists."



**BREAKING THROUGH**, girls squirm between guards' shields and a few get past (below). In their

purposeless scramble they made no attack against guards, but some girls were trampled and scratched.



Korean Truce CONTINUED

## THE CHILDREN WEEP, CRY FOR MORE WAR



IN A HYSTERICAL FRENZY AT THE BARRICADES



In his intransigence to truce Rhee used every weapon at his command. He rallied the nation's 80,000 police, declared an emergency, got the republic's assembly to vote 129 to 0 against the U.N. proposals. National leaders, even more violent, threatened to attack Indian

troops if they came to supervise the truce.

But perhaps the most persuasive, as well as most piteous, of Rhee's weapons was the patriotic fervor of Korea's youth. Out of a week of "pontaneous" demonstrations, the most moving and dis-heartening was a mass march of

neat little schoolgirls crying, on signal, "*Puk Chun!* (March north)" and "*Tong Il!* (Unification)." They threw themselves at Eighth Army roadblock in tearful hysteria, crying for something which could not be given and which, probably, they themselves did not understand.



GIRLS, WEARING THEIR SCHOOL UNIFORMS AND BADGES AND LED BY CLASSMATE WITH ROLLED PAPER MEGAPHONE (CENTER), CRY OUT AGAINST TRUCE





**SIGNING DIPLOMAS**, A. J. Janata, secretary of the University of Illinois' Board of Trustees, sits

surrounded by the 2,440 leather bound certificates which Illinois is giving out to graduates this year.

# FINAL FANFARE FOR '53

## 300,000 receive college diplomas

The thundering storm of controversy over academic freedom and congressional investigation (pp. 90-104) was echoed in many solemn speeches at college commencements last week. But it never ruffled the traditional campus rites as new graduates and their parents gathered with robes fluttering, brass bands blaring, box cameras clicking and mothers weeping to usher the Class of 1953 out into the world. With the wave of post-World War II GIs past and the new Korean war GIs not yet arriving in force, this year's class was the smallest in four years. But with more than 300,000 students receiving bachelor and postgraduate diplomas, it was still huge by prewar standards. One university—New York University—gave out more than 7,000 degrees at once.

For the colleges, commencement meant the annual donning of finery and displaying of sedate or sentimental pageantry. For the seniors it meant listening to a great many words—the most pertinent of which were delivered by William Faulkner (*opposite*), who told Pine Manor graduates, "We do not need to look further than home to find where to start to work, to begin to change, to begin to rid ourselves of the fears and pressures which are making simple existence more and more uncertain. . . ."







**JAMMED QUADRANGLE** at the University of Pennsylvania watches were the official academic

procession enters slowly to the accompaniment of hand music. Penn issued 2,000 bachelor degrees.



**JAUNTIEST FIGURE** was cut by Dean Arneson, a Fellow of Yale, who wore honorary Oxford hat.



**OUTSTANDING SPEAKER** was W. F. Parker at Pine Manor Junior College in Massachusetts.



**OLDEST CLASS LEADER** at Harvard, Godfrey Lowell Cabot '82, adjusts his boater for procession.

← **SILK-HATTED MARSHALS** who lead Harvard procession get ready to review the alumni parade.





**HATTED AND HOODED**, Leslie Anne Lebkicher (center, above), who is shown on cover,

waits for commencement's end at Mills. An art major, Leshe hopes eventually to teach music.



**SWITCHING GOWNS**, seniors (left) at Hollins College in Virginia join hands with juniors

and sing "We Are the Seniors" after they have formally given the juniors their graduation robes.

Commencements CONTINUED

## GIRLS TAKE THEIR LEAVE



**LANTERN CEREMONY** held before commencement at Mills College in Oakland, Calif. winds up at Lake Al so after procession



## IN SONG AND SENTIMENT



around campus. Seniors (above) stand on one side of the lake and the two groups sing to each other across the lake.



**DAISY CHAIN MEMBERS** of Vassar College's Class of 1932 inspect a member of this

year's chain. Members of daisy chain, famous Vassar tradition, are 24 prettiest sophomores.



**FIFTY-YEAR GRADS** of Vassar group proudly for a formal reunion picture. Of the 135 who

graduated in 1903, 110 are still alive. Seventy of these showed up faithfully at the reunion.



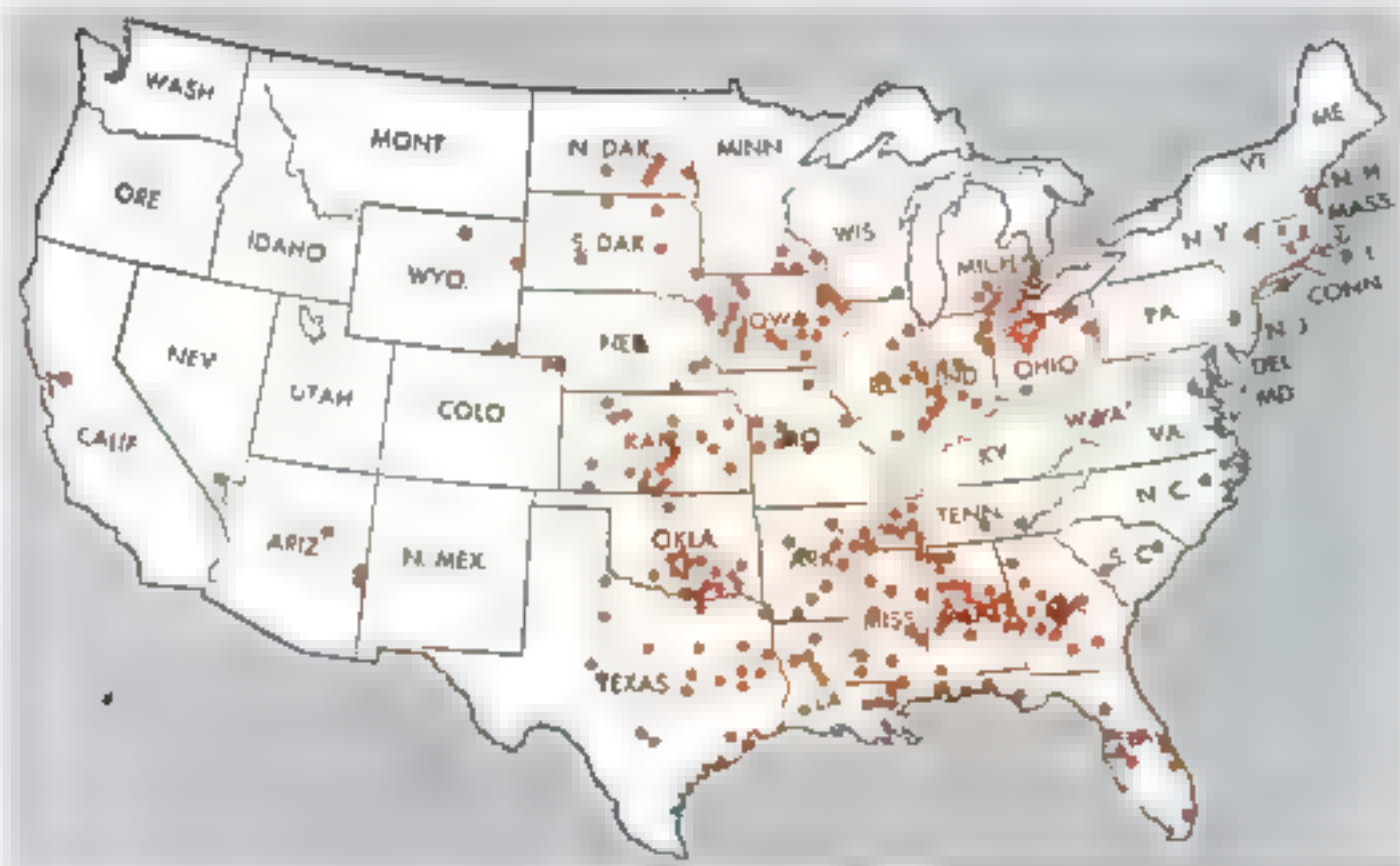


**AT FLINT, MICH.** worst damage was concentrated in industrial and residential area on city's northern edge, shown day after storm in photograph taken from

2,700 feet. Twisting wind approached from west (left of picture), raced eastward between Coldwater Road and East Kurtz Avenue, cutting swath 800 feet

# TORNADO EPIDEMIC

Striking from Nebraska across to Massachusetts,  
the twisters swirl through cities, kill 236 people



**RASH OF TORNADOES** is pinpointed by the red dots which show where this year's all-time record number of twisters have struck in 34 states up to mid-June.

Last week was the worst week of the worst year in U.S. tornado history. Across a belt stretching from the central plains almost to the eastern seaboard, a series of twisters ground down with impartial malevolence on cross-road hamlet and city. In Nebraska a farm family quietly observing the Sabbath was abruptly battered to death (pp. 30, 31). In Michigan the weather turned oppressively muggy and low-flying dark clouds pitched and weaved in a battle of the winds. A twister formed and, unpredictably picking its target, swirled down on the industrial city of Flint. In one small strip of the city (above) the damage was so complete, the cars and buildings so finely chopped, that it was impossible to tell where the ruins of one ended and the next began. In the shambles 113 lay dead and dying. So dazed were the survivors that one woman, stumbling into Red Cross headquarters several hours later, momentarily forgot her name and made no protest when she was asked to go down to the morgue to see if she could identify any of the bodies lying there as her own.

The weather that produced the tornadoes was moving east, and Buffalo, N.Y. was warned to brace for the worst. Even over the Canarsie section of Brooklyn the skies darkened, and the weather bureau said it might be close. But a new tornado, choosing another path, tore through central Massachusetts and made up in minutes for what the New England countryside had been spared for years. Worcester, hardest hit, counted 86 dead.

Across the nation the week's damage totaled \$95.5 million. Before the howl of the winds had subsided, a congressman demanded to know what connection there was between the tornadoes and the series of atom explosions in Nevada. The AEC gave its word that there was none. The twisters were exactly like the pre-atom bomb variety. There had been more destructive ones in the past but never so many in such a short time.

**AT WORCESTER, MASS.** the tornado gouged the solid brick main buildings of Assumption College like a shell-torn ruin. Two nuns and a priest were killed





wide and continuing along its 32-mile-long path of destruction before losing its force. High school (upper left) and water tower (lower left) still stand, but

lumberyard (right of North Saginaw Street) and every building in storm path was reduced to knoll. Most cars visible in picture are police or rescue vehicles.







REMAINS OF THE MADSEN HOMESTEAD, BLOWN FROM ITS STONE FOUNDATION (RIGHT, CENTER), LIE BROKEN AND SCATTERED AMONG THE TWISTED TREES

## WIND OF DEATH ENDS A NEBRASKA FAMILY'S SUNDAY AFTERNOON



**SURVIVORS** are sisters Florence (left), Dorothy, both from outstate, and brother-in-law Jack Witty.

The Mads Madsen family that lived off Route 58 just north of Five Mile Corner, Neb. always was close-knit. Even after they grew up and had families of their own, the farm was headquarters for the five children who had been born there. On June 7, 10 of the family were together at the farm again. Mr. Madsen had just come out of the hospital and his daughter Dolly had come from Central City with her two children to help Mrs. Madsen run things. Another daughter, Mary, had come with her three children to return a setting hen, and a son had driven in. It was the kind of Sunday they'd

often spent together, a sleepy day good for sitting around and talking. Suddenly there was no more talking. A twister that came over the draw and across the farm killed all 10.

After the storm had passed over, neighbors found the members of the Madsen family scattered in the wreckage and in the nearby fields. The only ones left alive in the family were two daughters, who lived out of the state, and Mary's husband, Jack Witty, who had stayed home to do chores. Three days later, at the Arcadia Cemetery (opposite page), the 10 who had spent Sunday together were together again.



**UNBROKEN EGG** (arrow) lies in road where it was blown with dead chicken, a quirk of the storm.



**UNUSED REFUGE**, a specially built storm cellar, a few feet from the house itself, stands doorless.







### ON THE VALUE OF MONEY

It is commonplace to observe that a given sum of money may be of one value to one person and quite different to another. The sum of \$30 or \$70 may be a week's or a day's pay to the man of small or medium means; to the man of millions it may seem small change. This truism got a strange twist from two items in the same day's news recently, one from Nepal, the other from London.

To the tribesmen of Darjeeling, India, \$30 is a "fabulous amount," according to an Associated Press dispatch. Being of such great value it was thus a worthy gift to Darjeeling's local hero, Tenzing Norkey, the first human being to master Mount Everest.

The report from London concerned \$70. This sum proved "fabulous" to—of all people—the owners of England's great castles and mansions. When Earl Bathurst recently told the House of Lords of an attempt to organize them into a union to protect and repair their crumbling properties, he said they were ready enough to attend "a most resplendent meeting in a fine London hotel." Everything went well until they were told it would cost them £25 (\$70) for membership. "Upon that," he added amid a roar of laughter, "the meeting broke up."

All of which seems to prove what Gertrude Stein wrote in one of her more lucid moments: "As a cousin of mine once said about money, money is always there but the pockets change; it is not in the same pockets after a change, and that is all there is to say about money."

About 18,000 M.D.s attended the American Medical Association's 102nd annual convention in New York City this month. It was the largest collection of physicians and surgeons ever assembled. During the convention week, newspapers throughout the U.S. ran accounts of the latest wonderful advances in the science of healing pain and prolonging life. There was other news from the convention, however, that was not so wonderful at least to the millions of us ordinary mortals who worry ourselves sick over the paying of our doctor and hospital bills.

The ever-rising costs of medical care and how to lessen them, if possible, are problems of national concern. But the House of Delegates—the A.M.A.'s 185-member policy-making body—seems to be against almost anything that threatens the profits of a doctor's private practice. Typical of the A.M.A.'s fastidious sense of public relations was a resolution, passed by the House of Delegates, which branded the federal regulation that provides free diagnostic service for crippled children as "socialistic."

"Socialistic" and "social" seem to be synonyms to the House of Delegates, and somebody should buy it a dictionary. If the 185 members could conceive of how utterly weary and cynical the American public has become from hearing the A.M.A. snarl "socialistic" and "socialism" at everything it doesn't completely approve of, they would hang up their stethoscopes (and their megaphones) and retire to the culture of petunias.

An instance of medical mossbackery toward social conditions as they actually are came to light this spring in New York City, where Herman T. Stichman, the State Commissioner of Housing, heads up the building of a huge low-cost dwelling project, known as Carver Houses, which will cover seven blocks of largely Negro and Puerto Rican slums. Directly opposite the site is Mt. Sinai Hospital, one of the city's best teaching hospitals, which dispenses a vast amount of free medical care.

In 1950 Commissioner Stichman made a deal with Mt. Sinai, whereby in exchange for rent-free space within the project the hospital undertook to provide clinical care for the 400 poorest—too poor to afford medical insurance—of the 1,200 Carver Houses families. It was agreed that if any member of the 400 families was too ill to be moved—meaning a heart or cancer case—treatment would be given in the patient's apartment. Mt. Sinai was happy with the deal: the clinic would not only take some of the strain off the hospital's swamped facilities, but provide cases for medical study and teaching, as well as be a path-breaking U.S. experiment in community health teamwork. Commissioner Stichman asked the Medical Society of the County of New York for endorsement.

This spring, *New York Medicine*, official

publication of the society, declared that the plan would "closely resemble socialized medicine, if it is put into effect." The chairman of its Committee on Medical Economics, a Park Avenue obstetrician, in declaring Stichman's plan "Utopian," added for publication in the *New York Times*: "He said the doctors at the clinic would make house calls. . . . I suppose he'd like to serve them breakfast in bed, too." By "them" the chairman meant the patients who might be too ill to be moved. His little joke must surely be one of the greatest of its type since Marie Antoinette said, "Let them eat cake."

Between birth and death, all of us have to be helped by the medical profession many times. In the course of a lifetime, almost everybody encounters at least one fine doctor. Such men and women are invaluable. Besides curing a patient's ills, a fine doctor becomes a friend of the family, a source of moral strength. It is not against the invaluable doctor, but against medicine's official spokesmen that great sections of our people have turned as bitter as they were against bankers during the depression.

Many local A.M.A. organizations behave in a far more mature way than their House of Delegates does. Recently in Atlanta the county medical organization showed that it knew how to make friends for its profession. Collaborating with the *Atlanta Journal*, some 80 doctors donated time to conduct a nine-week public forum in a downtown theater, explaining health problems and giving free advice. The forum played to overflow audiences and was such a success that it is now being continued once a week on TV; the forum idea is going statewide.

Thoughtful, liberal-minded Americans who studied socialized medicine in action in Europe returned convinced that it was not for the U.S. Even with recent British improvements, it is still taxwise murderously expensive, inefficient and gets dogged by patients with fancied ailments. But, in its turn, the House of Delegates must stop behaving as though all organizations and efforts to provide more medical care for less money are necessarily "socialistic" or machinations of the devil.

When Oscar Ewing, as Federal Security Administrator, declared for compulsory national health insurance, the A.M.A. shouted him down and even lobbied to defeat a smaller extension of social security that would have given him more power. This victory, coupled with the Eisenhower landslide, seems to have gone to the A.M.A.'s head. What the House of Delegates failed to grasp was that the people in overwhelmingly voting for Eisenhower were also voting for the middle way, a way that the A.M.A. should study.

According to legend, a king named Canute once ordered the tide to stand still, but he ended up with soaked feet.



# “Almost a Meal in Itself”



What a homey, hearty soup this is...  
with its 14 Garden Vegetables  
and Rich Beef Stock!



My veg'tables  
are premium;  
That's why this soup  
Is dreamy-umm!

Yes, it's true! When you sit down to a fragrant bowl of this wonderful Vegetable Soup you need little else to make it a meal. A sandwich, maybe, or a green salad, or a dessert, and there you have it. A delicious meal—and a soundly nourishing one. All those luscious vegetables . . . all in that sturdy beef stock. Serve it to your family soon. Have it always on your Soup Shelf—often on your table!

## *Campbell's* Vegetable Soup





# THIS IS KENTUCKY

its man-made lake, like its Bourbon, unequalled in the world...



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because it's  
every ounce a man's whisky

# EARLY TIMES

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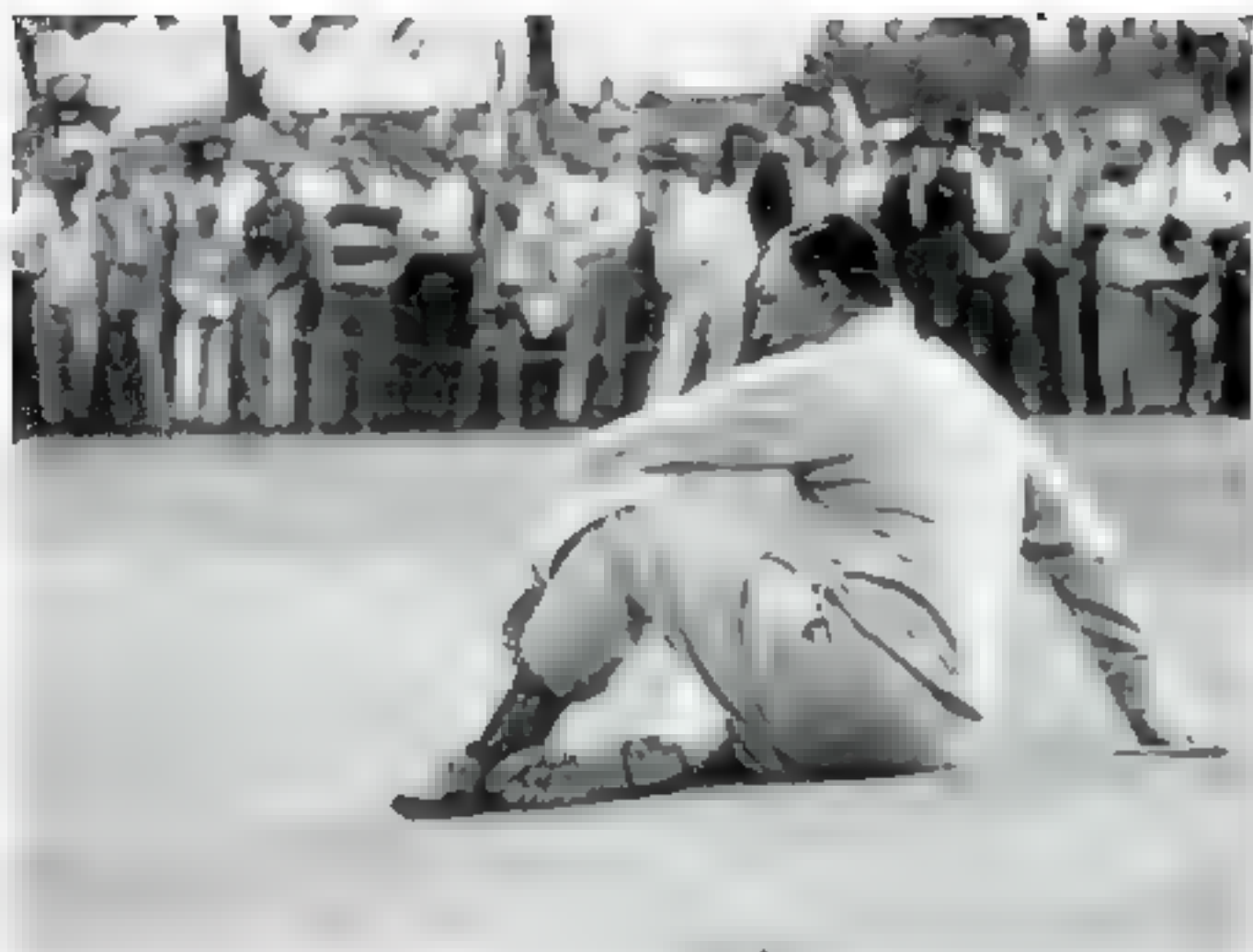


Beautiful Kentucky Lake, with over 2300 miles of shoreline is world-famous as an outstanding engineering masterpiece. But even more famous are the fine Bourbons produced in Kentucky. And the favorite Bourbon in this great Bourbon State is Early Times. That's because Early Times is hearty, but never heavy; *all* whisky, *fine* whisky, every ounce a man's whisky. Ask for Early Times next time you buy whisky. Your first sip will tell you why Kentucky's favorite Bourbon is now America's leading premium straight whisky.

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HOGAN TAKES A REST BESIDE HIS BALL ON THE 15TH GREEN

## FOUR TIMES A BRIDE...

Each of the three times (1948, 1950, 1951) he had won the U.S. Open golf championship, Ben Hogan had to come from behind to score his victories. Last week, playing in the 53rd Open on the notoriously difficult Oakmont Country Club course in Pittsburgh he took the lead at the start with a brilliant five-under-par 67, the best round of the tourney. Then playing cautious golf—"At Oakmont," he says, "you have to play safe"—Hogan went on to a 72-hole total of 283, still five under par. When Sam Snead, his closest competitor (*below*), came in six strokes behind, Hogan became the third man in history (the others: Willie Anderson, Bobby Jones) to win the Open four times.



IN DEEP GRASS ON THE 10TH, SAM SNEAD STUDIES A BAD LIE

## ...FOUR TIMES A BRIDESMAID

Sam Snead is as famous for his failures in the Open as most winners are for their successes. In 1937 he finished second, two strokes behind the winner. In 1939, needing a five on the 18th hole to win, he took an eight. In 1947 he tied for the championship, lost by a stroke in the play-off when he missed a putt of less than a yard. In 1949, needing a 33 on the last nine to tie for first, he went along fine until just off the green on the 17th where he used three strokes to sink the ball. He was second again. Last week, with 18 holes to go, Snead was one stroke behind Hogan. Doing well off the tees but badly on the greens, he scored a four-over-par 76. For the fourth time he was second.

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You'll sleep better  
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Air Conditioner**



An RCA Room Air Conditioner for any room of your home—office or shop. Let your dealer show you the 7 RCA units—window and console models for all room sizes. Prices start as low as \$229.50.\*

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Sleep better—you'll feel better with an RCA Room Air Conditioner. On hot nights, thousands of families like yours now sleep like kittens. They breathe healthful air *the year 'round*. The new RCA unit filters and refreshes the air *every day*—removes excess moisture and *cools* air on a hot day. Buy sleep and breathing comfort this healthful way. Now on display at dealers everywhere.

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Quiet operation • Beautiful design • RCA "Heart-of-Cold" Compressor • Directional grille • Easy operating Climate Tuner • 5-Year Warranty on entire hermetically sealed cooling system • Optional low-cost contract for installation and service by RCA's own technicians.

\*Suggested list price—slightly higher in West.

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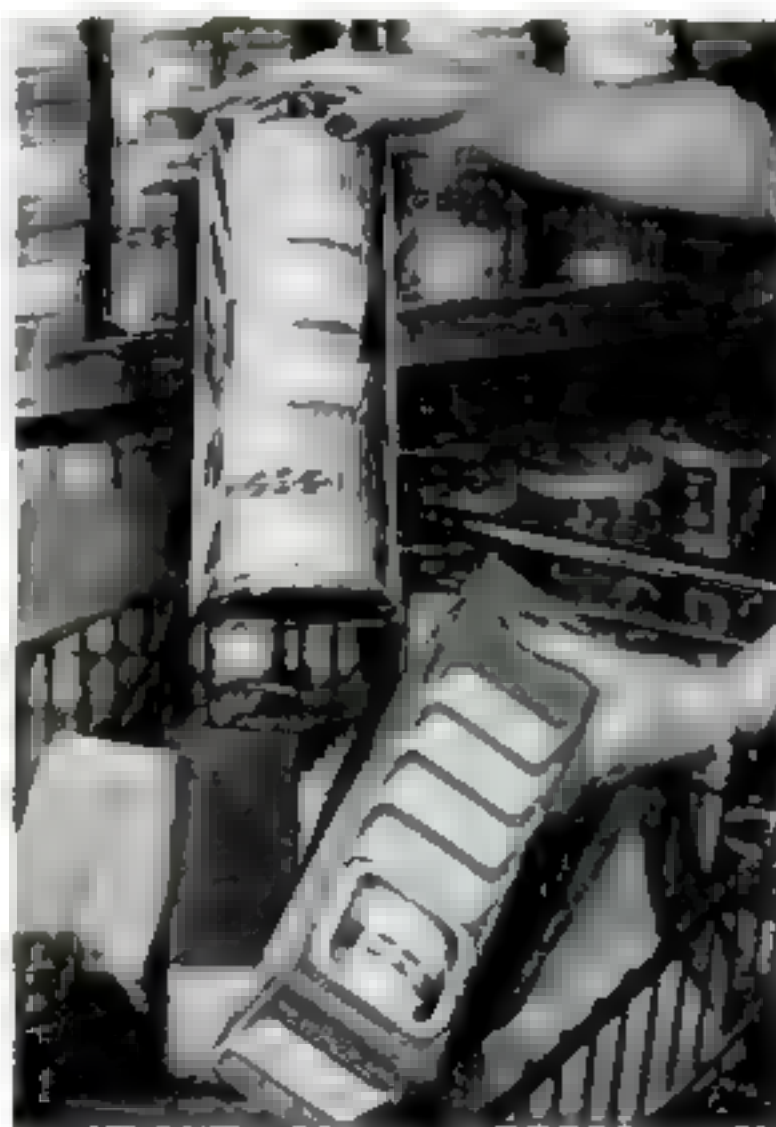




**LITTLE GIRLS** are learning from their mothers how Dixie Cups eliminate between-meal dishwashing. Used for after-school snacks, juices, lunches, and bedtime drinks, inexpensive Dixie Cups save hours of work in the kitchen.



**INEXPENSIVE**, good looking Dixie Dispensers hold a carton-full of Dixies and mount on the wall in a jiffy. They keep Dixie Cups handy for the whole family.  
*Dixie* is a registered trade mark of the Dixie Cup Company.



**BIG**, money-saving boxes of Dixie Cups and economical Dixie Dispensers are available at neighborhood stores.

**END BETWEEN-MEAL DISHWASHING!**

with *Dixie Cups...*

**NOW AT A COST YOU CAN AFFORD  
FOR EVERYDAY HOME USE!**

## LIFE ON THE NEWSFRONTS OF THE WORLD

**Ike speaks, the duke is bucked, Russians coo**



EISENHOWER AT MT. RUSHMORE UNDER FOUR PREDECESSORS

### The President goes to the country

President Eisenhower embarked on a speaking tour of the Midwest to take to the people a defense of his administration's aims and accomplishments. Without mentioning Senator Taft he rejected his proposal that the U.S. should abandon the United Nations in the Far East. ("There is no such thing as partial unity.") Without mentioning General Vandenberg, who had attacked proposed cuts in the Air Force budget, he insisted that the \$5 billion cut would not endanger national security.

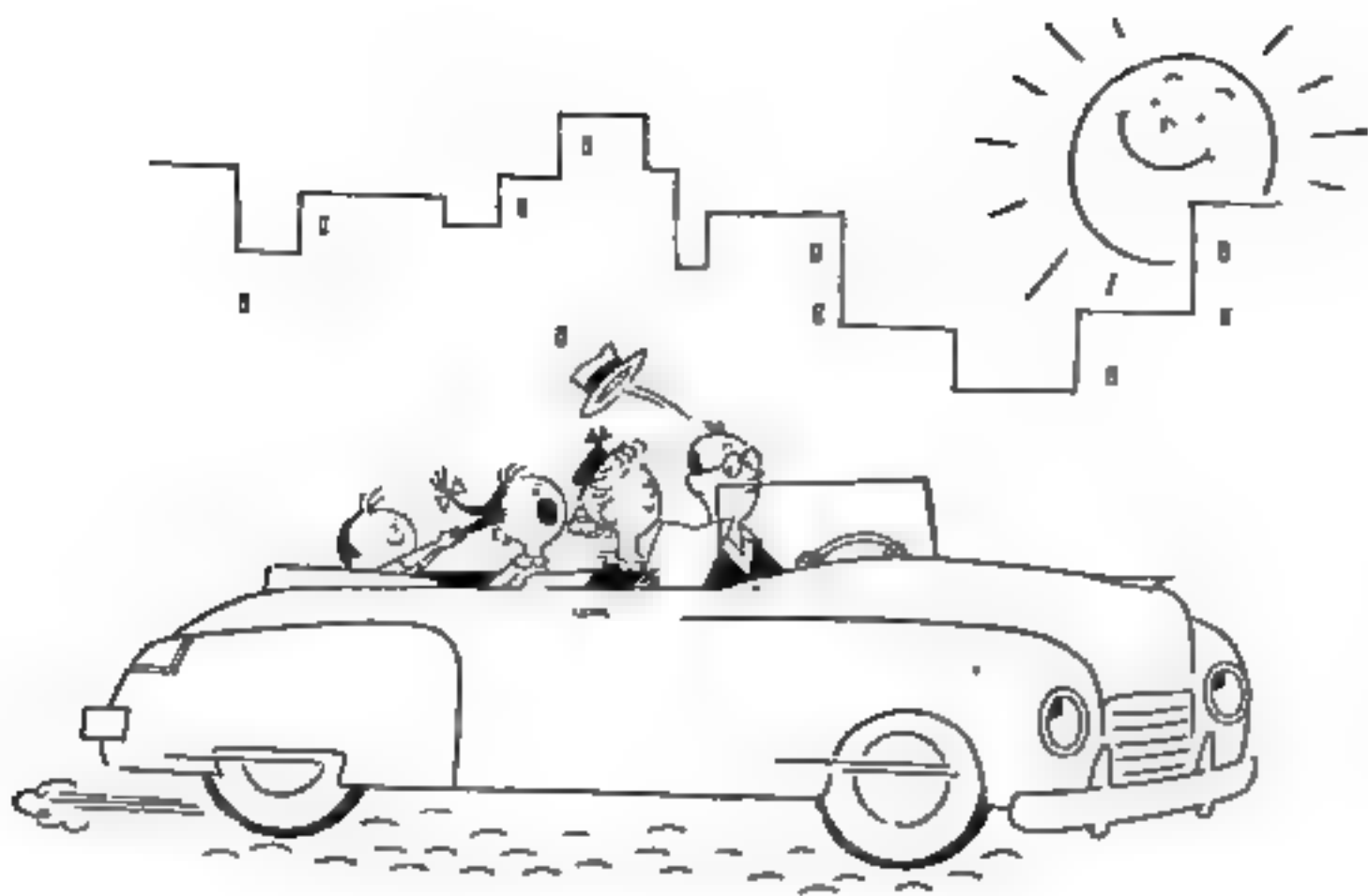
Taking time off from speeches, the President went fishing in Custer State Park, South Dakota. He made a good catch and also helped retrieve the honor of Republican presidents in the Izaak Walton world by using dry flies as bait instead of the worms with which Calvin Coolidge shocked the faithful in the same waters in 1927.



EVERYBODY OUT OF STEP BUT THE DUKE OF EDINBURGH

The coronation over, the queen celebrated her birthday with a Trooping the Colors. She rode her mount, named *Winston*, in impeccable style, but her consort, on *Yokefleet*, had to deal with bucking, an attempt to bite the ducal leg, a tendency to go in the wrong direction.





- 1.** Harried Harry, tired and tense, had driven all day long.  
The sun beat down, the children fussed, and everything went wrong.  
Up spoke his wife: "Now, children, we're in luck, so please don't cry.  
We're in the heart of town, and there's a Statler right near by!"



- 2.** And at the Statler door, attendants took their car away.  
They marched into the lobby, and they registered to stay.  
They got their rooms—and oh, such rooms! So cheerful, cool and bright—  
The beds were fresh and clean, and every last detail was right.



- 3.** A little later, much refreshed, they went downstairs to dine.  
"What food!" cried Harry. "It's the *tops*! The service, too, is fine!"  
The chicks had *special* menus—chikiren's plates and silver, too—  
And, joy of joys, the waiter brought balloons when they were through!



- 4.** That evening, Harry and his wife went out to see a show.  
They employed a Statler sitter, so the children let them go.  
The youngsters settled down to hear a story and to eat  
The bowl of fruit the Statler sends *all* youngsters for a treat.



- 5.** Next morning, bright and early, they were on their way once more.  
They'd ordered up a big box lunch, their car was at the door.  
Said Harry, "I feel wonderful! Boy, what a perfect rest!  
We'll *always* stay at Statler, where you really are a guest!"



STATLER HOTELS: NEW YORK • BOSTON • BUFFALO • DETROIT  
CLEVELAND • ST. LOUIS • WASHINGTON • LOS ANGELES

ANOTHER GREAT NEW STATLER—HARTFORD  
(OPENING SUMMER, 1954)

*Do you owe yourself a treat? Make it a weekend at the Statler!*





**WAKES UP**  
your face!

**WOWS**  
the ladies!

Wonderfull—the way Mennen Skin Bracer cools and soothes your face after every shave—and helps heal tiny razor nicks. But America's favorite after-shave lotion does something more! Its he-man aroma *wows* the ladies. Get a bottle today, for your sake and hers. Freshest start to any day or date.

**MENNEN**  
skin bracer  
**FOR MEN**



GIANT SIZE  
98¢  
LARGE SIZE  
59¢

America's largest selling after-shave lotion.

## NEWSFRONTS CONTINUED

Assistant Secretary of Commerce Craig Sheaffer, late of the W. A. Sheaffer Pen Co., explained to Congress why penpoints in U.S. post offices are scratchy. Post office ink, he said, is manufactured by the government and "made to a very old specification" with a high percentage of iron tannin. This makes the ink last longer but corrodes penpoints.

### The Russians talk soft



GILMORES CAN LEAVE RUSSIA

For the benefit of the outer world, the Russian bear was all smiles last week:

The East German Communist regime agreed to stop persecuting the Evangelical Church, called off a purge of teachers, halted collectivization of farms, offered credit to small-business men, declared an amnesty for some prisoners.

In Austria the Russians re-established full diplomatic relations, which the Western powers had done three years ago, and relaxed restrictions on travel.

Moscow told the Turkish government that the U.S.S.R. no longer laid claim to the Turkish border provinces of Kara, Ardahan and Artvin.

Three Americans in Moscow, including Associated Press Correspondent Eddy Gilmore, after years of fruitless requests finally received the Kremlin's permission to take their Russian wives and families back with them to the U.S.

But for some of those at home the bear growled roughly. L. G. Melnikov, the influential secretary of the Ukrainian Communist party, was removed from office for "profound mistakes . . . violating Leninist-Stalinist nationalist policy . . . unsatisfactory leadership. . ."

From Czechoslovakia too came unpeaceful sounds. Reports smuggled through the well-guarded border and a news story in a Czech Communist paper told of strikes, rioting and sabotage as a result of the Red government's currency "reform" which wiped out the savings of the nation's workers. The flag of the Soviet Union and pictures of Stalin and the late Czech President Gottwald were torn down, machinery was destroyed and troops had to be called in to restore order.

*A burglar in Kingswinford, England stole £440 belonging to Thomas Arrowsmith. Arrowsmith, clad only in underwear, took off in pursuit. The burglar surrendered because, as he told the judge later, it offended his sense of morality to see Arrowsmith running through the streets half naked.*

### Shaky politics in Europe

In the Italian election the Communist party and its allies made slight gains while the right wing parties cut into votes of Premier de Gasperi's center coalition. De Gasperi won the election but fell short of the percentage figure which would give him control of parliament for the next five years. Thus over Italy hung the specter of government instability, the political bane of France. In that country, which has been without a government since May 21, Georges Bidault became the fifth candidate in three weeks to try for the premiership. But, as Bidault sat glumly listening, the National Assembly rejected him by a single vote.



BIDAULT, SITTING ALONE IN CHAMBER, HEARS THE BAD NEWS





*Expect something wonderfully different*

Hidden in Ballantine's amber depths is a goodness, a character, a satisfying flavor not to be compared with any other malt beverage.

Its own special tang, its light, refreshing thirst-quenching qualities, have made Ballantine Ale world-famous—the 4 to 1 favorite in America.

Top Fermentation—with Ballantine's pedigreed yeasts working upward, not downward—makes the difference. If your education hasn't included Ballantine Ale, you have an experience ahead.



**BALLANTINE**

*Ale*





*Deliciously yours!*

*P.S. Hunt—for the best. See your grocer's ads  
and look in his store for the low price!*





AT FIREMEN'S GAMBLING FAIR CHILDREN SWARM TO PENNY PITCHING GAME. WITH OPERATOR DISTRACTED, ONE (RIGHT) PUSHES PENNY INTO WIN POSITION

# COPS QUENCH FIREMEN

But they anger people by stopping gambling fair

All that the people of Little Silver, N. J. wanted was a chance to help pay off the mortgage on the firehouse by the time-hallowed method of holding a gambling fair. So, when a diligent county prosecutor showed up with the entire (six-man) Little Silver police force one night and invoked the law to stop the carnival, the citizens reacted vigorously. They let the air out of the prosecutor's auto tires, surrounded the police cars so that they could not move, and kicked the police chief in the shins. But the police persisted, pushed through and closed down the fair.

The prosecutor, J. Victor Carton, had warned the firemen they could not hold the fair because of a controversial state law recently upheld by the New Jersey Supreme Court forbidding all gambling, even church bingo parties. Reluctantly the county grand jury upheld the prosecutor and indicted the fire department. But it called for a referendum to give Jersey's citizens a chance to decide whether or not they wanted charity gambling.



WHEEL OF FORTUNE OPERATOR Oliver Marcelli, a fireman, is questioned by Chief of County Detectives Amerigo Sacco as cop, volunteer firemen watch.



**MOTHERS!** Now you can recapture the thrill of WALT DISNEY'S **PETER PAN** for your youngsters!

Get this real  
**CAPTAIN HOOK PIRATE  
OUTFIT** for only **50¢** and a front panel

from any pkg. of **Scuffy**  
THE MIRACLE  
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**YOU GET:**  
**HAT**  
**SWORD**  
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#### HERE'S HOW TO GET IT

Simply tear off the front panel from any package of SCUFFY, the miracle liquid shoe refinisher, fill in coupon below and mail with 50c in coin for each Pirate Outfit. Your youngsters will be delighted. And so will you when you see how SCUFFY makes their scuffed shoes look new again . . . the way scuff marks disappear and shoes dry bright, with no rubbing or polishing — for less than a penny a treatment. So amazing, you have to try SCUFFY to believe it. Satisfaction guaranteed or your money back! Remember, accept no substitutes — insist on Original SCUFFY today — then rush coupon below for this thrilling Pirate Outfit!



For the **NEATEST SHOES** this side of **NEVER NEVER** land!



**SCUFFY, Box 500, Boston, Mass.**

Please send Captain Hook Pirate Outfit. I am enclosing front panel from a package of Scuffy or Quintone Boot Polish and 50c in coin for each outfit.

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#### Cops Quench Firemen CONTINUED



**ANGRY CROWD** swarms over cops, blocking them off from closing fair. At far right Chief Detective Sacco (light jacket) tries to push way through.



**EMBATTLED PROSECUTOR** Carton is escorted by state troopers through jeering crowd, which only a few moments earlier had swept him off his feet.



**DEFLATED TIRES** on Prosecutor Carton's car are reinfated by a patrolman from a portable air tank. Some policemen's cars were scratched up.



## Convenient!

It's like having a supermarket in your home. You can have 389 pounds of frozen food like this at your finger tips when you own a General Electric Food Freezer.



# NEW G-E FREEZERS HOLD SO MUCH ...YET TAKE LITTLE FLOOR SPACE!



**New G-E 11-cu-ft Freezer** holds 389 lbs. Aluminum liner for fast, efficient freezing. Counter-balanced lid. Temperature-indicating light. 3 removable wire baskets. Fiberglass insulation keeps cold in—heat out. Easy to lock. About \$4.67\* weekly after small down payment. \*See your dealer for exact terms. Prices and specifications subject to change without notice.

Mark off a floor area approximately three by four feet and that's all you need for the big, new G-E Food Freezer shown at the left.

Yet in it—or in any new G-E Freezer—you can easily store frozen meats, fish, vegetables, fruits and delicacies that will last the average family of four for several months.

Built into each General Electric Freezer is a *sealed* refrigerating mechanism—the same dependable type of unit has kept 3,500,000 G-E Refrigerators operating so satisfactorily for periods of 10 years and longer.

Why not stop in and see the complete line of dependable G-E Freezers at your General Electric dealer's soon. General Electric Company, Louisville 2, Kentucky.

**There's a G-E Freezer for any size family—for any size home!**



**New G-E 7-cu-ft Freezer** holds 245 lbs. For smaller kitchens yet provides lots of storage space. About \$3.36\* weekly after small down payment.



**New G-E 14-cu-ft Upright Freezer** holds 490 lbs. Takes less than 3 x 3 ft floor area. About \$5.36\* weekly after small down payment.

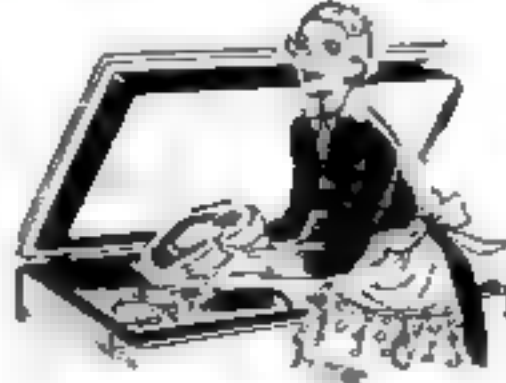
**Save over \$120 a year on food bills, say owners of new General Electric Food Freezers**



A recent survey among 2572 G-E Freezer owners shows big savings on food bills. You buy when prices are low and store hundreds of pounds of frozen food for future use.



Treats from your garden. A General Electric Food Freezer gives you an all-year garden right in your kitchen. Corn, strawberries, asparagus—whenever you want them.



Food preparation time reduced. When you own a timesaving General Electric Freezer, you can prepare a wonderful meal out of your freezer in 30 minutes or less.



Fish and game when you want it. Keep game and fish in your General Electric Freezer, and enjoy them when you want them. (Depending, of course, on game laws.)



Gone are old-fashioned preserving methods. No more long, arduous hours over a hot stove. Not when you own this wonderful General Electric Food Freezer.

**Dependable! Has the same sealed refrigerating mechanism as the G-E Refrigerator!**

**GENERAL  ELECTRIC**





BY USING RINSO and modern washing equipment, you can eliminate a surprising number of washday headaches. It doesn't matter whether you choose to get all of your week's wash out of the way on Monday, or prefer doing a load several times a week. Either way, the suggestions offered on this page will help you cut work!



ALWAYS sort your laundry. Make separate loads out of (1) white and light-colored but colorfast cottons and linens; (2) darker-toned colorfast cottons, rayons and linens; and (3) lightly soiled fine fabrics.

## How to take some of the drudgery out of Washday

by Eleanor B. Cook,  
former Associate Editor of McCall's

### Time-saving advice from the makers of Rinso

The suggestions on this page are good ones—and every one of them will help you cut out part of the drudgery of washday. Much of your washday toil can be eliminated by following two simple rules. First, use plenty of hot water—and I mean hot! Second, use Rinso—and enough of it.

Long soaking, extra rinsing, bleaching and all the other time-consuming chores are the results of too little soap and water which isn't hot enough. But if you follow these instructions, the hot water will team up with Rinso to do a complete washing job.

Rinso will wash your sheets and pillowcases whiter than they were when you first bought them—dazzling white. You will see the difference with your own eyes, even before your wash is fully dry!

And Rinso costs you less—you usually pay about 20 per cent less for Rinso soap than for most of the other washday products. Why? Simply because it now costs us less to make Rinso—and we pass this saving on to you.



**PRETREAT** soiled areas and special stains *before* washing. Rub heavy Rinso suds into cuffs and neckbands of your husband's shirts. Forget overnight soaks. Half an hour's soaking is plenty with Rinso in your washer.



**USE** a good clothes washer, piping hot water and plenty of Rinso soap. You should be able to count on enough really hot water just as you can always count on Rinso to do a thorough yet gentle job. Do not overload machine.



**SAVE 20%**—You usually pay about 20% less for Rinso soap than for detergents. Rinso is guaranteed to give you easier washdays or your money back plus postage. Lever Brothers Co., 390 Park Avenue, New York 22, N. Y.





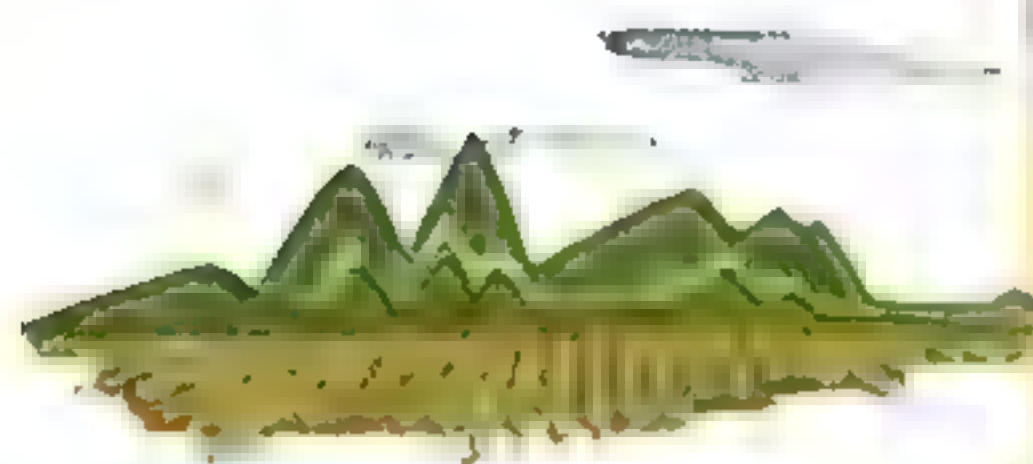
## U.S. GLASS-HOUSE EMBASSY IN RIO

Its grillwork of glass windows ablaze with light, the new U. S. embassy became a dazzling ornament on the skyline of Rio de Janeiro when it was dedicated recently. The building, located on the Avenue President Wilson, down which auto lights have traced patterns, is one of more than 50 new U.S. embassies, consulates, information centers and staff quarters being built abroad. Designed by the firm of Harrison and Abramovitz—

Wallace Harrison was chief architect for Rockefeller Center and the U.N. building in New York—it is Brazil's first all air-conditioned building. In addition to offices, it has a cafeteria, movie theater and apartments on the two top floors for the embassy staff. The small annex in front is a library. There are 27,000 square feet of green-blue glass windows, some of which look orange because of the light behind them.



**Quick-Packed in Hawaii** to bring you  
the  freshest-tasting  pineapple juice ever-  
from **Libby's** own plantations, in the  
land where the finest pineapples grow-



Libby, McNeill & Libby, Honolulu, Hawaii



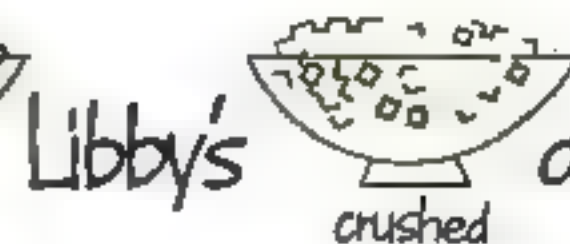
that's why **Libby's** is the kind to get!



slices



chunks



crushed

don't forget!



# A FUGITIVE'S FRIENDS FINALLY WIN HIS FREEDOM

Neighbors persuade Illinois governor not to extradite model citizen Raboski for youthful crimes



A MONTH AGO FRANK WAS LOCKED UP



It was a little over a month ago that Frank Raboski's past caught up with him: till then (*LIFE*, May 18) he was a deacon of the church, treasurer of the local crime commission and by far the most popular man in his section of North Lake, Ill. Then, when it came to light that Frank was really a fugitive from the law by name of Pytsch, wanted for youthful crimes in New York and California, his loyal neighbors put up their houses to raise his bail.

Last week their faith in Frank was rewarded. Frank, who had been waiting nervously to hear the outcome of his appearance before Illinois' Governor Stratton (*below*), hurried home for a phone call. It was from the governor himself, saying Frank need no longer fear extradition from Illinois. Frank's neighbors had appeared on his behalf before the governor and, as much to them as to the governor, Frank said chokingly into the phone (*left*), "You have placed your faith in me and I will never betray it."



BEFORE THE GOVERNOR (*foreground*) Frank tells his life story. Friends sent along 800 petitions.

← HEARING GOOD NEWS Frank excitedly holds phone while his overwrought wife is revived by fan.



## HEADACHE?



**BUFFERIN<sup>®</sup>**  
acts twice  
as fast  
as aspirin!



A PRODUCT OF BRISTOL-MYERS

Won't upset your stomach,  
even safer than aspirin...

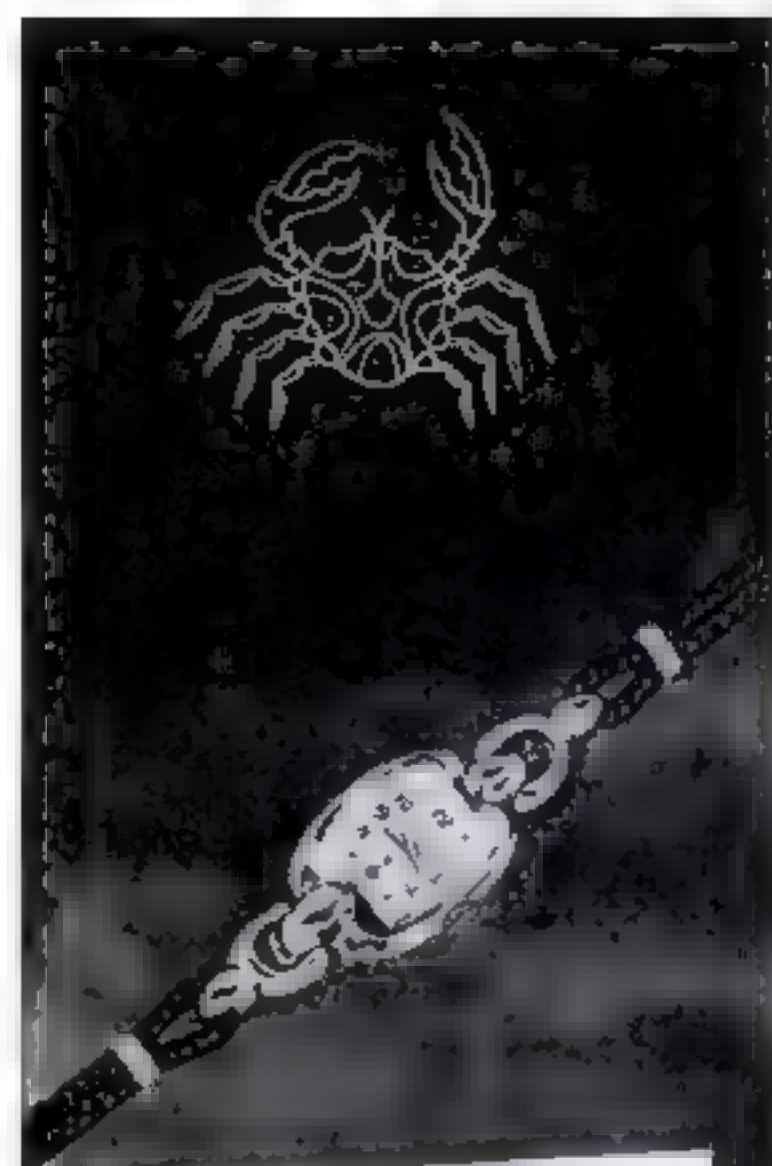
because Bufferin combines aspirin with two highly effective antacid ingredients which actually *protect* your stomach from aspirin irritation. And because of these antacid ingredients, Bufferin acts *twice as fast* as aspirin to relieve pain!



**FREEDOM CELEBRATION** was given for Raboski by the chief of police. Frank danced with the chief's wife to her harmonica'd *Home, Sweet Home*.



**A CHEERFUL BALLOON** is inflated by Frank as child covers her ears against its pop. Frank will keep on working with the local crime commission.



If her birthday  
is between  
June 22 and July 23

Her sign means she is romantic, affectionate, loves to be prompt. So she'd love this 21-jewel Lady Elgin Panola with the precious look, plus the heart that never breaks, the exclusive guaranteed DuraPower Mainspring. \$71.50

She'd like a **Lady Elgin**  
PANOLA

Est. Tax Incl.

**A-1** Wonderful on  
**COLD CUTS!**

**SAUCE** Ask for A-1 when dining out, too!



for a classic vacation  
... see the glory of

## GREECE

*Land of Myth and Magic*

Visit the sun-kissed isles of Greece ... where the poetry of pastoral scenes blends with history's greatest treasures.

You'll find fine food, hotels, and transportation at new low prices... all enhanced by traditional Grecian hospitality.

Greece completes your '53 holiday abroad.

Apply to your Travel Agent or  
**AMERICAN EXPRESS**  
**Travel Service**

65 Broadway, New York 6, N. Y.

Offices and Correspondents throughout the World

In cooperation with the  
GREEK NATIONAL TOURIST ORGANIZATION





Fifty Years Forward on the American Road

## Beauty is only half the picture!

**OF COURSE** they're proud of the beauty of their car. We think you would be, too. But we wish we could give you the rest of the picture—take you over a Ford car, step-by-step, and point out some of its quality features.

**First, we'd call your attention** to a detail of body construction. We'd show you that there isn't a single exposed seam to catch and hold water. It costs more to build bodies this way but the weather stays out, the paint stays on and the beauty lasts.

**Next we'd show you** the way the doors fit, and we'd let you hear that good solid sound when they close. You'd see that each door is weather-stripped with a band of sealed foam rubber. Then we'd show you how easily the doors unlatch by just the pressure of your thumb on a button in the door handle. And, show you, too, how the Silent Doorman holds

the front doors open in your **choice** of two positions, two-thirds or full open.

**Now we'd ask you to Test Drive it** and let you *feel* some of the things about the Ford car that you can't see. First off you'll notice the "hushed" silence in which you travel and, then, the relaxed comfort you enjoy. (Ford engines, both V-8 and Six, are actually so quiet you can barely hear them as you drive along.) Ford bodies, too, are "quiet"... floor, roof and body panels are "sound deadened." Even the body bolts are insulated. As to the comfort... well, you can see that the seats are sofa-wide. But

you can't see the heavy foam-rubber padding over non-sag springs underneath that fine upholstery. These quality "extras" are standard comforts in all models.

**Another item we'd point out** would be the paint. Did you know that it is baked-on enamel... baked on over a complete rustproofing treatment? That's why Fords *keep* their fresh, youthful look far longer.

**Why don't you** get the whole Ford quality picture firsthand? Your Ford Dealer will be proud to let you see, Value Check, and Test Drive the 1953 Ford.

**Ford** Worth more when you buy it  
Worth more when you sell it



# Vary your own French

made with  
in 6 new



4. Grapes and Cheese salad. Serve Honey-Coriander Dressing here.



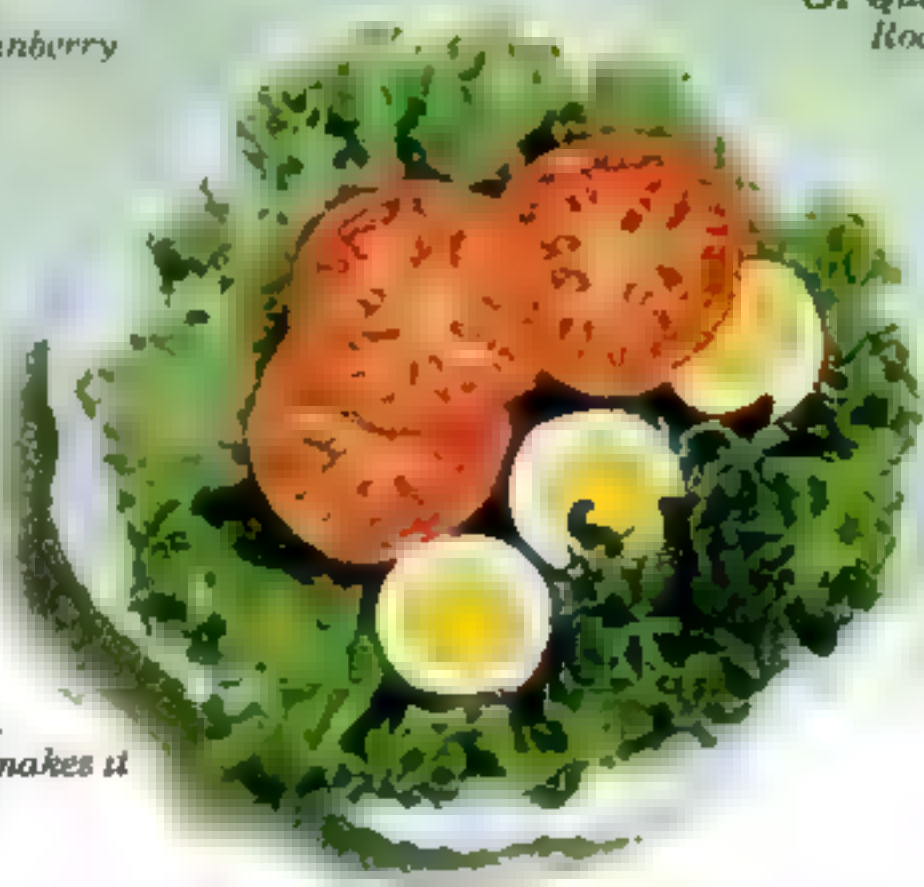
1. Cottage Cheese salad. Cuts for luscious Cranberry French Dressing.



3. Quartered Lettuce salad. You'll love Roquefort French Dressing on this.



5. Shrimp salad. Plenty of spice when you mix Seafood Special Dressing with this.



2. Tomato and Egg salad. Chili-Relish Dressing makes it truly mouth-watering.

Your grocer is now featuring all the crisp, fresh salad greens shown here!

# Kraft Oil



# Dressing

## Kraft Oil!

## Ways!

See how easily—with the addition of only a few ingredients—you can completely change the flavor, look, and texture of a Basic French Dressing recipe. This is the new, quick way to serve a different salad dressing every night of the week. For quick mixing, choose and use Kraft Oil. It's lighter-bodied . . . blends faster with other ingredients . . . will really give you satin-smooth results!

### Basic French Dressing

- ¼ cup Kraft Oil
- ¼ cup vinegar
- 1 teaspoon salt
- 1 teaspoon sugar
- ½ teaspoon paprika
- ¼ teaspoon dry mustard
- Dash of freshly ground pepper

Combine all the ingredients in a glass jar with a tight-fitting cover. Shake until thoroughly blended. Chill. Shake well each time before using. Yield: 1 cup.



6. Peach-Pineapple salad. Serve Glistening Lemon Dressing with this.

The most wonderful oil ever created for salad dressings baking and frying!



### 1. Cranberry

- 1 cup Basic French Dressing
- ¼ cup jellied cranberry sauce

Gradually blend the Basic French Dressing into the cranberry sauce which has first been beaten until smooth with a rotary beater.



### 2. Chili-Relish

- 1 cup Basic French Dressing
- 2 tablespoons sweet pickle relish
- 3 tablespoons chili sauce
- ¼ teaspoon Worcestershire sauce

Blend all by shaking in covered glass jar.



### 3. Roquefort

- 1 cup Basic French Dressing
- 1 1½-oz. portion Louis Rival Roquefort Cheese, mashed (2 tablespoons)

Gradually blend the Basic French Dressing into the mashed Roquefort Cheese.



### 4. Honey Celery Seed

- 1 cup Basic French Dressing
- ¼ cup honey
- ½ teaspoon celery seed

Combine all ingredients and shake in jar with tight-fitting cover until blended thoroughly.



### 5. Seafood Special

- ½ cup Basic French Dressing
- ¼ cup chili sauce
- 1 teaspoon Kraft Cream Style Horseradish
- ¼ teaspoon Worcestershire sauce
- 2 tablespoons finely chopped celery

Gradually add the Basic French Dressing to the chili sauce. Add the remaining ingredients and blend thoroughly.



### 6. Glistening Lemon

- 1 cup Basic French Dressing
- ¼ pkg. lemon flavored gelatin
- 1 cup hot water

Dissolve gelatin in hot water. Chill until nearly set. Whip in French Dressing; chill until firm. Just before serving, whip until fluffy.



**FREE** of extra cost  
with every bottle of Kraft Oil!

Handy Vacuum Cap Key comes on the neck of every quart and pint of Kraft Oil. Can't get lost in a kitchen drawer because it's designed to hang on bottle when not in use. Makes opening the new airtight seal a cinch. Remember: until you use the key, your Kraft Oil is sealed perfectly. That's why it's the freshest oil you can buy!



# DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MRS. THOMAS R. BURNS, society young hostess of New York and East Hampton society. Discriminating in her choice of cigarettes, Mrs. Burns says: "When I entertain, I always order extra cartons of Herbert Tareyton."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.

T H E R E ' S   S O M E T H I N G   A B O U T   T H E M   Y O U ' L L   L I K E

Copyright © 1934 The American Tobacco Company





WITH DAUGHTER MARY HACKETT, 4, WHO WAS A "LIFE" COVER GIRL AT AGE OF THREE HOURS (MARCH 14, 1949), ACTRESS MCGUIRE MODELS HER TENT-DRESS

## A Star's Maternity Dresses

DOROTHY MCGUIRE'S DESIGNS DO NOT TRY TO HIDE A FACT OF LIFE

Like many a mother before her, Actress Dorothy McGuire fretted over what to wear while awaiting the birth of her second child. She began designing her own maternity clothes and before she knew it she was in business, working out samples with a dressmaker and showing them to store buyers until the last minute. She modeled her designs for these pictures only three days before her son Mark was born.

Instead of following the standard box-top silhouette which tries to hide the expanding waistline, Miss McGuire's clothes go back to more

outspoken eras like the Italian Renaissance and the French Empire when heir-conscious queens made the maternal look fashionable if not mandatory. A McGuire dinner dress is taken from one devised by Marie Antoinette before the birth of the dauphin. An evening gown is copied from those worn by loyal ladies of the pregnant Empress Josephine's court. A newer idea is an all-purpose tent-dress shown above in a before version, and on page 56 in an after version. The McGuire designs will be sold next season in stores like Saks Fifth Avenue and Neiman-Marcus.





Musk ox, roaming Greenland and northern Canada, have devised effective protection against their mortal enemies—wolves. Form-

ing a circle with calves in the middle—they make a formidable wall of sharp, protruding horns, capable of repulsing all attacks.

## All Out Protection

Another kind of protection—just as effective—is the AC Aluvac Oil Filter Element that protects the vital engine parts in your car against wear.

- AC Aluvac keeps oil clean . . . removes dirt particles as small as 1/100,000 of an inch.
- AC Aluvac has greater filtering area . . . ten times greater than ordinary elements.

- AC Aluvac has no harmful chemicals . . . won't remove detergents from heavy-duty oils.
- AC Aluvac is durable . . . resists the action of harmful acids, gasoline or water.

Be sure your element is changed every 5,000 miles . . . install an AC Aluvac—the element that pays for itself—by retarding engine wear and reducing oil and gas consumption.

### OPTIONAL FACTORY EQUIPMENT ON



And Standard or Optional Factory Equipment

on OLDSMOBILE, BUICK, CADILLAC and GMC



WITH

ELEMENTS

AC SPARK PLUG DIVISION  GENERAL MOTORS CORPORATION



**EMPIRE LINE** copied from Empress Josephine's maternity dress emphasizes shoulders in organdy evening gown, with skirt held out by crinolines.



**HIGH WAIST** in daytime dress recalls style popular in the Italian Renaissance.



**COURT FASHION**, low-cut neckline coat-dress worn over another gown, was popular in France before the birth of Marie Antoinette's first child.

**CONTINUED ON PAGE 56**



# ***NEW PLASTIC BANDAGE WON'T LOOSEN IN WATER***

**Meet the champion** *stay-on, stay-fresh* bandage—the BAND-AID Plastic Strip!

It's the most skin-like bandage there is. When you wash, it washes clean. The thin plastic can't soak up water and get soggy. It flexes as you move—fits snugly all day long wherever it's put.

Skillfully flesh-toned and textured, it blends with your skin better than any other bandage.

Now with Mercurochrome—America's favorite antiseptic. Also with plain pad.



**BAND-AID**  
**PLASTIC STRIPS**  
*Johnson & Johnson*



keep  
COOL  
for pennies

with soft,  
absorbent  
panties of  
Spun-lo  
...only about  
\*89¢

You'll be so much cooler...when your skin feels the light, airy, all-day freshness of truly absorbent Spun-lo undies. Never sticky, they never cling, never bind—always feel cool and comfortable. Wonderfully washable, quick-to-dry, Spun-lo never needs ironing.

Spun-lo  
KNIT RAYON  
the knit  
with the fit  
where you sit

\*Extra sizes slightly higher  
Brief sizes slightly lower

INDUSTRIAL RAYON CORPORATION  
Cleveland, Ohio  
Producers of Continuous Process Rayon Yarns and <sup>®</sup>Tyron Cord for Ties




ENTREPRENEUR shows line to store buyers. Miss McNamee, whose husband is Photographer John Swape, wears another version of her coat-dress.



HAPPY PARENT demonstrates versatility of tent dress she models on page 33. Two weeks after son's birth, she wears it with cummerbund around waist.



*No more of this!*



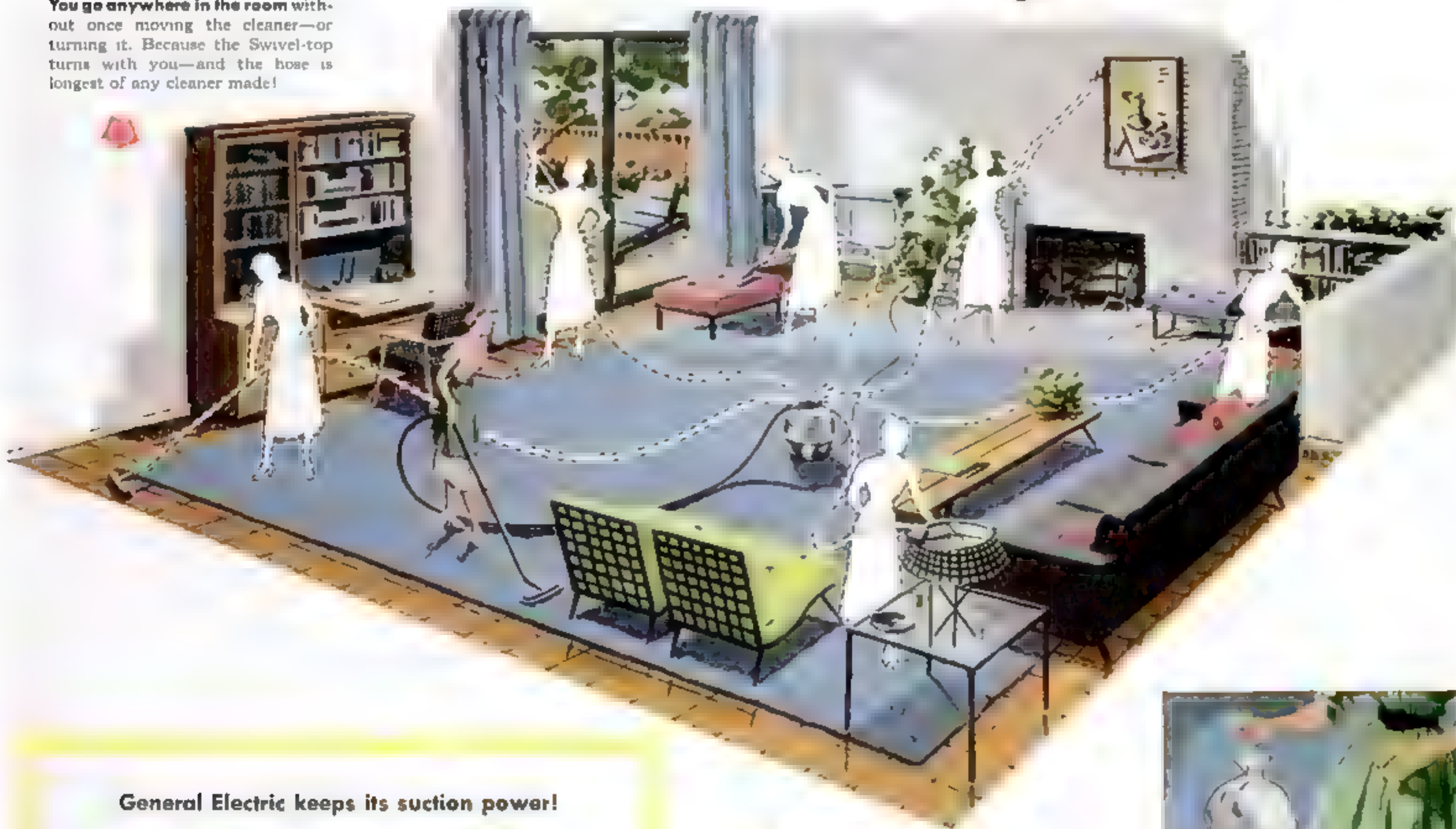
# GENERAL ELECTRIC'S Swivel-top gives you... "REACH-EASY" CLEANING!

**Y**ou don't bump furniture with General Electric's wonderful new cleaner, because you don't drag it all around the room!

Instead, you leave it in the center of the average-size room all the while you're cleaning! And here's why—the cleaner's Swivel-top goes round with you as you go 'round the room. And the hose, longest of any cleaner made, lets you reach everywhere—from the top of your drapes to all the way under your couch—without once moving the cleaner!

With its lightweight aluminum wands and eight versatile attachments, this cleaner makes housekeeping almost effortless. And for suction power, no ordinary cleaner compares with the General Electric!

You go anywhere in the room without once moving the cleaner—or turning it. Because the Swivel-top turns with you—and the hose is longest of any cleaner made!



**\$89<sup>95</sup>\***  
NOW ONLY

Model C1

including caddy  
and eight attachments

\*Manufacturer's recommended  
retail price.

## General Electric keeps its suction power!



### DIRT CLOGS CLEANER

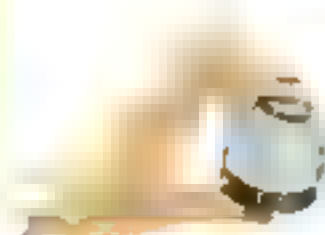
In the ordinary cleaner, dirt piles up against the suction motor—smothering its power. So the cleaner clogs like a pinched soda straw once it starts filling up.

This means that you've always enough cleaning power to pick up the stubbornest dirt, lint or hairs!

And this cleaner's built to last, because it's built by General Electric. When you see it at your near-by General Electric dealer's you'll see what a wonderful buy it is! General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

### DIRT CAN'T CLOG CLEANER

In the General Electric Cleaner, dirt falls away from the suction motor—not on top of it. So you get steady, strong cleaning power until this cleaner is full.



Need a stitch in time? There's an emergency sewing kit packed inside this unique miniature cleaner. Your local General Electric dealer has them. Ask him how you can get one without paying a red cent!



You never touch or see dirt. You just toss out the "Throw-Away" Bag—the largest made—a few times a year in the average-size household. No mess or fuss!

*You can put your confidence in—*

**GENERAL  ELECTRIC**



# FLOATING GUIDE TO ART

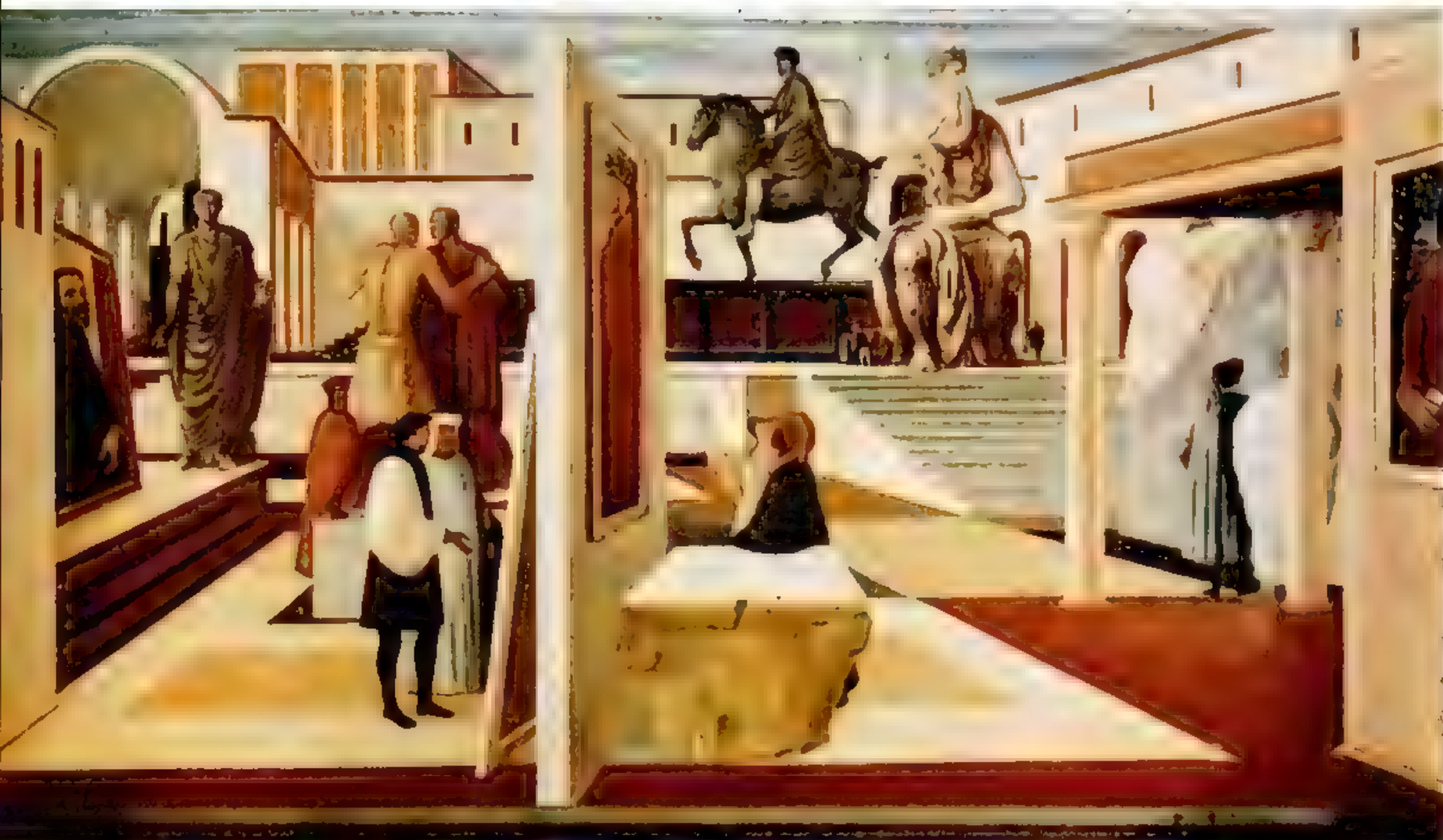
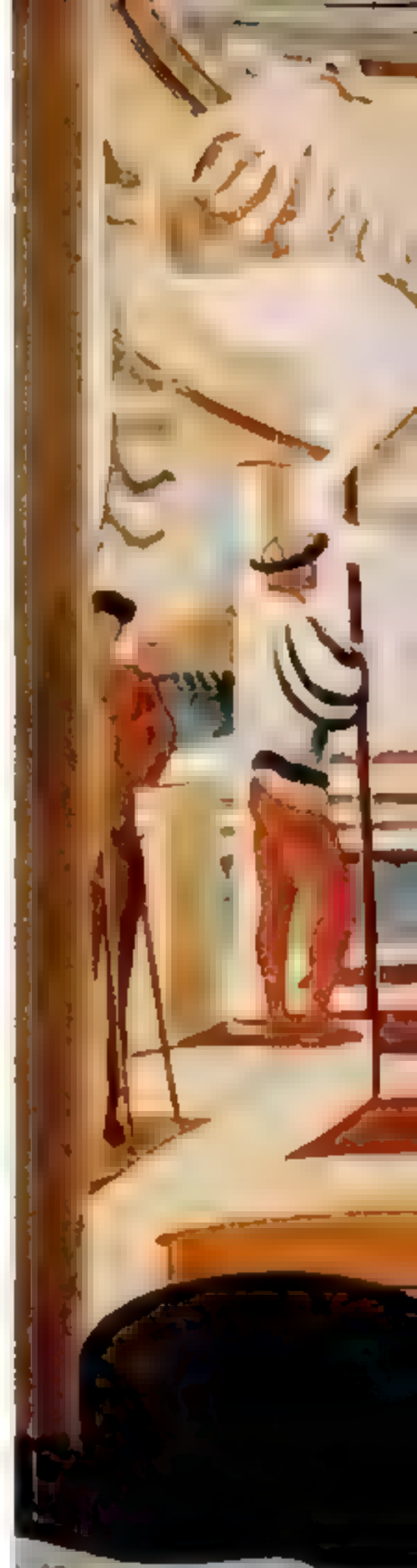
New ship's murals present  
panorama of Italian works



On their way to Europe most tourists put in laborious hours with a guidebook, boning up on the monuments and masterpieces they are soon to see. Passengers on the new Italian liner, *Andrea Doria*, have an easier time of it. In the main lounge of the ship they are surrounded with the painted images of some of Italy's most famous art treasures. These works have been incorporated into a series of large murals by a Sicilian painter named Salvatore Fiume (*LIFE*, Dec. 11, 1950).

A Renaissance expert, Fiume studied the ancient works firsthand, spent a year re-creating them on canvas. Although the actual statues and paintings are scattered all over Europe, Fiume assembled them in a make-believe setting of Renaissance squares, peopled by sight-seers of the past who, like their 20th Century counterparts, are enjoying a telescoped panorama of Italian art. Elsewhere on the ship modern works by contemporary Italian artists and craftsmen appear in dining rooms, bedrooms, bars and swimming pools, turning the *Andrea Doria* into a luxurious floating art gallery.

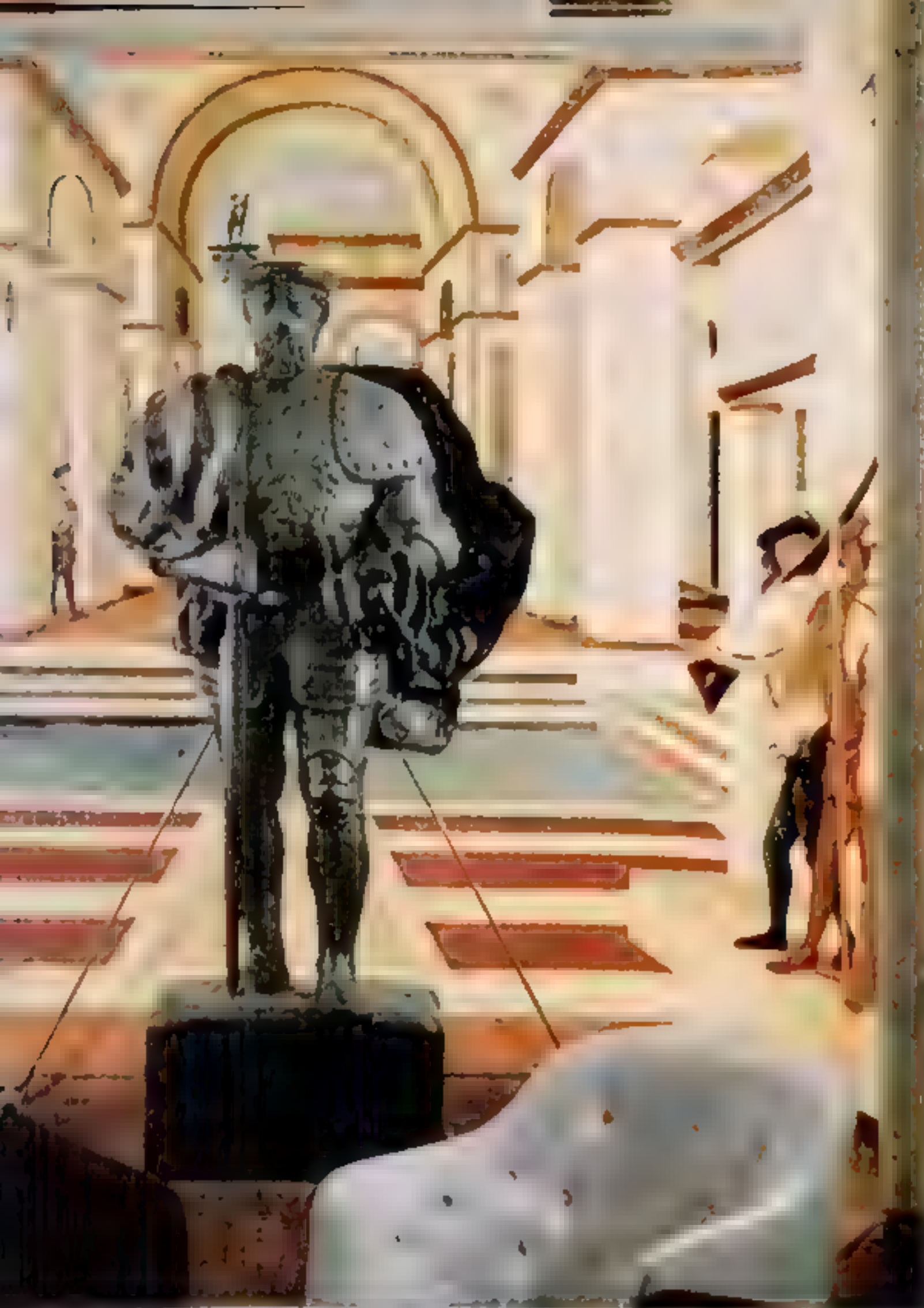
NEW LINER made first trip to U.S. this year. A 29,100-ton vessel, she can carry 1,241 passengers.



IN A SQUARE Michelangelo's *Moses*, which is actually in a Roman church, rests beside equestrian statue of Marcus Aurelius, which is also in Rome. At left

is portrait of Michelangelo, in Florence, and statue of Augustus, in Louvre. Under drapery at right is Leonardo's *Virgin and St. Anne* from London museum.





LEONARDO'S "MONA LISA" hangs against Cellini's statue of Perseus. Since *Mona Lisa* now belongs to Louvre, Frima showed Napoleon and wrote a letter to it.

STATUE OF ANDREA DORIA, celebrated 16th Century Genoese admiral, was made by Scultore Giovanni. Pigeon and doves before backdrop by Frima.



UNDER PORTICOS spectators admire Titian's *Lavinia* (left) row in Bar in museum, and Giorgione's *Concert* (right) in Florence, had hidden behind

Raphael's *Marriage of the Virgin* in Milan. In background is statue of Caesar, in center a giant head of Archimedes, carved several centuries before Christ.





**IN SPRIGHTLY STATEROOM** hangs a painting of the Madonna and Child. The walls, ceiling, bathroom fixtures and silk bedspreads are decorated with stars

and signs of the zodiac. They are the work of Milan painter Piero Fornasetti, who did them to "help the traveler dream about the sky and classical myths."



why put up  
with another  
summer  
of this?



**be free...** of all defrosting work and mess with a

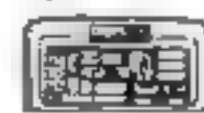
## Westinghouse **FROST-FREE**\*

100% Automatic Defrosting Two Door Freezer-Refrigerator

**Don't be a slave to an old-fashioned refrigerator**

... be free of all frost scraping, water spilling and food shifting!  
Be **FREE** with a Westinghouse **FROST-FREE**... there's no  
defrosting to do in the *Freezer* or the *Refrigerator*, ever.

And look at all the conveniences you get in this Westinghouse  
beauty... zero-cold 77-lb. Freezer



... roast-deep,  
18-lb. Meat Keeper



that keeps meat really fresh up to 7  
days... Roll-Out Shelves



... a bushel of vegetable



Humidrawer space... Shelves-In-The-Door  
... a Butter Keeper... *plus* 5 zones of cold that keep all your  
foods better than ever! See this Westinghouse **FROST-FREE** at  
your nearby retailer's today... you, too, will want to **BE FREE**!

**YOU CAN BE SURE... IF IT'S Westinghouse**



See our firm popular TV shows every week  
**FREEDOM KINGS**  
**MEET BETTY FURNESS**  
**WESTINGHOUSE STUDIO ONE Summer Theater**

\*U. S. Patents 2,836,800 and 2,836,172



MODEL TFE-114  
... of course, it's electric!

**PAYMENTS AS LOW AS \$5.20 A WEEK...** after small down payment

Other Westinghouse Refrigerators as low as \$2.32 a week





**S** NEW SYMBOL OF SAFETY  
FOR THE MODERN DRIVER



**IS FOR SAFETY**

**...WITH *Saginaw***



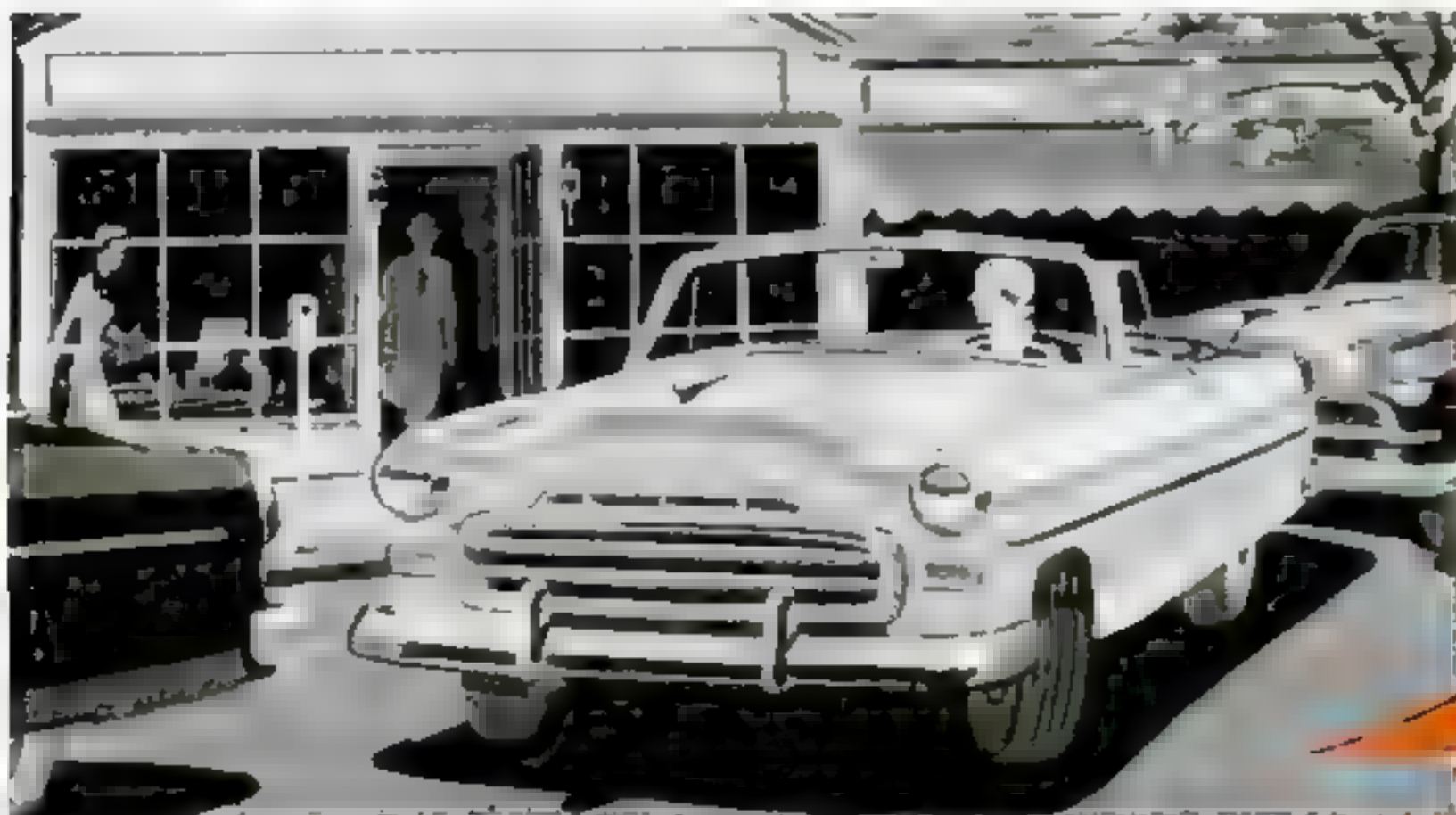
Today, for little more than the cost of a good radio, you can enjoy one of the greatest advances in automotive history—*Saginaw Power Steering*! Offered in eight leading makes of cars, *Saginaw Power Steering* not only makes driving incredibly easier, but far safer, too—instantly absorbing the sudden shocks of blowouts, chuckholes, or soft shoulders. You can cruise along the road—stay fresh, alert—be a better, *safer* driver. Make sure your next car has *Saginaw Power Steering*—another precision product of *Saginaw Steering Gear Division*, General Motors Corporation, Saginaw, Michigan.



With *Saginaw Power Steering* you retain the familiar "feel of the road"—complete security with no danger of over-control.



You can drive relaxed even on rough, rutty, soft-shouldered roads. *Saginaw Power Steering* does 80% of the work, stops wheel-bight.

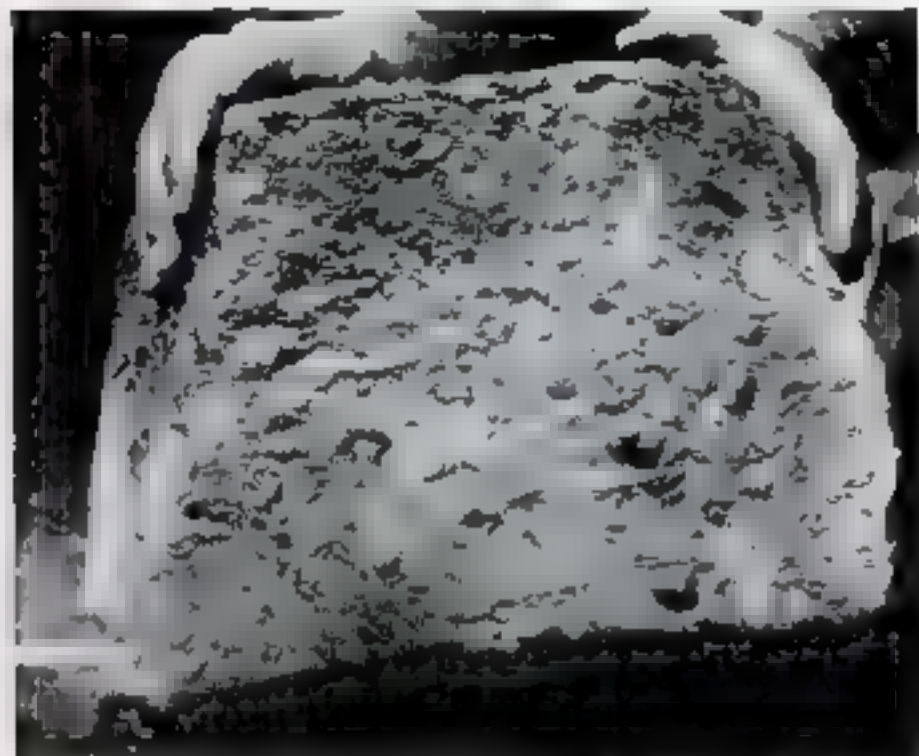


***Saginaw***  
**POWER STEERING**



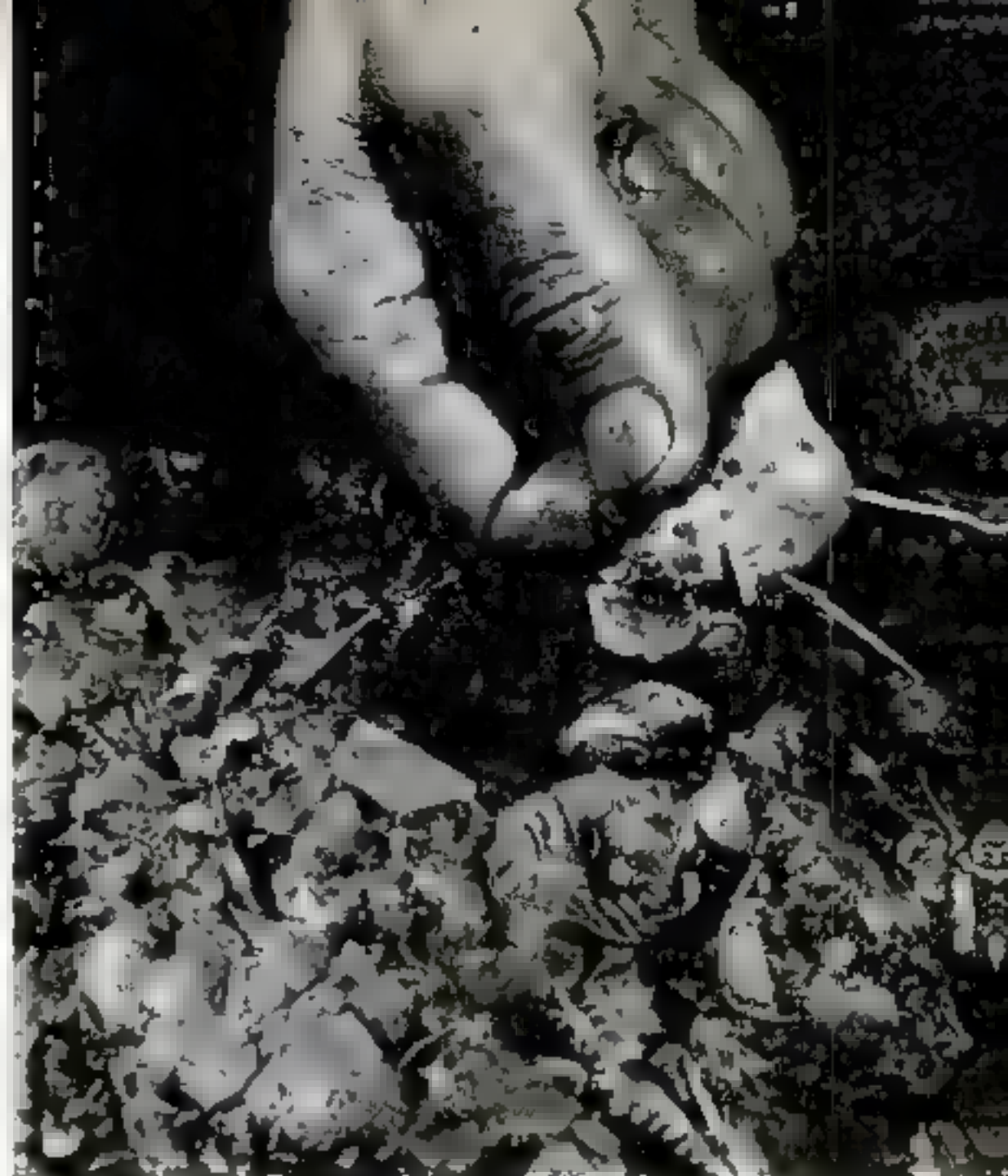
# TINY, SPINY FOSSILS

Acid dissolves rock to reveal Texas life 200 million years ago



**SHELL-STUDED SLAB** of limestone, weighing 185 pounds, is taken from storage for acid bath.

The limestone ledges of Texas' Glass Mountains contain one of the finest fossil collections in the world—the fragile shells of billions of primitive creatures called brachiopods (*below*) that lived in the shallow sea which once covered the West. Because they are encased in rock it has long been almost impossible to remove the shells without damage. But Dr. Arthur Cooper of the Washington National Museum has developed a way of extracting them without cracking a single spine by gently dissolving the limestone with acid (*p. 64*). The perfect shells thus released from the rock will provide the first detailed picture of one segment of life in Texas 200 million years ago.



**BREAKABLE BRACHIOPOD** with two spines is lifted after acid has dissolved the rock around it.

**MOST FRAGILE BRACHIOPOD IN COOPER'S COLLECTION, QUARTER INCH ACROSS, HAS BUTTRESSLIKE SPINES. IT TOOK A WHOLE DAY TO FREE IT FROM ROCK**





# EXTRA SAFE DRIVING



# EXTRA MILEAGE TREAD

● Travel safer . . . travel farther! Get long-wearing Mobil De Luxe Cushion tires at your Mobilgas Dealer's.

His complete tire service includes inspecting for cuts, bruises, checking

for proper inflation. And worn tires? Replaced with famous "Mobils," of course!

Solve your tire problems at the Sign of the Flying Red Horse!



Go **Mobil Safe** with

# Mobil TIRES



**Tire Quality Every Time—Tire Service Any Time**

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## Fossils CONTINUED



**DISSOLVING ROCK** foams and fizzes as Dr. Cooper squirts hydrochloric acid on it from jar in a wooden box.



**ROCK'S YIELD** was 10,000 separate fossils of 60 different varieties, shown here sorted for study. Original 185-pound rock gave up 20¼ pounds of shells.



**COLLECTOR COOPER** shows a Cooperoceras, horny, nautiluslike fossil named for him. "Oceras" means horn.



# SPARTON COSMIC EYE TELEVISION

Presented by America's outstanding stores



Sparton realism is interpreted by Joslin's, Denver, in this delightful setting, featured in their stores this week. Model featured is the striking 21" Sparton Courtney.

... for its Vivid Realism



Testing every unit is only one aspect of the quality control that distinguishes Sparton TV. To insure lasting excellence, Sparton makes over 70% of its own vital parts. Result: the brilliant, trouble-free performance you want in a TV set.



Sparton cabinets are created by Sparton craftsmen, men who know and love their art. Hand-finished with the same lavish care that inspires truly fine furniture, Sparton television is fashioned to add an extra touch of charm to any home.



Check the Yellow Pages for the name of your Sparton dealer, one of the fine stores in your area. Ask to see Sparton. You'll see a picture so true it's like having an eye in the sky. You'll meet a new concept of television enjoyment!

SPARTON RADIO-TELEVISION, JACKSON, MICHIGAN, SPECIALISTS IN ENGINEERING AND ELECTRONICS SINCE 1901. ALSO: SPARTON OF CANADA, LTD., SPARTON AUTOMOTIVE, STEGER FURNITURE CO., DIVISIONS OF THE SPARKS-WITHINGTON COMPANY, JACKSON, MICHIGAN.

# Sparton

cosmic eye television

SOLD IN SUCH FINE STORES AS:

The Dayton Company . . . . . Minneapolis, Minnesota  
The Higbee Company . . . . . Cleveland, Ohio  
Meier & Frank Company Inc. . . . . Portland, Oregon  
John Wanamaker . . . . . New York, New York  
And other quality stores across the nation



*So good, so cool, so quick—  
it's summer's super-treat...*

# Enjoy a

• Once you've sipped and spooned a 7-Up "Float", you'll have a new lifetime favorite in warm-weather treats. You make it easy—you make it quick. Just put two scoops of ice cream or sherbet in a glass—then pour sparkling, crystal-clear 7-Up gently down the side. Up comes the cool, creamy foam—down goes a drink that's like nothing else under the summer sun! Try one soon! Buy 7-Up by the case or in the handy 7-Up Family Pack! 24-bottle family supply—easy-lift center handle—easy to store.



Buy 7-Up wherever you see those bright 7-Up signs.

Copyright 1963 by The Seven-Up Company



**So many wonderful combinations  
... try them all!**



**7-Up and Raspberry Ice!**  
*Pretty as a picture!  
Cooler than any cucumber!*



**7-Up and Pistachio  
Ice Cream!** Cool  
looking, cool  
all the way down!



**7-Up and Orange Ice!**  
You just can't  
stop at one!



**7-Up and Chocolate  
Ripple Ice Cream!**  
Extra-creamy! A  
delicious flavor-blend!





# 7-Up "FLOAT"!!

Your favorite ice cream with sparkling 7-Up





**High, Light and Handeome,** and you add not a single egg. With Pillsbury (the leading cake mix) **choice, wholesome, country-fresh** eggs are already in the mix. Milk is all you add to get a fresh, moist, beautiful cake like this.



Complete—Milk is all you add



All the good rich things it takes to make a quality cake are right in the package except milk. Finest cake flour sifted more than 40 times, special shortenings, special granulated sugar, superb ingredients right down the line, including choice, wholesome, country eggs. No flavorings, no extras of any kind required. These are complete mixes.

*Fresh, moist and beautiful, made from Pillsbury, the complete cake mix, bought by more women than any other brand—by far!*

# Pillsbury Cake Mixes

*WHITE · CHOCOLATE FUDGE · GOLDEN YELLOW*



# A Lost Mind Finds Itself

The man cowering behind a chair is an actor, voicing the fears of an insane man in a play, *My Name Is Legion*, based on a famous book, *A Mind That Found Itself*, by Clifford Beers. The book, written in 1908, courageously bared the details of Beers's mental breakdown, his ghastly years in asylums, his struggle to regain sanity. The dramatic version of Beers's story was produced under the auspices of the National Association for Mental Health and is being given before civic groups in scores of U.S. cities to point up the need for expanding and reforming mental hospitals.





*These two mufflers  
may look alike...*



*but your Chevrolet  
knows the difference!*

### Protect the performance of your Chevrolet with Genuine Chevrolet Parts

Try as you might, you probably couldn't tell these two mufflers apart—yet there's a mighty important difference between them. For one was manufactured of the same fine quality materials and with the same high standards of workmanship used in your Chevrolet's original factory-installed muffler. It's the one that's made to fit right . . . function better . . . last longer—the genuine Chevrolet muffler. Remember . . . parts may look alike, as these do, but your Chevrolet knows the difference! Always specify Genuine Chevrolet Parts . . . installed by your Chevrolet dealer and leading independent garages and service stations everywhere.



AVAILABLE WHEREVER YOU GO  
Made to fit right . . .  
function better . . . last longer

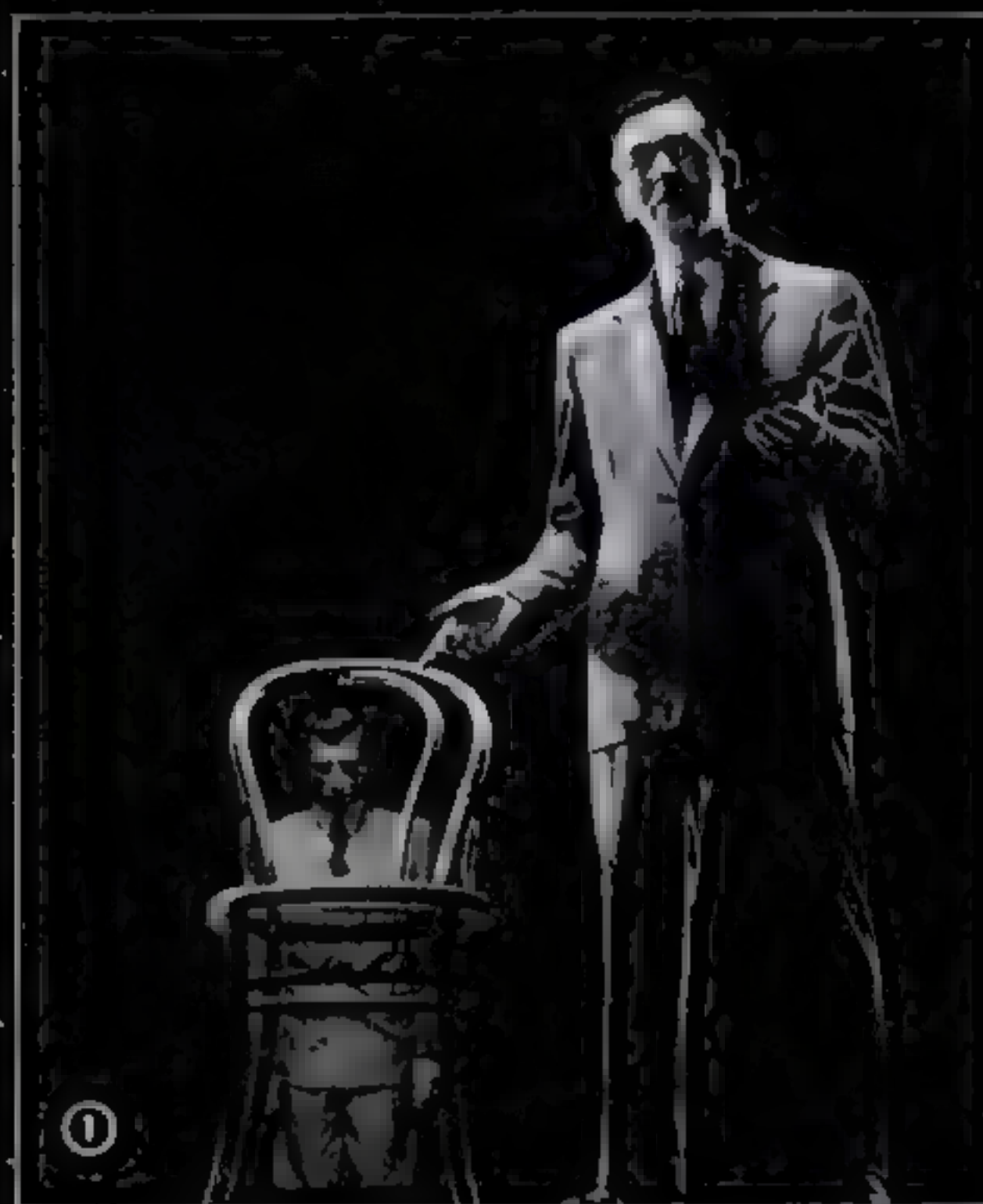


Your Chevrolet Dealer

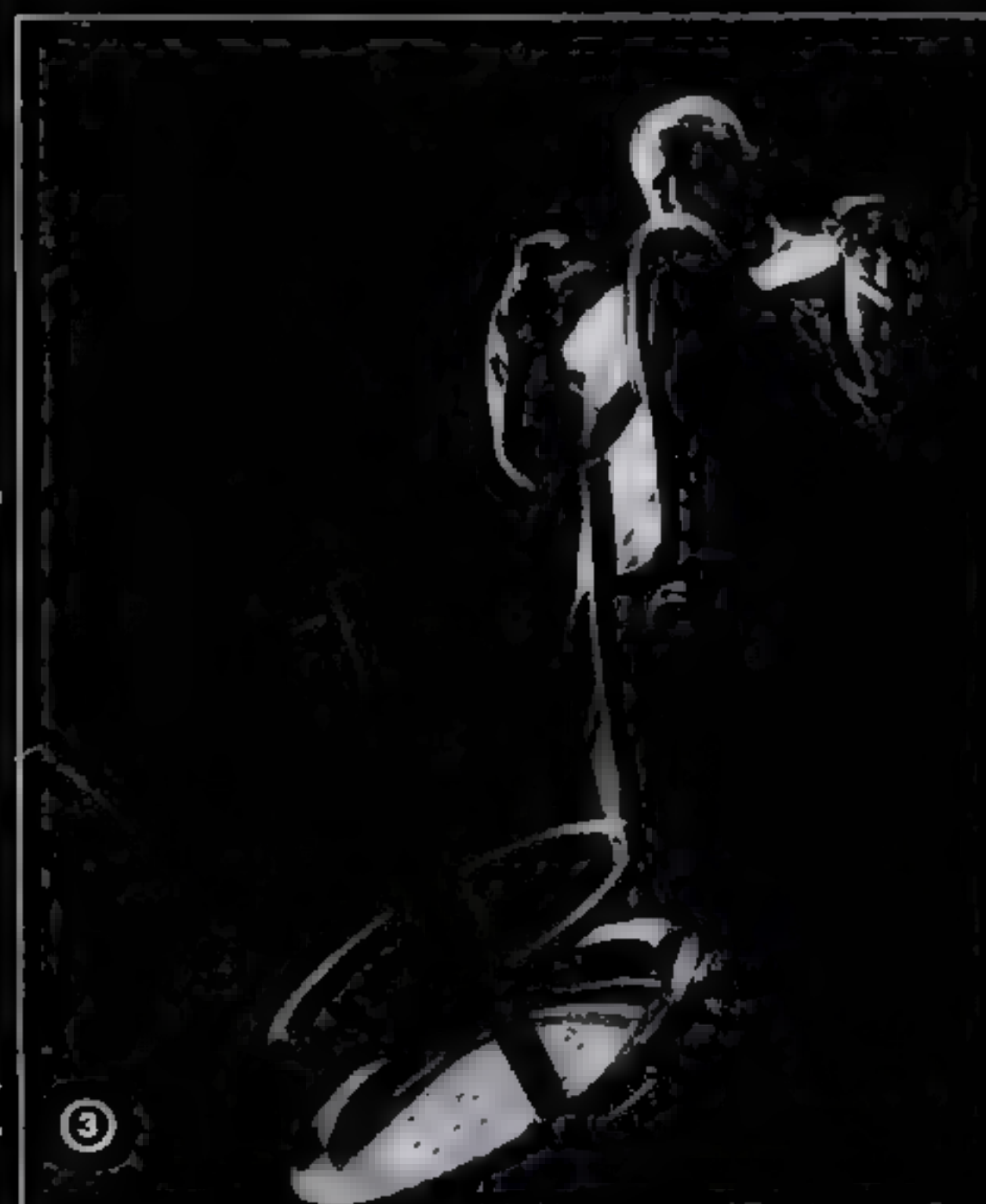
A LOST MIND CONTINUED

## EMPTY CHAIR PLAYS

Because it was meant to be acted on bare platforms or in an ordinary room, *My Name Is Legion*, which was written by Nora Stirling and Nina Ridenour and which was staged by American Theatre Wing, requires no scenery and almost no props. The character of Beers is represented only by a chair. Beers's voice is taken by two actors representing his spoken and unspoken thoughts. The play begins in 1900 when Clifford Beers, at the age of 25,



NARRATOR starts play by explaining that empty chair represents the insane Beers. Man behind chair represents Beers's inmost thoughts.

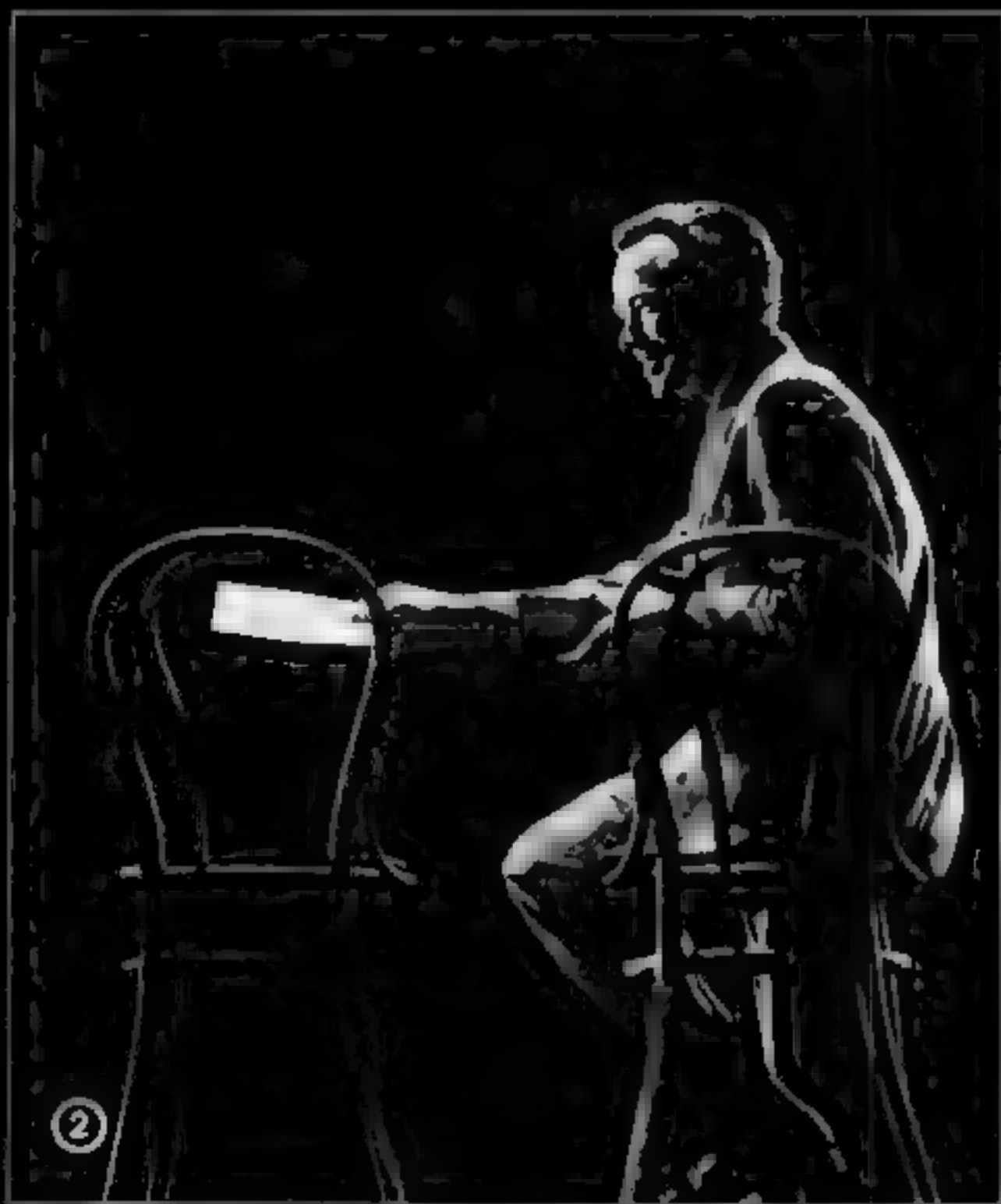


BRUTAL GUARD beats up Beers who has deliberately tried to provoke trouble so he can prove that extreme cruelty exists in asylums.

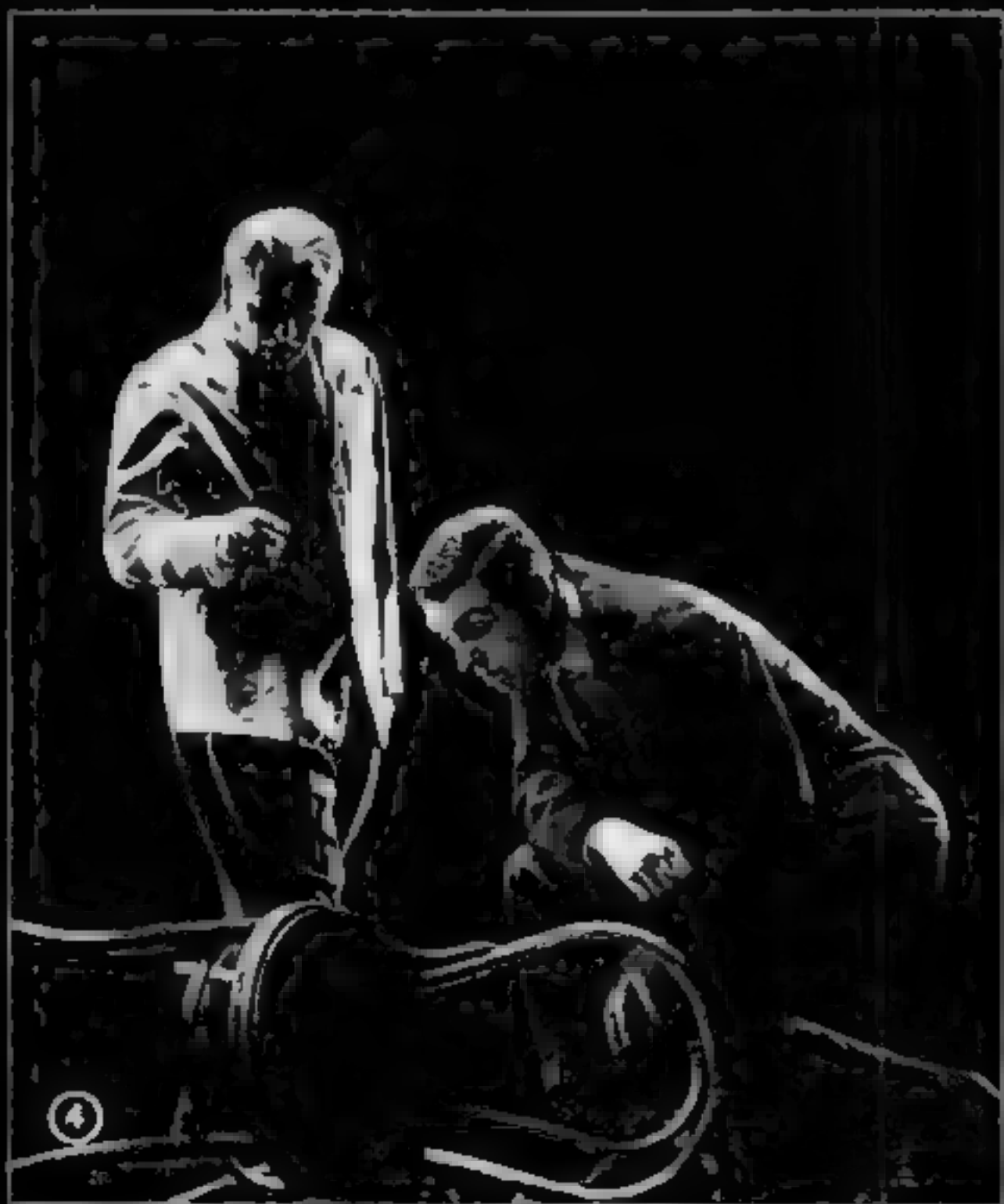


## THE DEMENTED HERO

has to leave his New York job and come to his father's home in New Haven, Conn. because he feels "terrible—not sick, just terrible." He retires to his fourth-floor bedroom, abnormally worried, because he might become an epileptic like one of his brothers. When he tries to commit suicide by jumping from his window he is taken to a hospital and then his torments really begin. The factual account of Beers's salvation is told on the next page.



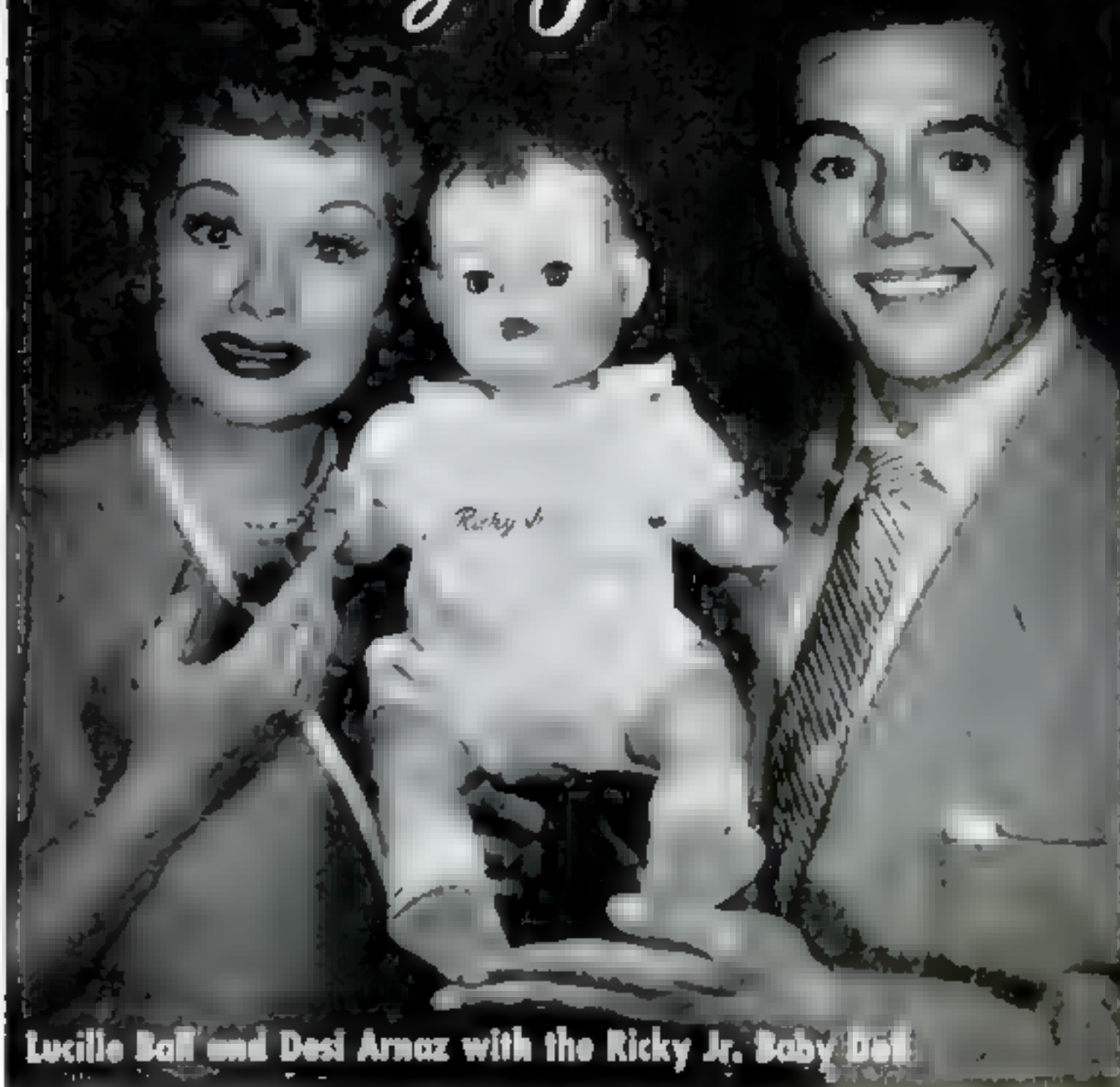
HIS BROTHER George shows Beers letter which serves as "passport" to identify George whom Beers dementedly suspects is an impostor.



INDIFFERENT DOCTOR looks at Beers's wounds as guard denies he inflicted them. But by persistent efforts Beers eventually won freedom.

CONTINUED ON NEXT PAGE

## Ricky Jr.



the baby all America loves... Ricky Jr. is wonderful! Ricky Jr. is famous! Ricky Jr. is the baby that stars on the "I LOVE LUCY" television show. Now your little girl can have Ricky Jr. for her very own. She can do all the wonderful things with Ricky Jr. that Lucy does. Ricky Jr. is LIFESIZE, 21 inches tall and drinks, wets, sleeps, cries, bathes, blows bubbles. Ricky Jr. is made of unbreakable vinyl plastic that feels as soft, silky, tender as his adorable namesake. 14.98

### An American Character LIFESIZE doll



THE RICKY JR. DOLL FOR ENDLESS HOURS OF PLAY. The Ricky Jr. doll—makes a wonderful playmate for your little girl. Ricky Jr. is wonderful fun on the "I LOVE LUCY" television show and will be just as much fun in your home. 14.98



RICKY JR.'S PLAYTIME PRODUCTS DOLL CARRIAGE. No prouder little girl ever walked Main Street than your little girl, when she takes Ricky Jr. for an airing in his own Ricky Jr. carriage, 12.98



RICKY JR.'S TRIMBLE DOLL BATH. There's a world of fun in keeping Ricky Jr. clean and bathing him just like Lucy does. It is a replica of Ricky Jr.'s own bath on the "I LOVE LUCY" show 11.98



EXTRA CLOTHES FOR RICKY JR. She'll love to dress up Ricky Jr. in his Sunday suit and play with the many accessories that go with it—booties, bubble pipe, wash cloth, soap, extra bottle. 2.98

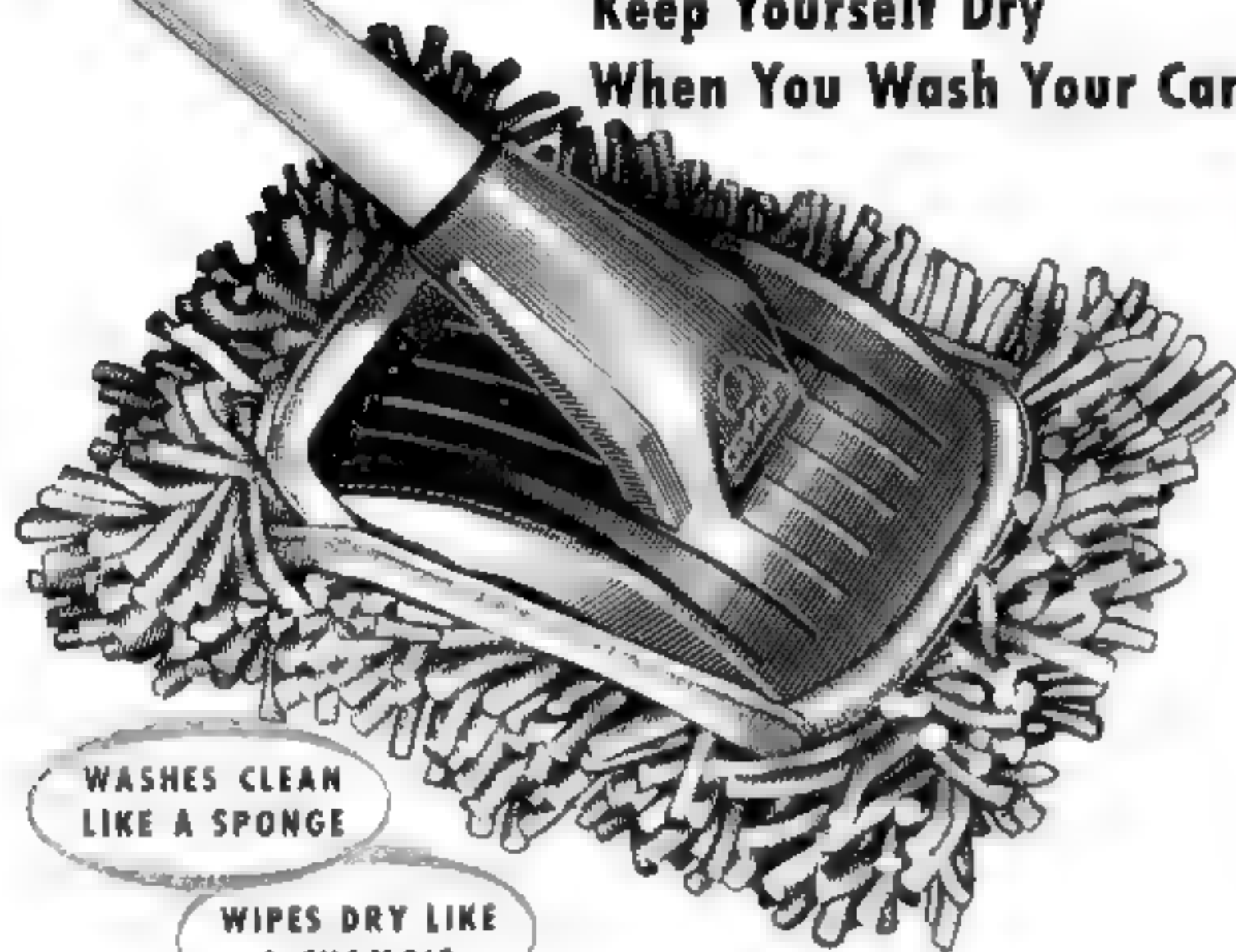
WRITE FOR 32 PAGE, DOLL CATALOG. Fun and information galore. Send 10c in stamps or coin to cover postage and handling to AMERICAN CHARACTER DOLL CO., 11, 200 FIFTH AVE. NEW YORK 10



**NOW! EASIER...  
SO MUCH EASIER!**



**Keep Yourself Dry  
When You Wash Your Car!**



WASHES CLEAN  
LIKE A SPONGE

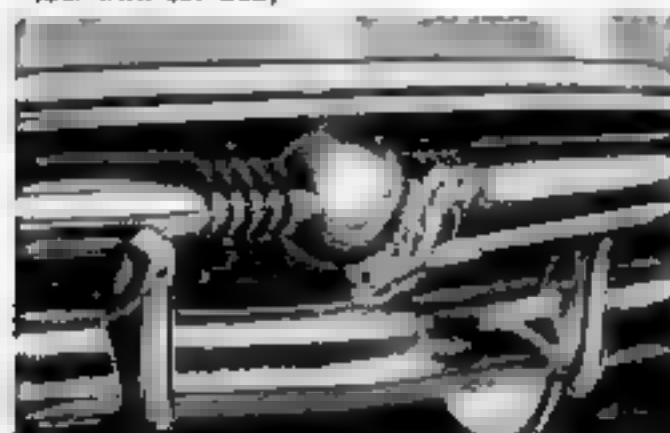
WIPES DRY LIKE  
A CHAMOIS

## Sensational O-Cedar CAR MOP

**NO STOOPING! NO CLIMBING! NO WET, MESSY HOSE!**



CONFORMS TO CAR CONTOURS  
... yet floppers out to keep in constant contact with car body.

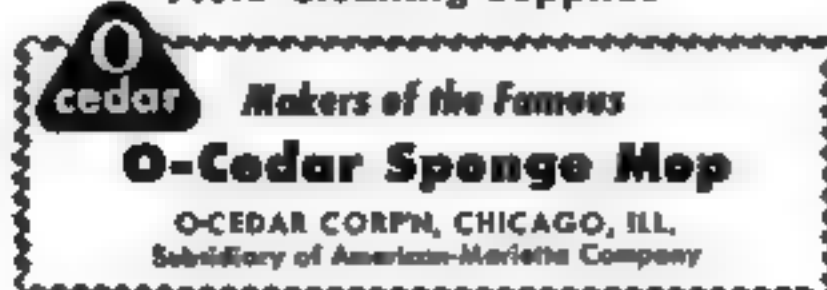


CLEANS YOUR ENTIRE CAR  
... amazing "rubber hand" arches and flexes to clean grilles, bumpers and wheels.

Now you can wash, rinse and dry your car... do the entire job quickly—while you stay dry. The O-Cedar Car Mop, with its hundreds of cellulose "scrub-action" fingers, loosens stubborn dirt with amazing ease, yet wipes your car dry after washing. The long 48" handle does away with tiresome bending and stretching... reaches even the hard-to-get-at roof area. Once you've tried the new O-Cedar Car Mop you'll want one always!

**Get an O-Cedar Car Mop Today**

**\$4.95 — Where You Buy  
Auto Cleaning Supplies**



A LOST MIND CONTINUED

## BEERS'S ORDEAL MADE HIM A BENEFACTOR OF MANKIND

When Beers went to Yale, he was so shy that he could not bring himself to recite in class. Otherwise he was a conventional boy who took part in sports and college activities, and entered a life insurance firm soon after he graduated. But depression and breakdown suddenly overtook him and after his suicide attempt in 1900, Beers was lacerated by the notion that he had disgraced his family and was being ostracized by the world. He lay in a hospital for weeks. Almost in a coma, he responded neither to his doctors nor his brother George, whom he suspected of being an impostor and spy, sent by the police. Beers was transferred to another asylum, and after two years his case looked hopeless. Then one day a quite insane but cheerful inmate, who imagined that he was an insurance salesman made of crystal, broke through Beers's hostility and won his confidence. With him Beers hatched a plot to test George's authenticity by sending him a letter. If George showed up with the self-same letter, then he was the genuine George, and Beers would know his family still befriended him. The test worked and Beers, still insane, showed signs of improvement.



BEERS IN '97 had this portrait in Yale University classbook. He was business manager of humor magazine, *The Yale Record*. Beside his picture were the lines, "I never dare write as funny as I am."

Passing into a wildly optimistic phase, Beers became so active that he was restrained with strait jackets and confined in a violent ward of indescribable filth and misery. Kicked and beaten by guards, he resolved to recover his sanity completely and devote his life to improving conditions for the mentally ill. Still in the asylum, he wrote letters to everybody, including a 32-page outburst to the governor of Connecticut. He was finally pronounced cured and freed in 1903.

Beers devoted the rest of his life to his crusade. He enlisted the help of distinguished men—diplomats and cardinals, scientists and educators—and founded the National Committee for Mental Hygiene. His remarkable book, *A Mind That Found Itself*, passed through nine editions and was translated into three languages. In 1922, giving him an honorary degree, Yale University cited him for his "indomitable courage and devotion in turning to the enduring benefit of mankind experiences which have driven most sufferers to silence and seclusion."

BEERS IN '30 presided over the First International Congress on Mental Hygiene attended by 50 nations. He died in 1943 at the age of 67.





For a breath-taking  
rescue



The candy with the hole ... Still only 5¢



A bowl of cereal with milk and a spoon, with a large black arrow pointing towards the text.

the crisp

crisp  
flakes

with the deep  
deep  
flavor!





**FRESH FROM**

*Kellogg's*  
**OF BATTLE CREEK\***

The original corn flakes, developed by W. K. Kellogg and flavored to his still-secret recipe. It's a flavor that has never been duplicated. As Mr. Kellogg said, "*They won their favor through their flavor.*"

Slow-baked to a rich, golden toast in Kellogg's radiant ovens . . . and brought to you so fresh that you can almost detect the piping hot aroma drifting from the oven doors.

More people will enjoy Kellogg's Corn Flakes for breakfast tomorrow than any other ready-to-eat cereal in the world. Will you be one of them?

\* To make sure that all the people around the world who like Kellogg's cereals so well get them oven-fresh, we have Kellogg plants not only in Battle Creek, Michigan, but in San Leandro, California; Omaha, Nebraska; London, Ontario, Canada; and such far-away places as Manchester, England; Sydney, Australia; Springs, Transvaal, South Africa; and Queretaro, Mexico.



*Kellogg's*  
**CORN  
FLAKES**  
THE ORIGINAL - *W. K. Kellogg*



# “Soaping” dulls hair— HALO glorifies it!



**Yes, “soaping” your hair  
with even finest liquid or cream shampoos  
hides its natural lustre with dulling soap film.**

Halo—made with a special ingredient—contains no soap or sticky oils to  
dull your hair. Halo reveals shimmering highlights . . . leaves your hair  
soft, fragrant, marvelously manageable! No special rinses needed.

Scientific tests prove Halo *does not dry . . . does not irritate!*



*Halo glorifies your hair with your very first shampoo!*





SHRINE TO THE GODDESS OF LEARNING ALONG THE FIRST-BASE LINE DID NOT INTERFERE WITH THE PLAY BUT PREVENTED AN EXTENSION OF THE STANDS

## CLASSIC BOOM

Minerva's temple in Guatemala is blown up for baseball fans

Fierce Don Manuel Estrada Cabrera, dictator of Guatemala from 1898 to 1920, was a man of many quirks. To get elected president he used to draft all males into the army election day, decorate them with his campaign buttons and march them to the polls to vote for him. To encourage education he built temples to Minerva, Goddess of Learning, and called out the citizenry to hold fiestas around the shrines.

In due time Don Manuel was forced out of office by an angry electorate which had come into possession of a few cannons. But his monuments remained. A baseball park grew up near the one in Guatemala City and as the game grew more popular more room was needed for grandstands. So one day last month Minerva's temple came tumbling down, victim of "bersbol" and large charges of dynamite.

WITH AN EXPLOSIVE GOING OFF INSIDE EACH OF HER TWENTY 30-FOOT COLUMNS THE TEMPLE SHIVERS, TWISTS AND BUCKLES TOWARD FINAL COLLAPSE





★ *For major developments  
in the field of Space-Time  
America has turned  
for over a century to*  
NEW HAVEN CLOCK & WATCH CO.

*In 1838 Chauncey Jerome produced the first American clock movement made of metal. Up to that time clock movements were made of wood! That put clocks that kept reliable time within the reach of all.*

*And now New Haven  
presents for sports loving  
Americans—its exclusive*  
**golfOmeter ▶**

Calibrated to measure the yards you walk after each shot on the golf course. Eliminates "guesstimating" your strokes; you cut strokes off your score. Hinge-clipped to your belt, the dial reads right side up.

**\$5.00**

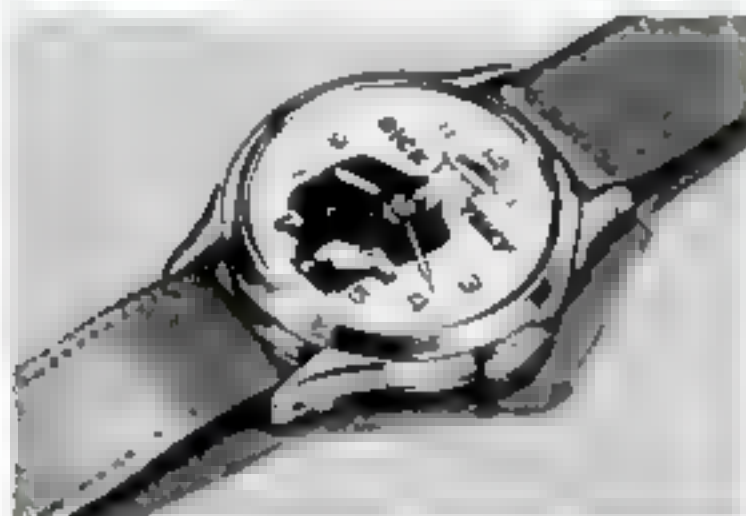


New Haven's exclusive

◀ **pedOmeter**

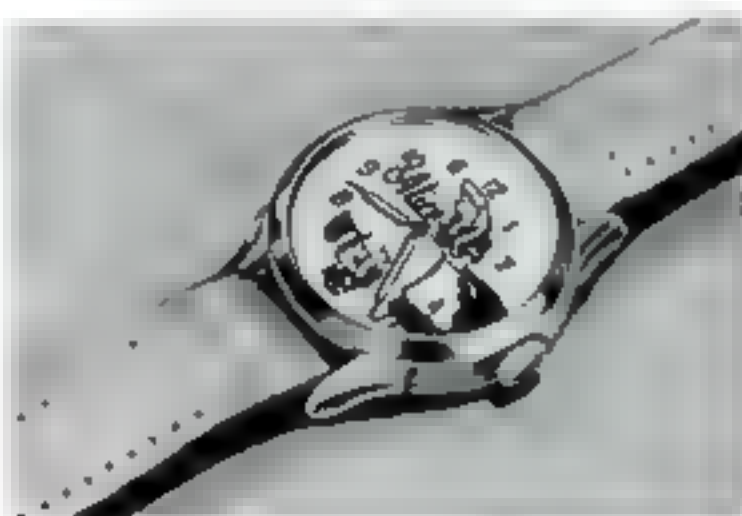
A boon to salesmen, sportsmen, housewives, and a popular gift item for everyone, it records the miles you walk in a busy day at work or at play.

**\$5.00**



**NEW HAVEN'S EXCLUSIVE** comic strip hero wrist watches for boys: Gene Autry, Dick Tracy, Li'l Abner. Animated pistols, flags, etc., swing back and forth on the dials. Gift boxed.

**\$6.00**  
plus tax



**NEW HAVEN'S EXCLUSIVE** fairy story wrist watches for girls: Little Red Riding Hood, Alice in Wonderland, See-Saw Matjory Daw. Animated characters swing back and forth on the dials. Gift boxed.

New Haven's famous

**TIP-TOP  
POCKET WATCH**

Sturdy, dependable Tip-Top pocket watches make perfect graduation, birthday, or "first-watch" gifts. Patented compensating hair spring, exclusive with New Haven in popular price field, makes these watches keep more accurate time.

Plain dial **\$2.00** luminous dial **\$3.00**  
plus tax



... AND A COMPLETE LINE of modern, beautifully designed precision-built Swiss movement wrist watches for men and women. In chrome cases with stainless steel back, or gold color; a large variety of exquisite ovals; with sweep or small second hands. "Companion Watches" in identical designs, but conventional sizes for men and women. See them at your jeweler's, or write for name of nearest dealer to

**NEW HAVEN CLOCK & WATCH CO.**  
NEW HAVEN 4, CONN.



**SITTING IN THE RUBBLE**, amid the smell of dead bats killed in the blast, fans watch a game between the Universidad and Centro-America teams.



**GAZING AT THE GAME**, Minerva's 70-pound head, a survivor of the explosion, looks reproachfully at the ballplayers from atop a pillar in the ruins.



**How old  
must you be  
for this?**



For your grandparents in the early 1900's, the rocking-chair years frequently began at forty. But before sixty, pneumonia and other diseases too often had emptied the chairs.

For you, the middle years hold far more promise. Sulfas and antibiotics, alone, have sharply reduced the death toll.

And medical researchers, having helped add nearly twenty years to yesterday's life-span, now are seeking to put more

life and vitality into these useful years.

Here Lederle is playing an important role. In laboratories spread over 400 park-like acres is one of the world's leading medical-research groups. These scientists spend part of their time in *basic research*—a heavy investment in better living for all.

For example, they are exploring the structure of minute body cells with electron microscopes. They are seeking new

light on the dark mysteries of high blood pressure and hardening arteries.

With "tagged" atoms, they are tracing drugs to see exactly where these work in the body. They are enriching your nutrition with powerful new vitamins.

From these Lederle discoveries, and from those of other laboratories through the land, will surely come the day when you can really live the great words, "Grow old along with me, the best is yet to be."



(pronounced Led'-er-lee)

*dedicated to helping your doctor help you live*

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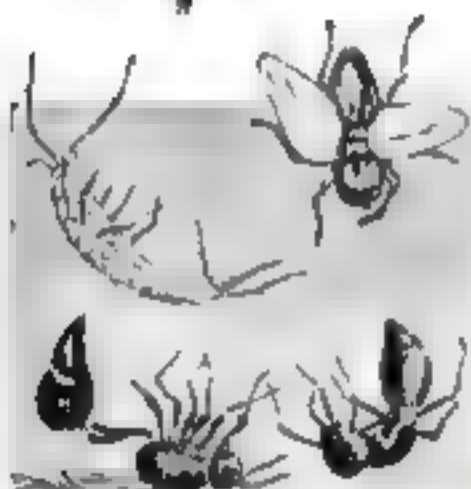


# MURDER Flying Pests

Use "Push-Button" BLACK FLAG Bomb

*Just press the Button...*

**BUGS  
DROP DEAD!**



**FAST KNOCKDOWN!** Black Flag works fast—kills flies, mosquitoes, moths, gnats, wasps and other irritating flying pests.



**4 TO 8 SECONDS SPRAYING** clears average room of flying insects. Easy to aim into corners, around light fixtures.



**SUPER-EFFECTIVE!** Black Flag Aerosol's death-dealing spray penetrates even cracks and crevices; kills roaches, ants.



**TESTED AND APPROVED!** Non-inflammable! Container meets all standard specifications for safety, and efficiency.

**NO spray gun to buy...**

**NO dripping...**

**NO staining of walls, floors, curtains, draperies.**

**IT'S HERE!...** The handiest, easiest-to-use insect killer you've ever seen... at a price anyone can afford! It's the new Black Flag Aerosol Insect Killer containing DDT. Just a touch of your finger on the handy push button releases a potent, quick-acting mist that brings sure, sudden death to flies, mosquitoes, flying moths, gnats and other insect pests.

**NO MUSS, NO FUSS!** No messy spray gun to fill. The neat, compact Black Flag Aerosol bomb is ready to use instantly. You get all the insect-killing power of the famous Black Flag formula, plus the modern convenience of the push-button bomb. Get Black Flag Aerosol Insect Killer today!



**Sold at leading stores everywhere!**

MADE BY DOYLE-MIDWAY INC. • Cranford, N. J., Atlanta, Ga., Chicago, Ill., Los Angeles, Calif.

**A SPECIAL INSECTICIDE  
FOR EVERY HOUSEHOLD NEED**

**NEW!  
ROSE  
AND FLOWER  
BOMB**

Handy "Push-Button" Way to Kill  
APHIDS, JAPANESE BEETLES  
Thrips and Leafhoppers

- ★ NO MIXING!
- ★ NO POURING!
- ★ NO SPRAYER TO BUY!

Combines Lindane and Rotenone for fast, sure, lasting protection for your precious flowers.



**Contains 5% DDT for Positive Action**

Economical Black Flag Insect Spray kills both flying and crawling insects. 100% active ingredients!



**Here's  
Sure Death for  
Crawling Insect Pests**

Guaranteed to kill waterbugs, ants, roaches, spiders and many other hard-to-kill insects... or double your money back. Sprayer free of extra charge.



**Handy New  
"Push-Button" Spray  
Dooms Roaches, Ants**

New Black Flag Roach and Ant Killer; easiest way ever developed to kill disease-bearing roaches, ants, other crawling insects. Killing power lasts for weeks.



**Ready-to-Use Bait  
Guaranteed to Kill  
Rats and Mice**

New Black Flag Warfarin Rat and Mouse Killer helps protect your family's health against filthy, germ-carrying rodents. Sure killer when used as directed.







IN AQUARIUM MALE TILAPIA SWIMS UNCOMFORTABLY WITH MOUTH CRAMMED WITH EGGS. HE ROTATES EGGS CONSTANTLY AS PART OF HATCHING PROCESS

## FISH HATCHED IN FATHER'S MOUTH

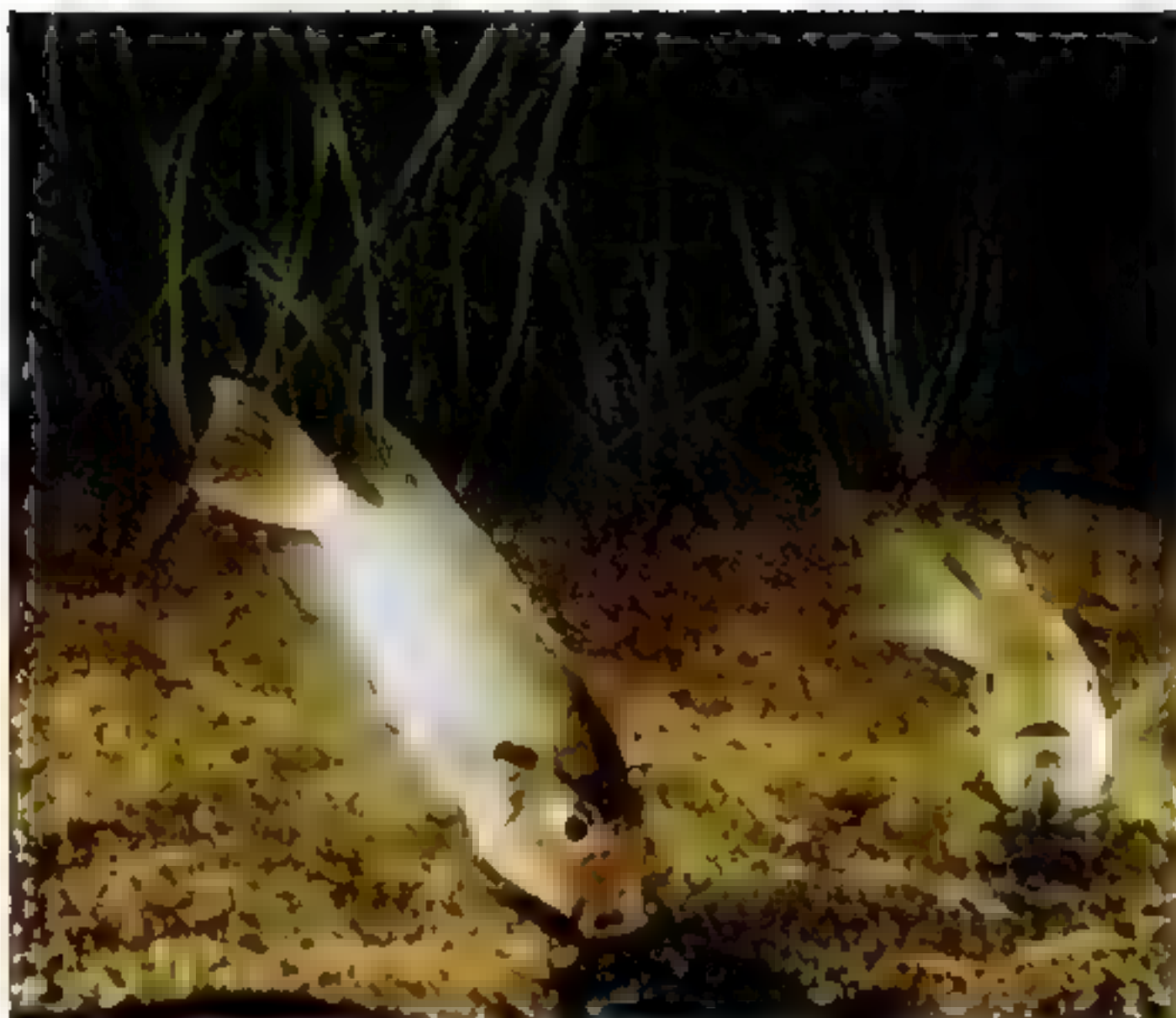
**Overworked male Tilapia serves as both parent and incubator by hatching young inside his jaws**

In the fish world parenthood is often more trouble for the male than the female. Many male fish have to build the nest and stand guard. But even among fish the male *Tilapia macrocephala* qualifies as an exceptionally devoted father. The Tilapia, about three inches long, lives in the rivers of Africa. After the female has laid the eggs and the male has fertilized them, the male picks up the eggs and carries them around in his mouth like a bunch of marbles (above). He keeps them there until they hatch and the young Tilapia are large enough to fend for themselves. During this two-week period the father cannot eat a bite, and he has to live off his own tissue. The female takes it easy and gorges herself all she wants.

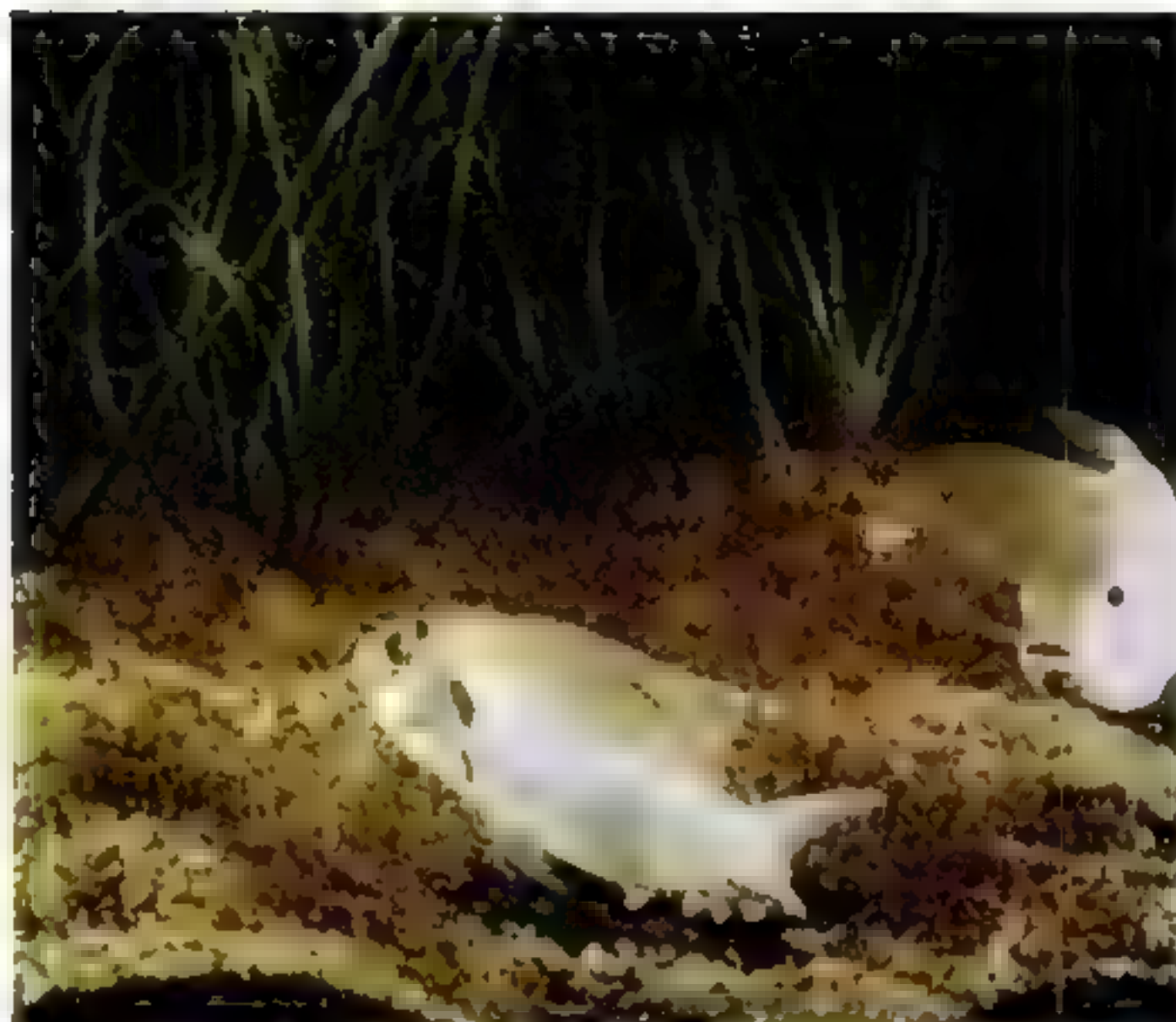
The family life of the Tilapia has been studied for 15 years at the Museum of Natural History in New York City by Dr. Lester R. Aronson, who is now in Nigeria observing them in their natural habitat. To get these pictures LIFE's Wallace Kirkland spent four weeks at the museum, hiding behind a burlap screen and poking his camera through a small hole to get close enough to the tiny fish in their glass aquarium without frightening them. In courting, the male and female Tilapia may spread their throats at each other in a big puff. Sometimes they simply look at each other and quiver. But after this mild beginning they usually get rough, nipping each other and slapping each other with their tails.

CONTINUED ON NEXT PAGE





**MAKING A NEST**, female Tilapia scoops hole in gravel floor of aquarium with her mouth. Depending on her energy, this may take a half hour or several days.



**LAYING EGGS**, female expels them in batches of 10 to 20, circling back over the nest several times until she has laid about 80 eggs. Male hovers at the right.



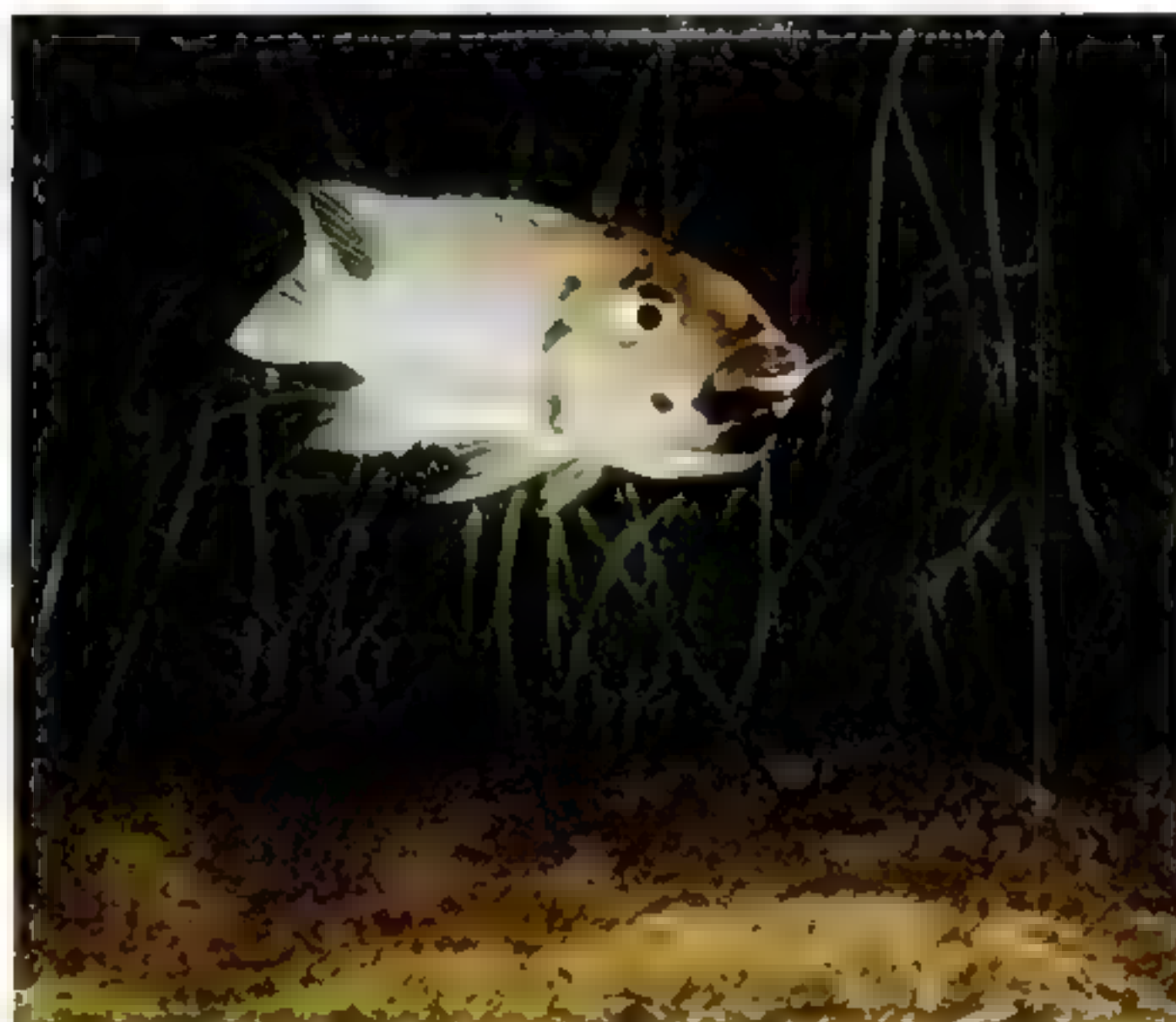
**FERTILIZING EGGS**, the male (right) drops sperm on each batch immediately after female lays them. Female follows behind him, waiting to lay another batch.



**PICKING UP EGGS**, the male darts headfirst into the nest, scooping up a few more with each plunge until he has finally gotten all of them into his mouth.



**SLAPPING MALE** with tail, female at the right reminds him that he has overlooked a couple of eggs. Female may pick up the eggs left in nest but only rarely.



**CRAMMED WITH EGGS**, male's mouth bulges. Eggs hatch in about five days, but he usually keeps newborn youngsters in his mouth for about six days more.







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Summertime! . . . and the driving is easy . . . in Oldsmobile's gay and youthful Holiday Coupé. For in this smart, spirited hardtop, you'll find *everything* to make driving enjoyable . . . the luxurious comfort of Custom-Lounge interiors . . . the swift power response of the "Rocket" Engine . . . effortless Power Steering\* and Pedal-Ease Power Brakes\* . . . plus the night-driving magic of the Autronic-Eye\*. And for those *really* hot days, there's the cool comfort of Oldsmobile's Frigidaire Car Conditioning\*!

\*Optional at extra cost.



Car illustrated above: Ninety-Eight Holiday Coupé.  
A General Motors Value.

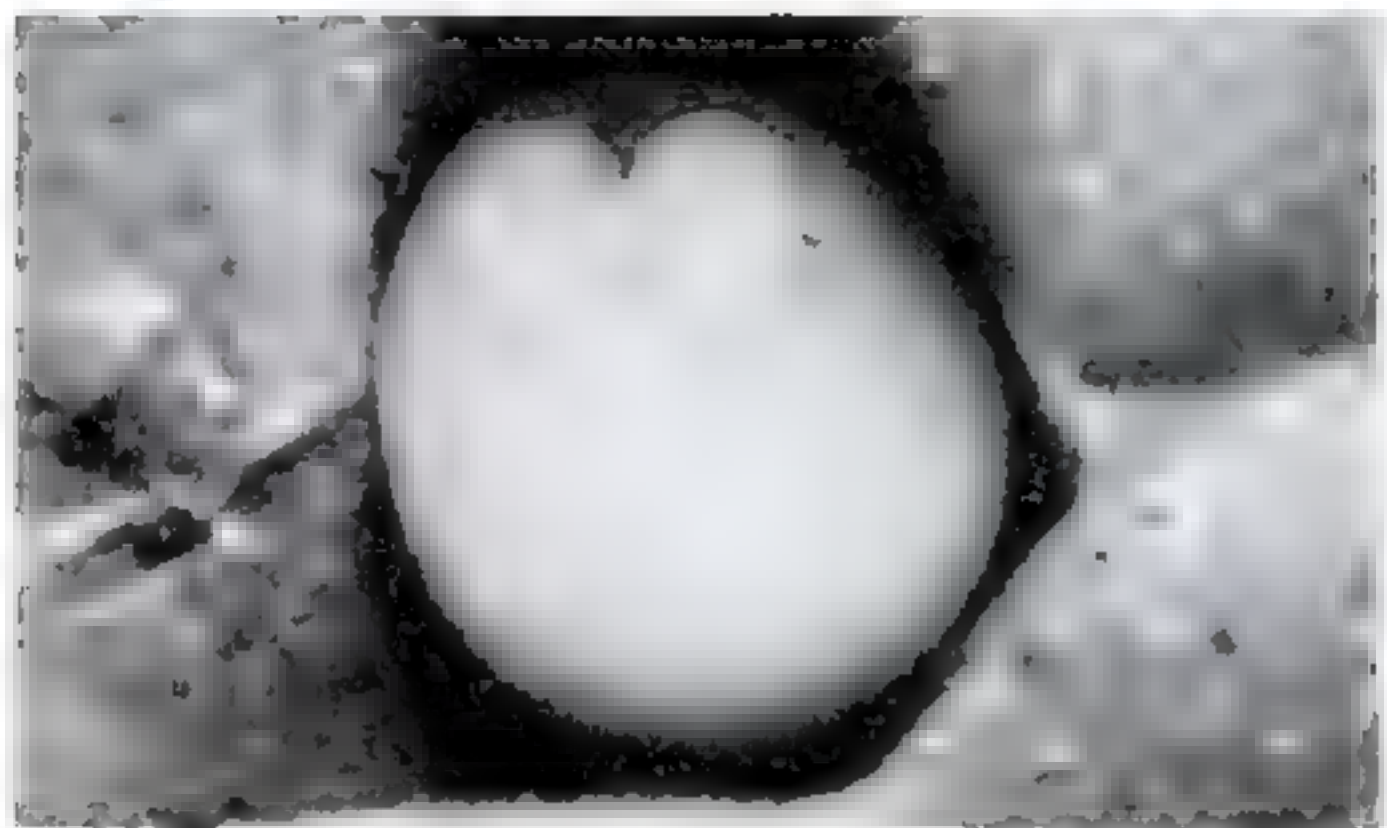
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Your holiday *really* begins the moment you take the wheel. So, get set for a new driving thrill. Accept your Oldsmobile Dealer's invitation . . . See him soon. Make *your* date with the Classic Ninety-Eight or brilliant Super "88"—and rocket away in a glamorous new Holiday!

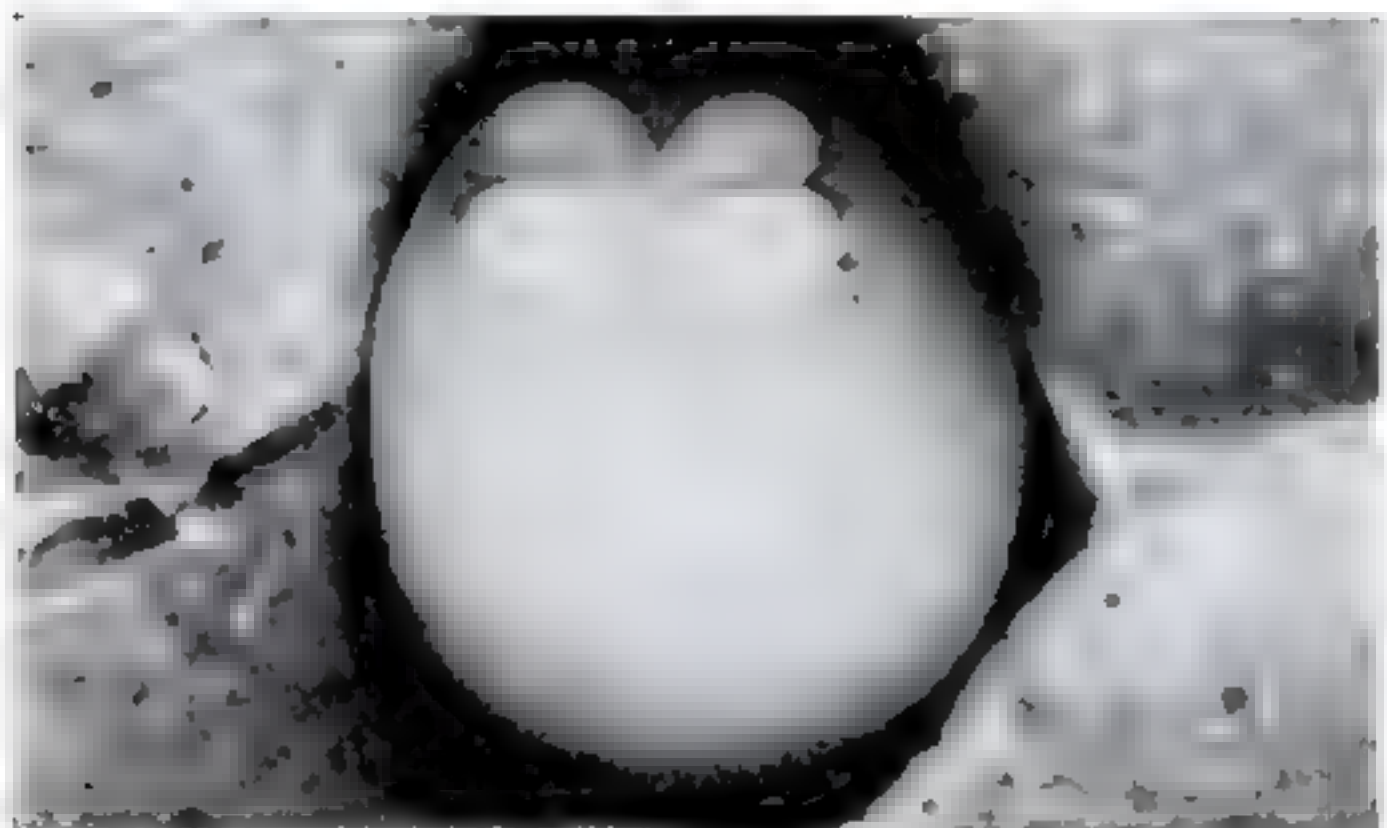
# OLDSMOBILE



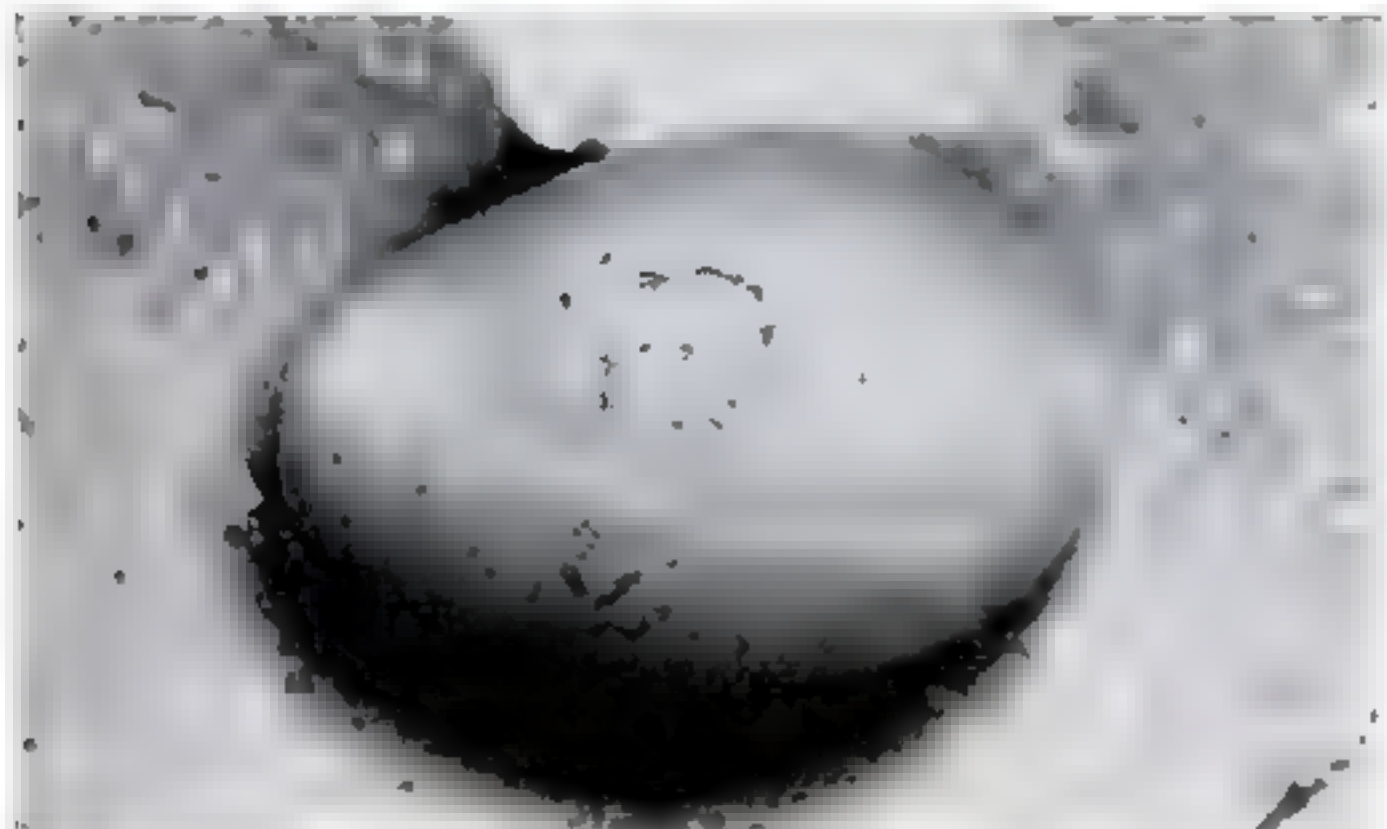
## HOW YOUNG TILAPIA DEVELOPS



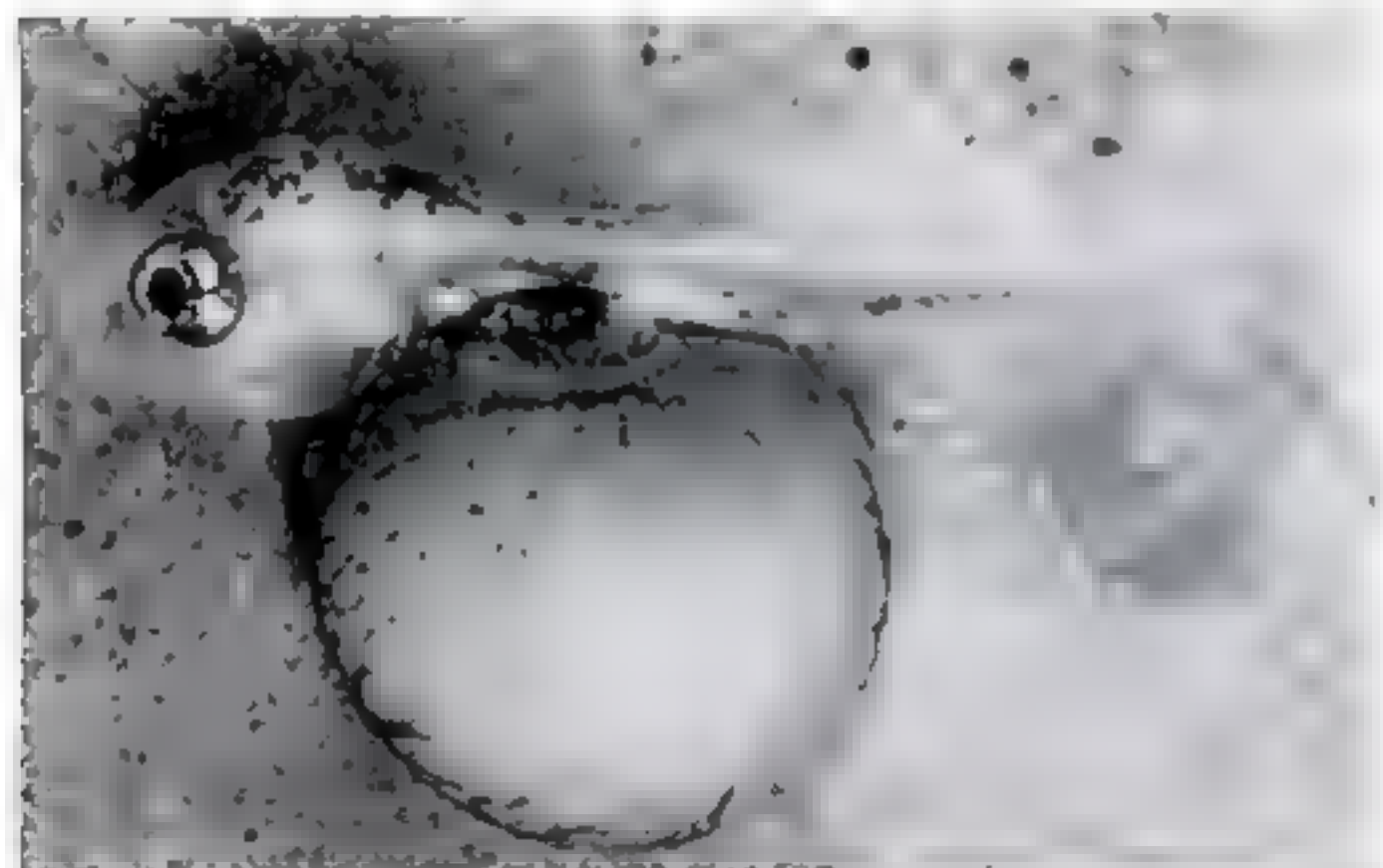
**NEWLY LAID EGG**, taken from father's mouth when two hours old and here enlarged 18 times, cleaves into two cells. Egg is 12/100 of an inch long.



**THREE HOURS OLD**, egg has divided into four cells which will continue to split and multiply. Egg is submerged in water at 80° room temperature.



**TWO DAYS OLD**, the embryo appears as a thin white streak across the egg yolk. Black spots are pigment cells which will later affect the fish's coloration.



**AFTER SIX DAYS** embryo has hatched but still carries, on its underbelly, the large, nutritious yolk sac which it will gradually absorb as its first food.

*Now...*

## A NEW "INVISIBLE" CREAM THAT COMPLETELY PREVENTS SUNBURN

*as no suntan oil or lotion can!*

Contains science's most powerful sun screen . . . shuts out all the sun's burning rays

*Now...* Stop painful, ugly "spot burning"!



No need to look like a lady from Mars

Protect nose, lips, shoulders, other "tender skin" areas—without using disfiguring nose shades, white ointments!

If your nose turns poppy red again and again—if your lips tend to blister painfully, or nose, shoulders and backs of knees red-burn *even through a tan*, Skolex is for you. A thin "invisible" film on "tender skin" areas lets you stay in the sun for hours—without experiencing the slightest burning or reddening!

*Now...* Spend all day in the sun!



No danger of glare burn

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*Now...* For heliophobes!



New freedom for sun allergy sufferers

For those whose skin can't take the sun, absolute protection against painful burning, rashes, blisters, due to sun allergies.

Skolex has brought new freedom to people who are allergic to the sun. Now for the first time, millions of sun allergy sufferers can enjoy outdoor fun, without fear of the misery that would ordinarily follow such exposure. Leading dermatologists have recommended Skolex to their patients. Ask your own dermatologist about Skolex.

For years, scientists have searched for a way to *completely* prevent sunburn. Skolex is the result of that search—the only preparation of its kind that totally blocks out all the burning rays—assures you of complete safety from painful, ugly sunburn. Visit your drug counter today and ask for a tube of Skolex Sun Allergy Cream.



**WORKING UP** into top shape for his record try, determined Parry O'Brien tenses his muscles and his mind as he makes a practice throw three days before Compton meet. He is 21, a junior at U.S.C.

**ALL WORKED UP**, the six-foot three-inch, 223-pound athlete breaks the world record on second throw in nighttime meet. Hoping for 60 feet O'Brien didn't even smile when distance was announced.



## FRENZIED RECORD BREAKER

**Parry O'Brien gets all keyed up and sets world shot-put mark**

Parry O'Brien of the University of Southern California, the Olympic shot-put champion, has a special way of preparing to heave the 16-pound ball in a big meet. "You've got to be keyed up to the point where everything about you is so taut it might break," he explains. "You've got to be mentally ready to make the toss. You've got to get nervous, get your blood flowing hot. You've got to get your metabolism going faster and faster. Your heart has got to go like a trip hammer. I try to whip myself into a frenzy. When I'm ready for a toss, I'm in a different world."

A fortnight ago, worked up into the proper frenzy at the Compton relays, O'Brien broke the world shot-put record with a toss of 59 feet 2 3/4 inches. Just last month he had broken

the previous world's record with a 59-foot 3/4-inch throw, becoming the first man ever to put the shot more than 59 feet. Now he is going determinedly after the shot-putter's dream distance of 60 feet. O'Brien's determination borders on fanaticism. He practices three hours daily, throwing his steel ball as many as 150 times and never less than 54 feet. "I don't quit until my hands are bleeding," he says. Two years ago, when he realized he could not put farther than 55 feet using the conventional technique, he developed a style of his own. Instead of standing at a right angle to the toeboard as is normally done, he faces to the rear and swings a full half circle as he snaps the ball. "The longer you are pushing," says O'Brien, "the farther the shot will go."







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\*Suggested retail price.

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**SLUG OF HONEY**—"the fastest energy there is," says O'Brien—is gulped from a small plastic bottle just before his throw that broke the world record.



**MEDITATING** before meet, O'Brien lies on bench with eyes covered or sits silently amidst lockers. "Working myself into the big one," he calls it.



**PARRY'S PRIZES** include, beside medals and trophies, valuable sets of silver and crystal. Says a friend, "The girl that marries him will be all set."

No better  
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**NEW** no-slip grip!  
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# AN EXPERT ON THE COMMUNIST CONSPIRACY WEIGHS A PRESSING QUESTION: IS ACADEMIC FREEDOM IN DANGER?

by WHITTAKER CHAMBERS

THERE are few men, I suppose, for whom the names of the college halls among which, as undergraduates, they lived and studied do not ever after touch a special note, like the sound of clock-chimes heard in the depth of a tranquil house. So the names of the halls at Columbia University touch my memory—Hamilton and Hartley, Livingston and Fernald, Havemeyer and Schermerhorn; names not remarkable in themselves but for what they have power to evoke. For, at their sound, that campus and its structures, with all their associations, rise upon the memory, as in reality they rise above Morningside Heights—the dome of the library, the leaves of Boston ivy rattling gently on the west wall of Hartley, the hoots of students on hot spring nights breaking the hush of the campus within the encircling rumble of the city.

That is the physical university. Above it rises another college that is more lasting, for it is not built of bricks or stones but persists in each of the thousands of minds that it has in any way helped to shape. Exactly to the degree in which that second college constitutes one of the citadels of the mind, and a repository of the culture of the West, it must admit the impact of what is new, be shaken by the crisis of history in the 20th Century, which is pre-eminently a crisis of the mind, and suffer each tremor of the catastrophe.

Freedom for the play of ideas is the indispensable precondition for growth in that college of the mind. Therein lies academic freedom, which is now exercising many minds in and out of universities, and which I take to mean, at its simplest, the privilege of the mind freely to inquire into the nature of things and freely to impart (within reason) the findings of its free inquiry. Thus the college of the mind is, beyond anything that it merely teaches, an influence. Its function is above all to shape, over the years, in each of those who have known it, a maturity of mind that fearlessly meets the test which Justice Holmes held to be the mark of a civilized man—his undisconcerted power to question his own first principles.

It is this background that conditions the depth of the concern—if not the intensity of the controversy—about the threat to academic freedom, now widely held to be posed by congressional committees grubbing for Communism in the schools and colleges. Everybody is talking about it. Yet, at best, the hubbub remains somehow puzzling and impersonal—adrift in a stratosphere of appeals to abstract principle and professional privilege, swept by gales of alarm, where extremists of several kinds have managed to toss and keep it. At worst, the hubbub seems like a political brawl, one of the obscener rowdiedowns of a society whose nerves keep coming apart, threatened by the aims and ambitions of sinister politicians, or other dull and dangerous minds bent on making everybody else as dull and reactionary as themselves.

The cries of certain educators and their friends ring oddly shrill and out of professional character. The uproar seems too loud for the observable facts. The malign motives of a handful of politicians and the scale of activities of the congressional investigating committees seem scarcely enough to explain that shrillness or the spread of the commotion, which has become international.

For the threat to freedom in the U.S. is no longer a family secret. It has jumped the ocean and become a shudder in London, a sneer in Paris and a snigger in Rome. Bertrand Russell has told all England (by way of the *Manchester Guardian*) that America is writhing in a "reign of terror," while he girded at the "policemen who have professors at their mercy."

Of course, Mr. Russell, the particular hallmark of whose mind has been for decades a drily lucid rationality, did not simply spin these alarming conclusions out of thin air. He spun them out of an air

crackling with the similar views of a highly articulate group of Americans. Few, if any, of them have ventured to speak of a "reign of terror." They prefer the term "witch-hunt," perhaps as being more in the American grain, at least less liable to the frightening charge of "un-Americanism." But reign of terror is what they mean.

Let us listen to some of the cracklings. For it is one of the paradoxes of the "witch-hunt" that those who are discussing it most loudly are people who for years have freely made known their views on a variety of controversial subjects, and that what they are now freely making known is that they are being silenced.

Here is Mr. Robert M. Hutchins, formerly president of the University of Chicago, now dispensing the vast funds of the Ford Foundation to promote good works of a most public kind. "Everywhere in the U.S.," he says, "university professors, whether or not they have tenure, are silenced by the general atmosphere of repression that prevails."

Here is Mr. Bernard De Voto, one of whose chief literary charms has long been that he advances upon almost any subject with the gait and growl of a bear that has just spent a particularly drafty winter in a particularly uncomfortable cave. He holds that "fuzzy-minded nincompoops and very clear-minded bastards are going to agitate for the dismissal of every college teacher who expresses an idea that would not have made Roscoe Conkling blush for its conservatism."

Here is Professor Henry Steele Commager, of Columbia University: "We are now embarked upon a campaign of repression and suppression more violent, more reckless, more dangerous than any in our history. Already teachers fear to discuss certain subjects in the classroom."

Not all these warnings are current. One of them, Mr. De Voto's, is some three years old. For the hubbub is not new. The academic freedom issue is new; at least it has newly come to the fore. But the hubbub is a continuing commotion. Those voices of alarm, or others much like them, have been loudly swelling the chorus of fear ever since it undertook to explain the Hiss case to the groundlings—rather misleadingly, it turned out. It has had other heroes (discreetly laid by) and other issues (expediently recessed).

## The liberal neurosis

THOSE cries are, of course, the voices of the liberal neurosis, which sustains a similar shock whenever a move is made at any point to expose the Communist conspiracy. That is not because liberals are Communists. Communists may turn such fears to their own purposes. Here and there, a Communist may conceal himself among liberals. But liberals are not Communists, and a mind would have to be grossly indiscriminating, or inflamed by a passion for absurdity, if it supposed that they were.

The roots of the liberal neurosis are complicated and cannot be explored here beyond saying this: the neurosis springs from a deep political insecurity. In part, this is due to the necessity, as a tactic of practical politics, for reforming liberals to seem not to be something that they are—to seem to be liberals instead of un-Marxian socialists the focus of whose hopes and plans is the welfare state on a national and international scale. In part, that insecurity is due to their fear of being mistaken for something that they are not—Communists.

For, of course, there is a strong family resemblance between the Communist state and the welfare state. The ends each has in view have much in common. But the methods proposed for reaching them radically differ. Each is, in fact, in direct competition with the other,

← **AUTHOR AND FRIEND** Sherman Flanagan, whose questions inspired this article, chat at Chambers' home where the writer is recovering from heart attack.



**ACCUSED** of being Red agent by Senator McCarthy, Owen Lattimore got into trouble for his non-academic activities rather than for his work as professor at Johns Hopkins.



**ACCUSER** of Lattimore, McCarthy is still linked with him in public mind, says Chambers, although McCarthy stepped out of case long before the professor's 1952 indictment.

## ACADEMIC FREEDOM CONTINUED

since each offers itself as an alternative solution for the crisis of the 20th Century; and Fabian Britain has at last supplanted Soviet Russia in the eyes of political liberals when they look abroad. Nevertheless, that family resemblance is nerve-wearing, since all the minds that note it are not equally discriminating, especially in a nation that has only just become conscious of Communism and still rejects socialism. So, at every move against Communism, liberal nerves come unglued, and liberal voices go shrill, fearing that, by design or error, the move may be against themselves.

Liberal nerves have been frayed for some time by the loyalty oaths which teachers are fighting rather successfully in some states, and by the probes that state legislatures (notably California's) have long been making into Communism in schools and colleges within their state lines. But, above all, liberal minds are doom-haunted by two figures, always incongruously locked together in their nightmare: Senator Joseph R. McCarthy and Mr. Owen Lattimore.

It was a trick of fate in a low comedy mood that Senator McCarthy should first have bounded into public view dragging the unlikely and protesting person of Mr. Lattimore to share with him a historic spotlight so grateful to the one and so acutely unwanted by the other. It was a trick of fate that, in the case of each, has led to some serious confusions. For it led to the translation of Senator McCarthy into the symbol of a national snallygaster (a winged hobgoblin used to frighten naughty children in parts of rural Maryland), instead of one of the two things that he obviously is: an instinctive politician of a kind fairly common in our history, in which case the uproar he inspires is a phenomenon much more arresting than the senator; or a politician of a kind wholly new in our history, in which case he merits the most cautious and cold-blooded appraisal.

Neither can Mr. Lattimore be translated into a symbol of the calm, secluded scholar, or champion of academic freedom, by anything less than a violent wrench of the mind or the facts. He happened to be a professor (he holds no academic degree) at the Walter Hines Page School of International Relations at Johns Hopkins University. His present plight has nothing to do with his academic activities. It bears solely on what part, if any, Mr. Lattimore may have played in shaping American policy in Asia toward a national catastrophe—the Communist conquest of China—retrievable, if at all, only at an incalculable cost in life and treasure.

In any case, Senator McCarthy has nothing to do with investigating Communism in education. Nor, after his first fierce *entre-chats*, did he have much to do with the further adventures of Owen Lattimore. Lattimore's current indictment (for perjury) was wholly the result of prolonged hearings before a Senate committee of which Senator McCarthy was not a member.

The mass of Americans, who vehemently made known their views in (and during) a recent general election, know perfectly well that they are not living in a reign of terror and that they seldom look behind a door for anything more frightening than an umbrella. They need not be judged too harshly if they ask for less fear and more fact. Of course, everybody has heard about the bullying and bumbling methods of the congressional committees and about the completely innocent victim who, on the unsupported word of an informer, or for no reason at all, has been haled before the committees and mercilessly grilled while his public degradation was topped by economic ruin when he lost his job.

But that victim, when sought, remains elusive. The one instantly verifiable fact of the witch-hunt is this: of more than 50 people questioned before congressional committees in the last five years

about active participation in a secret Communist conspiracy within the United States Government (often including espionage), only two have ever been prosecuted. Yet only a handful has denied the charges. Most of them have refused to answer any questions on the ground that their answers might incriminate them.

In the absence of firm facts, it is scarcely strange if, to many Americans, the gusts of strident liberal fear suggest a persecution delusion in which the unhappy victim is sincerely terrified, by nobody in particular, but by a vaguely menacing "they." They are after him. They are about to subpoena him. They are silencing him.

Yet facts are readily available. The official transcripts of the congressional hearings that deal with Communism in education run to some thousand pages. In them can be read, in all the spare coldness of an official court record, word by word, act by act, just what was said and done at every public hearing. But those transcripts are among the most secret of government documents. That is not because the congressional committees keep them secret. Anybody can have them for the asking. But comparatively few people ever ask for them.

Reading them may not convince everyone that no threat to academic freedom exists, though it may suggest to some that the threat is not exclusively the one they supposed it to be. But it seems unlikely that any mind whose unprejudiced purpose is to get at the facts in the case could read them without radically rearranging its ideas about the congressional committees investigating Communism in education, what they are up to, how and why.

First, some facts about those committees. There are two, and only two, of them. One is the subcommittee of the Senate's Committee on the Judiciary (chairman: Senator William E. Jenner). This is the same committee which, under the chairmanship of Senator Pat McCarran, carried through the complicated and circumspect hearings into the Institute of Pacific Relations (available in 14 volumes, more than 5,000 pages, to anybody who wants to investigate it).

The other committee is the old House Committee on Un-American Activities (chairman: Congressman Harold H. Velde). This is the committee that first brought Miss Elizabeth Bentley to repeat her startling disclosures within the hearing of the nation, and which initiated and, in a large measure, made possible the Hiss Case.

With neither of these committees does Senator McCarthy have anything to do. He is chairman of the Senate's Permanent Subcommittee on Investigations.

### How the colleges qualified

**N**EITHER of these committees is solely interested in investigating Communism in education. Their work in that field is only one phase (not the most important) of a much wider investigation into the pattern, personnel and activities of the Communist conspiracy in the U.S. Both committees have stressed the academic field only within the last twelvemonth. The Un-American Activities Committee has held public hearings in education only since last February.

The Senate's subcommittee does not even engage the services of an investigator. It does not need to. Its files are bulging with pertinent information. Indeed, its interest in the schools and colleges was first stirred by the fact that so many of those cited in connection with the larger Communist conspiracy in Government came more or less directly out of leading universities, or still remained in them.

Some of this information is sworn testimony of former Communists or others. In the case of the Un-American Activities Committee, some of it is developed by direct investigation. Some of it is

CONTINUE ON PAGE 11



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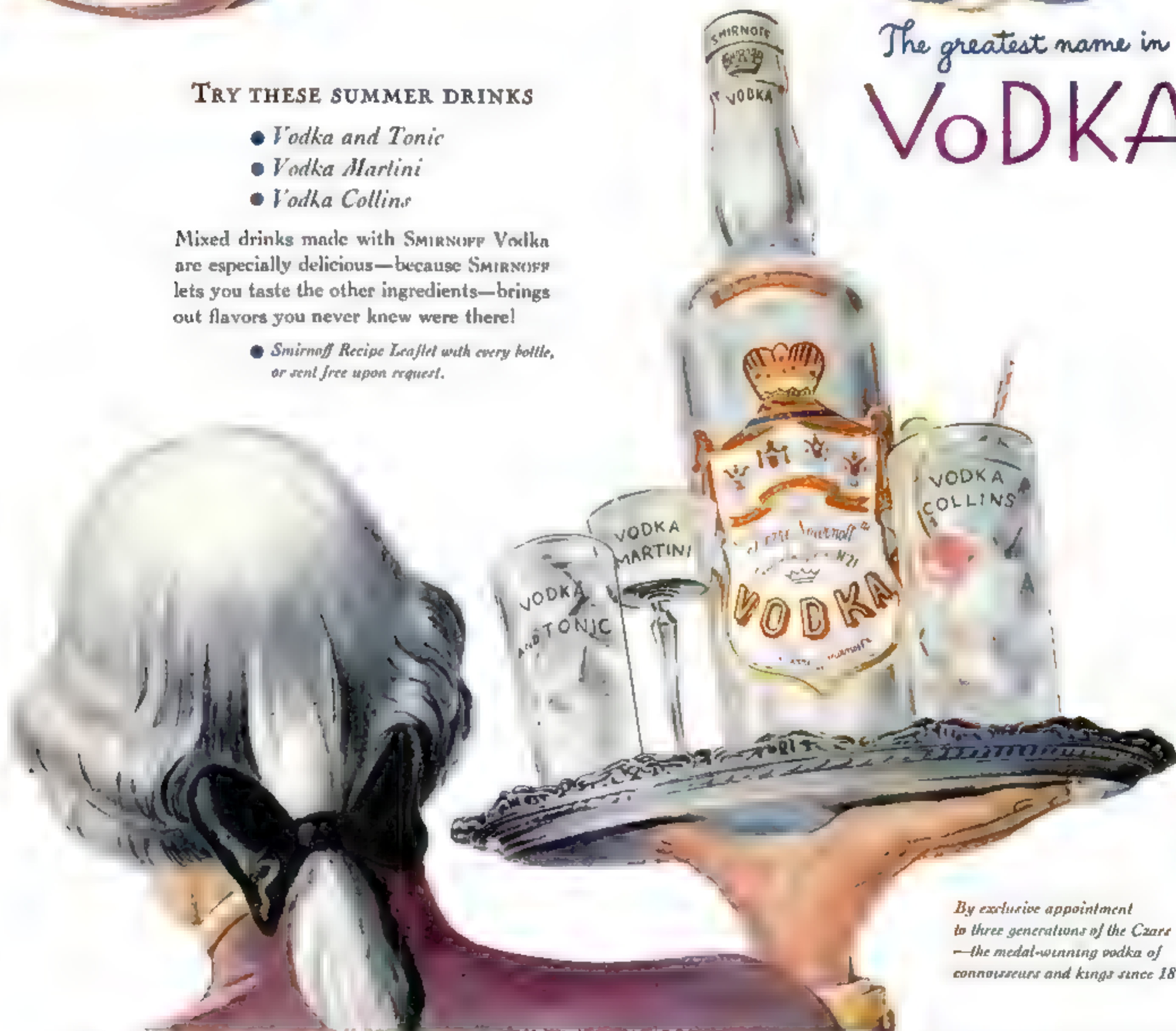
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hearsay. The committees are engaged quite properly in trying to sift and verify it, and, in doing so, they follow a simple procedure. They first subpoena a witness in executive (secret) session and ask questions based on their researches. If a witness refuses to answer questions on the ground that his answers may incriminate him, he is given a public hearing where he can make his position a matter of public record. Witnesses who deny all allegations in executive session are seldom, if ever, taken into public hearings. Their appearance in executive session receives no publicity whatever.

No witness is ever subpoenaed unless, in the opinion of the committee members and their staffs, good grounds exist for calling him. The myth of congressmen indiscriminately subpoenaing witnesses for the delight of inconveniencing, tormenting or ruining them belongs strictly to the folklore of the intellectuals. To do so would be political suicide. Both committees have worked for years in the full glare of a prevailingly hostile press and, until some six months ago, against the obstruction and outspoken criticism of powerful elements in the Government, notably the Executive.

There is no evidence in the transcripts that the congressional committees are trying to impair academic or personal freedom by consistently probing any witness's general views. There are specific disclaimers by Chairmen Jenner and Velde that their one and only concern is to trace the Communist trail. The record bears them out. Where occasional probings beyond that main line do occur, they are less probings than pawings: a sign of bafflement and aimlessness rather than calculation.

This is not to say that the committees never make mistakes or that their members are unfailingly detached, tactful, imaginative or adroit in handling testimony or witnesses. Sometimes the evasiveness or impudence of a witness moves some members to outbursts neither admirable nor judicious. But few facts in the official transcripts are more at odds with the witch-hunting theme than those passages in which one congressman admonishes another that his questions are unfair, or that he is pressing a witness too hard; or in which a senator carefully reminds a hesitant witness that he may consult his attorney before answering.

The simple fact is that the work of the congressional committees is a response to a situation new in history—the spread of the Communist conspiracy. Within the nation, groups of its own citizens are secretly organized to sap and subvert its laws and institutions, while seeking the protection of the same laws and institutions to shield themselves when suspected or caught. From this technique, those laws and institutions are no longer fully able to protect themselves by traditional means. The congressional committees measure this problem and provide a partial answer to it.



ROBERT DAVIS, an English professor at Smith College, testified that he once belonged to a Harvard Red cell with Furry.

was an associate professor of physics at Harvard University, and had been since 1934, "except for two years' leave of absence during the war." They asked him if he had been in the Armed Services during those two years, and he said no, that he had been engaged in special work with radar at the radiation laboratory of the Massachusetts Institute of Technology.

They, in this case, was the House Committee on Un-American Activities. They were questioning Professor Furry at a public hearing in Washington, D.C. They asked him: "Are you now a member of the Communist party?" Professor Furry said: "I refuse to answer that on the grounds I have stated before." The privilege he



WENDELL FURRY, a Harvard physicist, told committee that he doubted Reds in Korea were trying to overthrow U.S.

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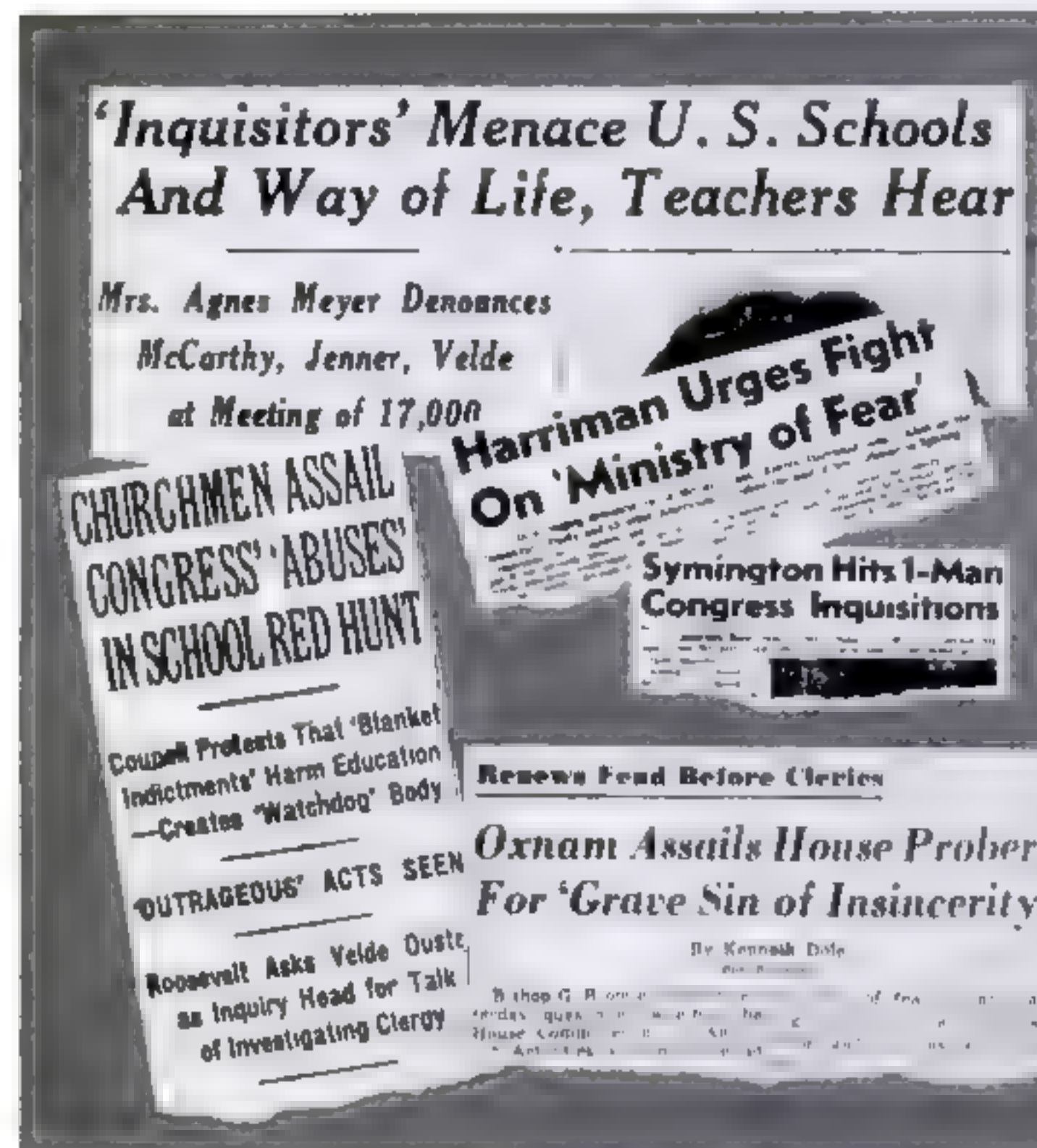
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HEADLINE PROMINENCE GIVEN CRITICS OF INQUIRIES, SAYS CHAMBERS.

## ACADEMIC FREEDOM CONTINUED

was invoking is the fifth amendment to the Constitution, and the ground was that his answer might incriminate him.

They asked him: "If you were granted immunity, would you answer the question?" He said: "If I could be granted immunity sufficiently—sufficient immunity to remove my grounds for answering the question, I will answer it." They said: "What are the grounds for asking immunity then?" He said: "I am not asking for immunity." They said: "I say—what would be the grounds? You said if it was broad enough, you would answer the question. Now what is it you are afraid of, sir?" And another of them added: "You may confer with counsel." For Professor Furry had his lawyer with him. Professor Furry (without consulting counsel): "Well, I must refuse to answer that on the grounds I have already stated."

Presently the chair admonished his prying colleagues in a fashion puzzling enough in a "campaign of repression and suppression," and ruled that certain questions to the witness "are not fair and are improper."

But they also asked Professor Furry: "Do you believe that membership in the Communist party today is inimical to the interests of the U.S.?" He answered: "Sir, that is a matter about which I am not certain." They asked: "Can you give me an answer 'Yes' or perhaps 'No'?" He answered: "Doesn't a citizen have a right to be uncertain about a matter of public interest?" They asked: "How can you be uncertain about Korea?" He said: "I don't think the Communist party of the U.S. started that Korean business." They asked: "Do you make a distinction in your mind as between one who seeks the overthrow of the government of the United States by force and violence in this country, and one in the lines of North Korea who seeks the overthrow of the United States by force and violence in Korea?"

## Shades of Red

THE professor answered: "Well, I am not sure that either one is seeking the overthrow of the United States Government by force and violence. The man in Korea is seeking control of some Korean territory." They said: "The Communist in Korea is seeking world domination by the Soviet Union to the same extent and in the same degree that a dedicated Communist in this country seeks the same goal. I am disappointed, frankly, that there are American citizens today who distinguish as between shades of Communism, knowing that the Communist in Korea and the Communist in this country follow the same directives, read the same textbooks and are dedicated to the same ends."





IS A REFLECTION OF THE "LIBERAL NEUROSIS" WHICH PRESS SHARES

The committee had already heard relevant testimony concerning Professor Furry from two other witnesses. One was Robert Graham Davis, Professor of English at Smith College, who had received his A.B. and M.A. from Harvard University, where he had also taught for 10 years. The other was Granville Hicks, a writer and literary critic of discrimination and probity. He had also received his A.B. from Harvard College, then studied at the Harvard Theological School, then received his M.A. from Harvard where he had been a teaching fellow. Both witnesses testified that, while teaching at Harvard, they had been members of a Communist party cell, and that Professor Furry had also been a member of the same cell.

Some three months later, Harvard University made an official announcement about Professor Furry and two other members of its faculty, all of whom had refused to say under oath whether or not they had been members of the Communist party, or to answer related questions, on the ground that their answers might incriminate them. The Harvard Corporation announced that all three would remain on the faculty.

They also asked another witness to stand, be sworn and give his name. This time *they* was the subcommittee of the Senate's Committee on the Judiciary with Senator Jenner in the chair. The hearing was held in Boston's Federal Building last March. The witness said that his name was Maurice Halperin and that he had received his A.B. degree from Harvard College, his M.A. from the University of Oklahoma and his Ph.D. from the University of Paris. He had taught at the University of Oklahoma for some 12 years and for three years at Boston University, where he was chairman of its Department of Latin American Regional Studies. They asked him what he had done before that and he said that he had been employed by the U.S. Government, first as an analyst with the Coordinator of Information; later as chief of the Latin American Division of the Office of Strategic Services (OSS); later still with the State Department. They asked him if he had also been chairman of a "Special Joint Army-Navy-OSS Intelligence project under the direction of the Joint Chiefs of Staff" and had addressed a plenary session of the Inter-American Defense Board. He said that he had. They asked him if he had lectured at the Military Government School at the University of Virginia. He said that he had. They asked him if he had participated in the San Francisco organizing conference (headed by Alger Hiss) of the U.N. and had later been an "observer and consultant with the Economic and Social Council of the U.N." maintaining "liaison with the Department of State, including direct contact with the Secretary of State." He said that he believed so.

They asked him: "Are you now a member of the Communist

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## ACADEMIC FREEDOM CONTINUED

party?" He answered: "The same answer for the same reason. That will save time, won't it, Mr. Jenner?" By same answer Mr. Halperin meant that he refused to answer the question. By same reason he meant that he refused on the ground that his answer might incriminate him.

They asked him: "Mr. Halperin, were you a member of an espionage ring, Communist espionage ring, that was directed by one Elizabeth Bentley and which operated during the war?" He answered: "I refuse to answer that question, sir, but I also want to preface that by saying that I have not committed any crime against the United States Government. I refuse to answer it by invoking the fifth amendment."

At about that point, Mr. Halperin gave a somewhat faltering answer, as if he were not sure about its legal implications. Senator Jenner interjected: "I'd like to state at this time, for the benefit of the attorney present, it's perfectly proper for the witness to ask permission to talk to his counsel. . . ."

Then they asked Mr. Halperin if while consultant to the Economic and Social Council of the U.N., and while he was liaison with the State Department, he had been a Communist. He refused to answer. They asked him: "In connection with your work at the U.N., did you ever meet Alger Hiss?" He said: "I refuse to answer that question, sir, for the same reason." They asked him if, while he was Division Chief of the OSS, and while he was with the State Department, he had been a Communist. He said: "I refuse to answer that question, sir, for the same reason."

They asked him if, while chairman of Boston University's Latin American Regional Studies Department, he had ever tried to recruit students into the Young Communist League or the Communist party. He answered: "I would like to preface that remark by saying that at no time in any way whatsoever have I tried to influence the political, philosophical or religious or social thinking of any of my students. With respect to the specific question, I refuse to answer because of the fifth amendment." They said: "Now will you answer the question? Did you actually engage in recruiting work among your students—that's recruiting for the Communist party among the students of Boston University?" He answered: "I've answered that. I have answered by saying that I refuse to answer for the same reason."

## The five little men

ABOUT a month after this hearing, the Senate subcommittee's chief counsel, Mr. Morris, received a telephone call from President Harold C. Case of Boston University. President Case asked if the subcommittee had any evidence about Mr. Halperin and a conversation much like this ensued. "Evidence?" said the somewhat baffled chief counsel. "What evidence? You have the official transcript of the hearing." "That's not good enough," said President Case. "We need documentary evidence." As of this date, Boston University has announced no action with respect to the chairman of its Department of Latin American Regional Studies.

The temptation is to go on and on with these strange hearings, not only because the official transcripts which report them are documents of imminent historical import, but because they are fascinating human documents. Through the bare bones of question and answer, men's lives are glimpsed for an hour or two emerging from an anonymity to which most of them are audibly craving to return. There are glimpses of snarled hope and faith half seen, and tangled motives half guessed at. There is comedy, checked by the context it occurs in, and pathos, also checked by sinister matters that just peep through it.

Of such stuff is made what I shall call the Case of the Five Little Men. There may have been more than five, but it is part of their pathos that that does not matter at all. For these witnesses were not among the great ones. Most of them had been lesser instructors at the College of the City of New York. There, some 13 years ago, the Rapp-Coudert investigation had found them. One of them denied flatly then that he was a Communist. But they were worried, and another of them, a bolder spirit, decided to give up teaching. He got a job in the laboratory of a small private company. Then he brought in one of the others, and the others brought the others. Soon all, or most of them, were together again, working on lenses for the U.S. Navy in wartime; and it might be thought that they would have been happy to settle back quietly in that providential haven where their employer knew the allegations against them, but out of kindness or self-interest, or both, was willing to give them work.

But something else had also happened to the Five Little Men. One of them had changed his mind and decided to break with the

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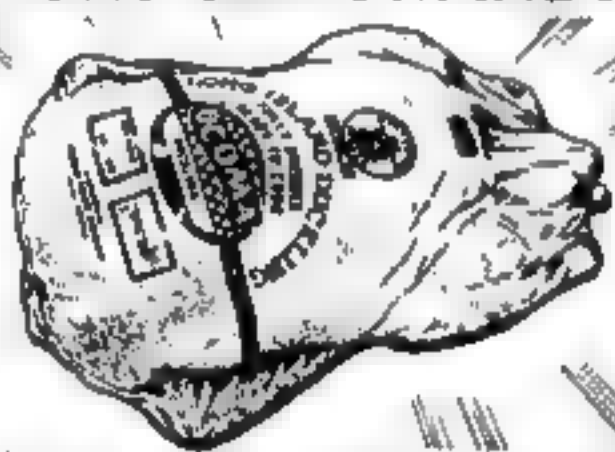
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## ACADEMIC FREEDOM CONTINUED

may draw, and must, unless they are criminally negligent of their own security and their fellows'. They must conclude that they are in the presence of something that does not wish to be seen.

Some 80 educators have refused to tell the Senate subcommittee whether they are, or have been, Communists on the ground that their answer might incriminate them. Some of them have also refused, also on the ground of self-incrimination, to answer related questions, including questions about Communist espionage. Of these "fifth amendment" educators, some 50 have lost their jobs in consequence, or been suspended, not of course by the Senate's subcommittee, but by the educational institutions employing them. In the case of most colleges and universities, that has happened only after a careful, often prolonged, weighing of evidence and other factors.

Only 20 educators have refused to answer the same questions for the same reason before the Un-American Activities Committee. Of these, two appear to have lost their jobs. A number have been suspended. But the Un-American Activities Committee is so little concerned with persecuting witnesses that it is not sure how many suspensions there have been because it has never checked.

In short, about 100 educators have appeared before both committees and pled self-incrimination. But there are considerably more than one million educators—professors, instructors, teachers—in the U.S. This would seem to be a figure great enough to convince the most avid witch-hunter that the overwhelming mass of American educators is loyal beyond question. By contrast, the figure of 100 recalcitrant witnesses called by two Congressional committees seems grotesquely small. Indeed, it is sometimes cited to prove how unnecessary congressional investigations are. It does not prove that, and the committee's files and findings indicate something exactly contrary.

But one thing those oddly discrepant figures do prove. They prove, at least to minds still susceptible to simple arithmetic, that about 150 teachers called as witnesses, out of more than one million teachers in the nation, scarcely adds up to a witch-hunt.

### Who are the 'innocents'?

**Y**ET there is no such thing as 150 witnesses. Witnesses are not paving blocks to be grossed by the hundred. They are human souls about whom, ultimately, the most important fact is not what they look like or how they act, what they say or refuse to say, or even the degree of their innocence or guilt, but what degree of serenity they guard before the mysteries of life and death.

If 150 witnesses, in this sense, are called unfairly before congressional committees, I suffer a violence as great as if one were called unfairly—no more, no less. For I will have been wounded in something that goes much deeper, but which, for the sake of brevity, we may call an important freedom—and so will every other man alive on earth.

During Granville Hicks's public hearing before the Un-American Activities Committee, the following dialog took place. Congressman Kearny: "No matter which way it [action against the Communist party] was done, somebody would be bound to be hurt?" Mr. Hicks: "Somebody will be hurt. There's no getting around it. I mean, innocent people will be hurt."

I happen to disagree with Mr. Hicks about this point, as I often do about many points, while keeping always a great respect for the tolerant integrity of his mind.

I have read thousands of pages of official transcripts of such public hearings and have participated in a good many of them myself. I have yet to see one witness called before a congressional hearing who could be called "innocent"—or in a way that could be called "unfairly"—in the sense that he had no connection whatever with the matters under scrutiny, had never been involved or touched by them in any way, so that he had no contribution whatever to make to the record while his presence was a gratuitous inconvenience and humiliation to him.

But Mr. Hicks's comments lead to a noteworthy point. It is that when people like him look at congressional hearings, and when a great many other people look at them, though they see exactly the same spectacle, they do not always see the same things. Those thousands of Americans who watch their TV screens on the infrequent occasions when congressional hearings are televised in full—they may see what Mr. Hicks sees, but many of them also see something else. They see not only the plight of the witnesses. They also see the purpose of the congressmen and senators whom they have elected, in part to pursue such investigations. And while they too may be aware that in any fight innocent people may always be hurt, they also know that in the fight against

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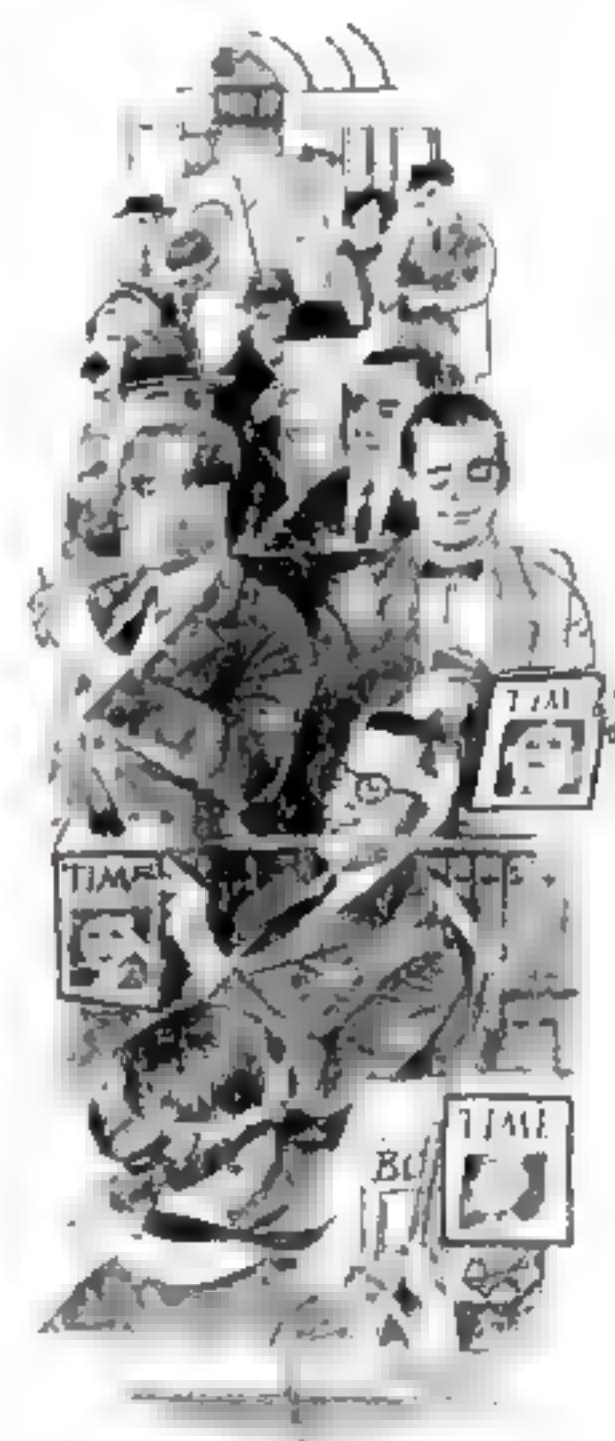
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Please send me your folder—"The Oil that Pays for Itself in the Gas It Saves."  
Also tell me my nearest Macmillan Oil dealer.

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## ACADEMIC FREEDOM CONTINUED

Communism not all the people being hurt are witnesses before congressional committees.

Sherman Flanagan is a former magistrate of Westminster, Md., a former president of its Rotary Club, a former teacher who holds an M.A. in education. Now he sells some insurance and dabbles in politics and the marketing of the tomato crop. He is an almost typical American. A somewhat dry man, he is given to telling drily humorous stories that usually turn on quirks of human character—not an emotional man. But Sherman Flanagan has a son who went from college to become a jet pilot. Sherman



FLANAGAN'S SON, a jet pilot, has seen action in Korea.

Flanagan sat by my sickbed recently (picture, p. 90) and drily said, "What I don't understand is just how a father goes on living when he knows, day after day, that his son is 40,000 feet up in the air over there."

Those thousands quietly watching the congressional hearings by their TV screens—I submit that that is the way they feel. Whatever may be at the forefront of their minds, at the back of many of them lies some form of Sherman Flanagan's question: "Just how do you go on living when you know, day after day, that he is 40,000 feet up in the air over there?"

They are not unmindful or careless of academic freedom, if only because education is an essential part

of the American dream, just as academic freedom is central to those education institutions which exist to shape the minds of their children who fill them. Or did fill them. For a good many of the boys are no longer there. Like Sherman Flanagan's son, they have gone directly from college into the armed services, or been drafted from it, or before they ever got there, to fight a war against Communism in the name of a freedom, which also includes academic freedom. And they sense, those watchers, like the congressmen who questioned Professor Furry, that there is a connection between the war in Korea and the war against Communism at home. They sense, too, perhaps without being able or willing to spell it out for themselves, or you, that if Communism succeeds in winning that larger war of which both of those inseparable wars is part, all freedom will have become academic, merely academic.



FREEDOM FOR STUDENTS, like these at Columbia, will be lost Chambers believes, if we fail to defend "college of the mind" against Communism.

RENOWNED  
'ROUND THE WORLD

COOK'S  
Imperial  
AMERICAN  
Champagne

PARIS 1870  
FRANCE 1889  
LOUISVILLE 1893

COOK'S  
Imperial  
AMERICAN  
Champagne

ST. LOUIS 1904

America's traditional  
toast for over 100 years,  
...Dry...Extra dry...Brut

American Wine Co., St. Louis, Mo.

Ease SUMMER  
COLDS  
and HAY FEVER  
TAKE  
Tabcin®

AT ALL DRUG STORES • 45c and 75c SIZES

AEROWAX  
SAVES up to  
28¢ a pint!

SELF-POLISHING  
AEROWAX  
NO RUBBING WAX

"Kitchen-Tested"  
for Brighter Floors, Lasting Luster

### Martha: Please Write

On vacation shopping list, write word: COOLIES. Right!—COOLIES. Campana's Facial Cleansing Pads. Dainty cotton disks, saturated in Dreskin skin cleanser and freshener. One pad removes make-up, dirt, grime in seconds. Wonderfully refreshing on hot, windy, dusty, humid days. Convenient-to-carry jar. At cosmetic counters, 29¢.

"MELT"  
CORN  
AWAY

Medicated  
liquid Gets-It  
dissolves even  
toughest corns  
painlessly. Don't  
suffer! Get  
it today.

GETS-IT  
LIQUID CORN  
REMOVER



# He Fought Three Days and Nights

*Lieutenant Colonel  
Raymond G. Davis, USMC  
Medal of Honor*



**C**OLD, BATTLE-WEARY, fighting for every mile of wintry road, the Marines were re-deploying toward Hungnam. A rifle company was guarding a mountain pass vital to the withdrawal of two regiments. The company became surrounded. If help didn't come, 6,000 men were lost.

Into this situation, Lieutenant Colonel Davis boldly led his Marine battalion. Over eight miles of heavily defended icy trail they attacked, and across three ridges deep in snow.

They fought three days and nights, often hand-to-hand.

But finally Colonel Davis reached and freed the company. He opened the pass and held it till the two regiments got by. Then, fighting through the last of the enemy and carrying his wounded with him, he led his own gallant battalion into safety.

"Korea and World War II have taught me," says Colonel Davis, "that courage is common to *all* armies; it's the *better* equipped side that has the edge. You're giving *our* men that edge every time you invest in a U. S. Defense Bond. For Bonds, which are personal savings for you, are also muscle for America's economy. Helping produce *better* equipment to protect the brave men who are protecting us all."

Peace is for the strong!  
For peace *and* prosperity save with  
U. S. Defense Bonds!

**Now E Bonds pay 3%!** Now, improved Series E Bonds start paying interest after 6 months. And average 3% interest, compounded semi-annually when held to maturity! Also, all *maturing* E Bonds automatically go on earning—at the new rate—for 10 more years. \$18.75 can pay back \$33.67, \$37.50 pays \$67.34. And so on. Today, start investing in U. S. Series E Defense Bonds through the Payroll Savings Plan at work. Remember, 8 million fellow Americans find it a wonderfully easy way to save. Or ask your banker about the convenient Bond-A-Month Plan for those who are self-employed.



The U. S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.



"Enjoy mine so—I give Contour Crib Sheets for stark showers!"  
Mrs. W. E. Cooper, Columbia, S. C.

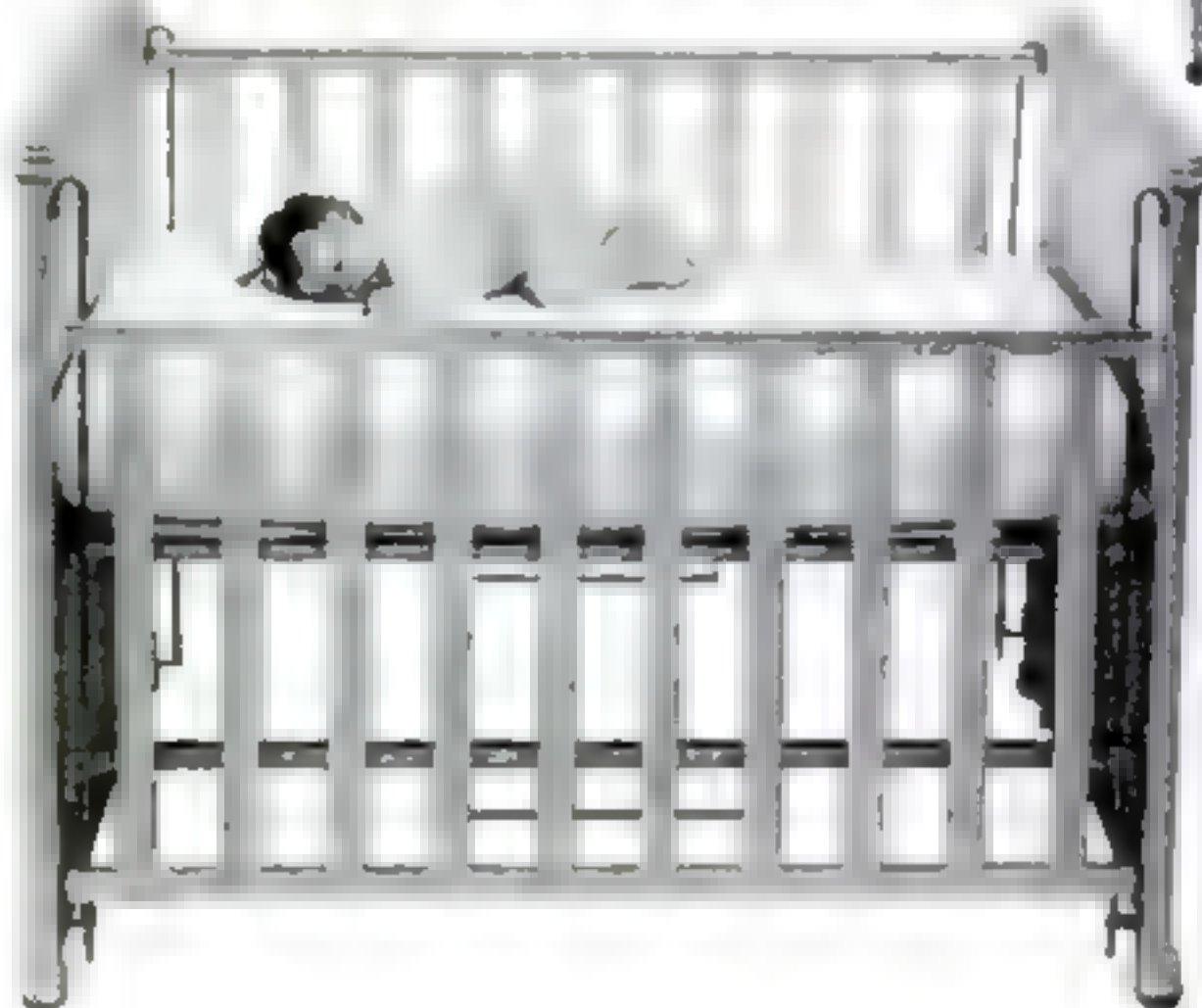


"Have some Pacific 5 years old—going strong!"  
Mrs. D. F. Kravoski, Fulton, N. Y.

"Crib sold me—I'm putting all our beds in Contours."  
Mrs. V. L. Blum  
Wilmington, Ohio



"Pacifics save mending. No broken knit-threads, no sagging elastic!"  
Mrs. D. M. McPherson, Ilwaco, N. Y.



"Pacific Crib stay put—never need ties or dangerous pins!"  
Mrs. T. Gengarelly  
San Antonio, Texas

"Pacific's tuck-under is doctor—Denn can't get it off!"  
Mrs. W. J. Budzell  
Colorado Springs, Colo.

## "It was our Contour Crib Sheets

that made millions of mothers and fathers want 'grown-up' Pacific *Contours*®"



"After using Contour Crib Sheets, I got annoyed with 'pull-out' sheets on our beds. I'm replacing them with Pacific's time-savers."  
Mrs. A. J. Fair, Baton Rouge, La.



"Pacifics on my son's crib sold me—now we have these 'stay-smooth' Contours on our big bed."  
Mrs. C. C. De Klyn, Dayton, O.



"After seeing how Contours saved re-making the crib each day, I put Top and Bottom Pacifics on our bed—and do my bedmaking in seconds!"  
Mrs. R. Scott, Moorestown, N. J.

Pacific's "baby"—the Contour Crib Sheet—proved such a wonderful work-saver that mothers asked for these fitted wonders for adult beds, too—for *every bed* in the house.

Today, millions of women are changing *entirely* to Pacific Contour Sheets... for Contours have made flat, pull-out sheets "just plain old-fashioned."

Pacific's famous *Bottom Sheet*, with its *four boxed corners*, stays firmly tucked in all night, *every night*. You never need to touch it!

Pacific's new *Top Sheet*, anchored with *two boxed corners at the foot*, needs only a quick tug

*at the top to fall neatly, smoothly in place!*

Yes, you get up to three times faster bed-making with Contour Sheets. That's proved in tests by a leading woman's magazine, who clocked the time compared to flat sheets.

Best of all—these fitted wonders *cost no more* than flat, pull-out sheets. So present yourself with luxurious, work-saving Pacific Contour Sheets today.

Choose from a wide variety of colors and sizes in Combed Percale or Muslin. New sizes for  $\frac{3}{4}$  beds and  $4\frac{1}{2}$ " thick Foam Rubber mattresses in white percale. Sanforized®.



Pacific's long-wearing corner. Firm tape-reinforcing makes it the strongest type corner in any fitted sheet. Fits neater, firmer, than human hands can possibly turn a corner.

Pacific's new Top Sheet—with "Kick-room" fold. It gives six extra inches of room to stretch, turn. Sides are free—to tuck or not, as you prefer!



Everybody's changing to  
**PACIFIC**  
*Contour*  
**SHEETS**

—the way to faster bedmaking,  
neater, more comfortable beds

"Contour" is the registered trade-mark for Pacific's fitted sheet.



# Consider the Lowly Penny

PHOTOGRAPHED FOR LIFE BY NINA LEEN

Though its purchasing power has diminished 65% in the past 50 years, the penny has become the country's most important coin. Last year the U.S. minted one billion pennies, more than the number of all other coins combined. When a citizen considers the lowly penny, he looks on it as a monetary nuisance he could just as well do without. But he is trapped by the devices of modern economy—vending machines, sales taxes, parking meters, \$2 articles attractively priced at \$1.98. Only children consider pennies an unalloyed blessing. Hoarding them gives a satisfactory sense of wealth and spending just one of them still nets a whole lollipop.









# A PENNY IS A NUISANCE YOU CAN'T DO WITHOUT



**EMPTYING POCKETS** at end of routine day. Charles Estill, an account executive who commutes from New Rochelle to New York City, finds he has one half dollar, one quarter, two dimes, two nickels, 29 pennies. He gets pennies as change buying papers, riding buses, winds up annoyed by weight of day's pennies.



**PENNY ON SIDEWALK** was planted at 52nd and Broadway to see if people would stoop and pick it up. Most hurrying passers by did not even notice it. The few who did see the penny shrugged and walked on. After half an hour a woman in an expensive mink stole bent down, dirtied white kid gloves retrieving it.

← **SEARCHING PURSE** for 2¢ to make up 12¢ fare on New York Fifth Avenue bus is standard practice, especially for ladies loaded with bundles. This delays loading, contributes to irascibility of bus drivers.



**PENNY-BANK CONTENTS**, 1,360 coins, are emptied in front of teller's window at East River Savings Bank by 18-year-old Joan Muninger. Joan supplements her allowance by saving all pennies she can whittle from father, mother, friends. Bank has penny-counting machine, so teller's annoyance is only slight.



**SEARCHING POCKETS** for a penny needed as sales tax on a 25¢ purchase caused this customer in a New York dime store to rail against the coin bitterly. "Whenever I need a penny I have only quarters and dimes," he said. "But most of the time I am so loaded with pennies that I go around jingling like a jukebox."

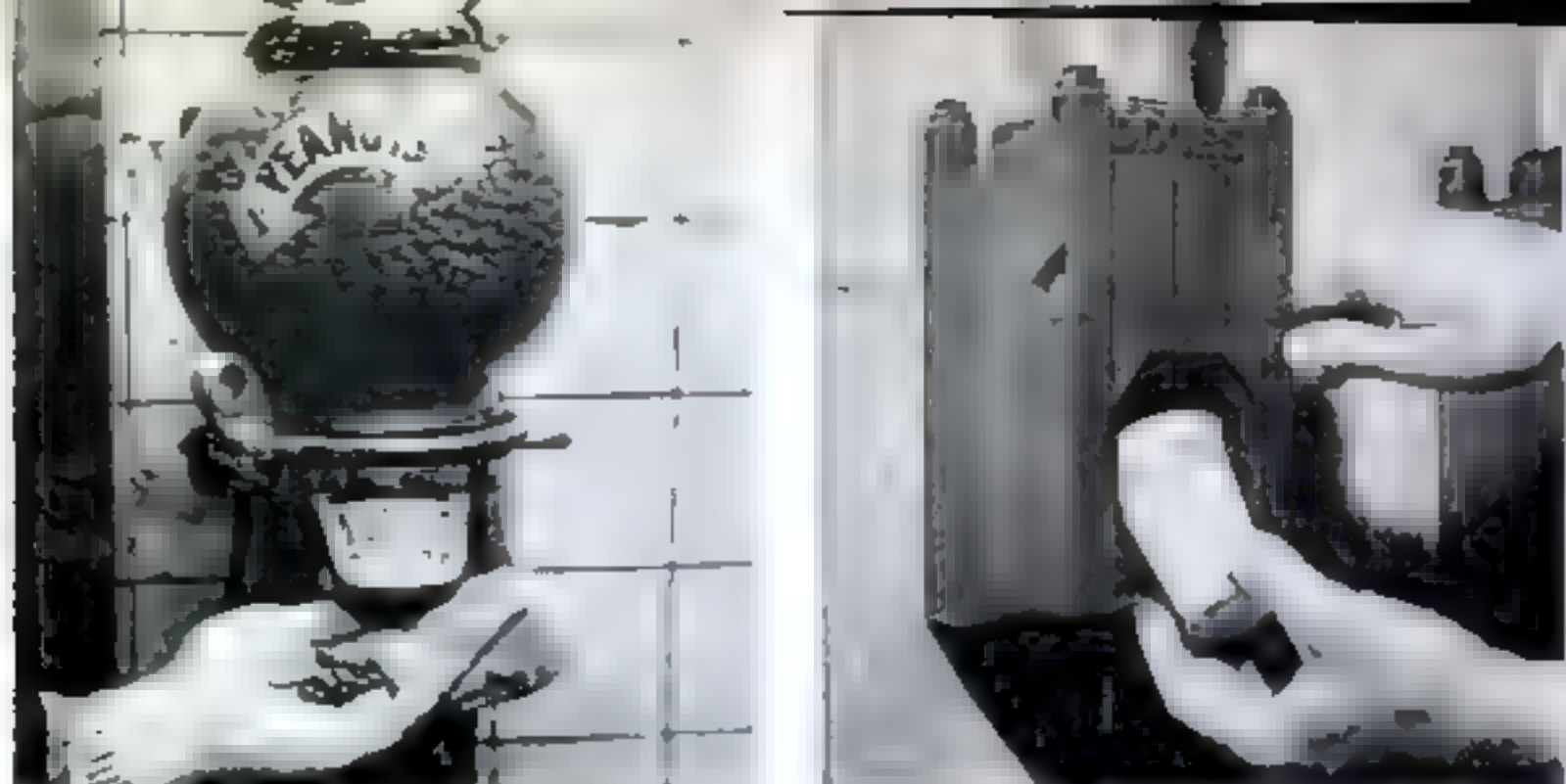




**PENNY ANTE**, the poor man's way of playing poker, substitutes pennies for chips and removes the financial risk from the game. It is played by an estimated 100,000 couples every Saturday night. Devotees save up their pennies all week for the game. An average evening's winnings are about \$1 for the top player.



**PENNY ALLOWANCES** are saved all week and paid on Saturday by Mrs. William Cahoon of Westchester, N.Y., to her children. From left to right, Skipper, 13, gets \$ .25 (this is only a biweekly allowance not paid entirely in pennies); Michael, 9, gets 60¢; Constance, 3, gets 1¢; Andrew, 6, 40¢; Kathleen gets 5¢.



PEANUTS—BUT ONLY 12—AND PAPER CUP ARE STILL AVAILABLE FOR 1¢

## A PENNY STILL BUYS







OTHER THINGS A PENNY IS MOST OFTEN USED TO BUY INCLUDE 12 MINUTES OF PARKING TIME, CORRECT WEIGHT, TWO BOOKS OF MATCHES, ONE TEA BAG

## A FEW GOOD THINGS



**PENNY GAME MACHINES** number about 10,000, take in two million pennies a week. Most popular are fortunetelling, love meter, punching bag, movie machines. Weighing machines make least money since only thin will weigh publicly. Arcade men weigh pennies instead of counting them, figure pound is \$1.48.

← **PENNY BUBBLE GUM**, available in three colors, sells at rate of six million pieces a day. Kathleen and Michael Calhoun spend at least 6¢ a week for bubble gum, chew one piece for as long as six hours.



# PENNIES APPEAR AND DISAPPEAR BY THE MILLIONS



**DAY'S PENNY PRODUCTION** at Denver mint is piled up in corner for a picture. There are about 4.5 million coins and they weigh 15 tons. As they come from the press, they are packaged in \$50 sacks.

**PENNY DONATIONS** support chalet in Switzerland (picture on wall, below) for Girl Scout vacations. Here Girl Scout International Committee meets to discuss candidates for this summer's trip.



The copper penny was the first legally authorized coin of the U.S. Minted in 1787, it was twice as large as today's penny, was called the Franklin Cent and bore the motto "Mind Your Business," which is supposed to have been suggested by Benjamin Franklin. At the time it could buy a lavish meal at any inn and a comfortable night's lodging. Small pennies were first made in 1856. All three U.S. mints (Denver, San Francisco and Philadelphia) make pennies but Denver is the largest producer, turning out 70% of all new pennies.

There is a cycle in penny demand which roughly parallels the retail sales cycle. Demand for pennies spurts up at Easter, again during summer vacation time, is heavy in the fall harvest season, especially in agricultural areas, and skyrockets during the Christmas shopping rush. From January until Easter pennies flow back to the bank. Millions of pennies disappear from circulation every year, literally down the drain, or stashed away in penny banks and forgotten, or swallowed by babies, or flattened on railroad tracks by small boys, or lost in other ways which are a mystery to the mint which has often tried to find out where and how the penny dies. The mint's interest in the disappearances is only academic. It costs only a quarter of a cent to make a penny and the Treasury gets a handsome profit on those it never has to redeem.

Periodically it is suggested that pennies be dropped and the nickel become the smallest coin. It is also proposed from time to time that half-pennies and 7½-cent pieces be adopted. The U.S. mint frowns on these proposals. "If any change were made in the coinage, all cash registers would have to be changed, and we would have to figure in three decimal places instead of two, and it would be a mess."



**WEEK'S PENNIES** for R. H. Macy—half million—are delivered to store, guarded by policemen.

**PIGGY BANKS** usually meet deliberately violent end, but Constance Calhoun's broke by accident. →







# No wild medical Old Gold wins with a Treat instead of a Treatment!



**T**HE BASES ARE LOADED with medical claims. But OLD GOLD is way out in front with the cigarette made by *tobacco men*, not medicine men. OLD GOLD cures just one thing: The world's best tobacco.

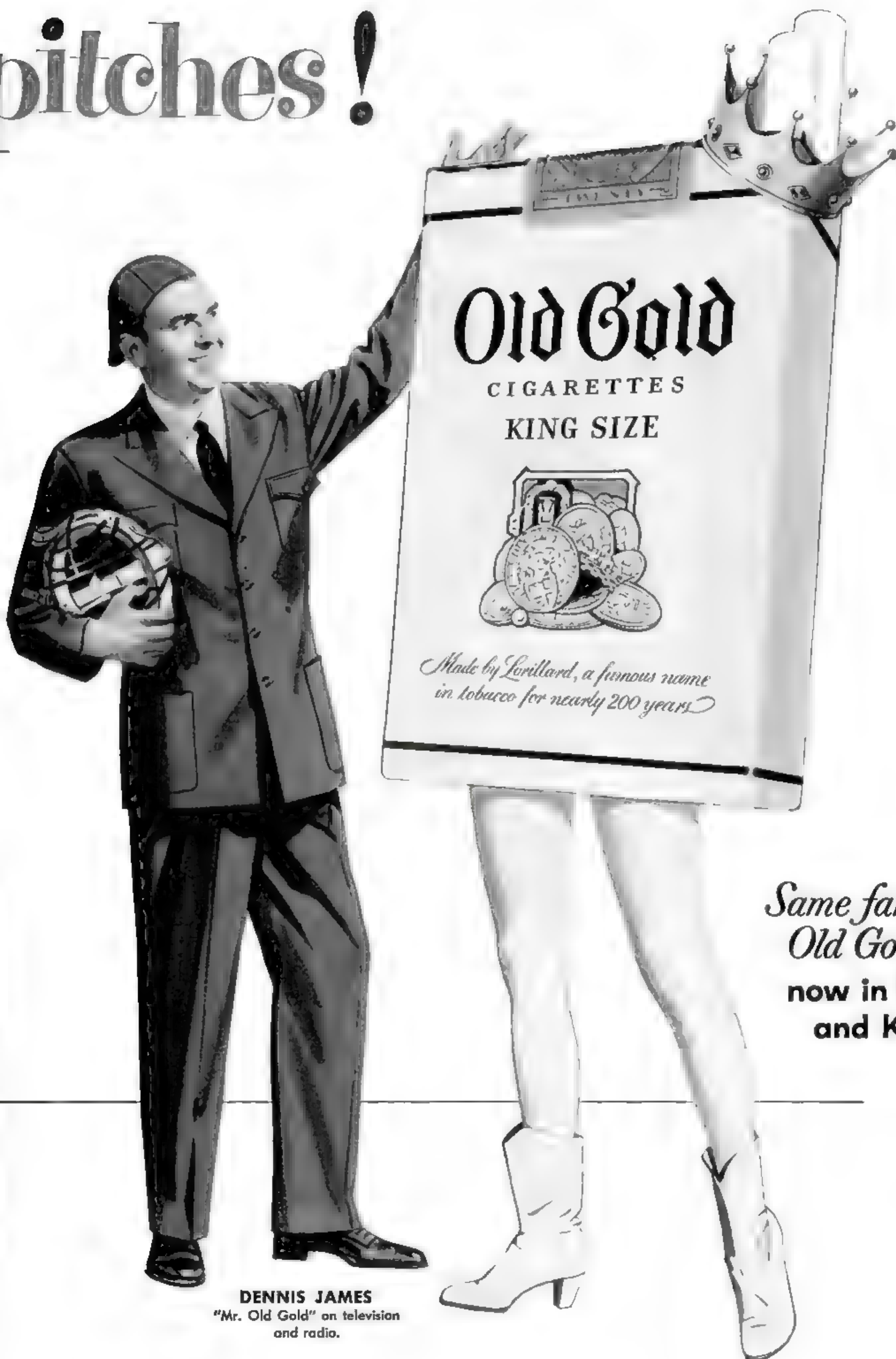
So pay no attention to the "rhubarb" of medical claims. Just switch to OLD GOLD and enjoy the smoking treat that has made OLD GOLD sales grow at a rate twice as fast as the entire cigarette industry for the past seven years.

For pure smoking pleasure, with no medical nonsense, change to OLD GOLD for a *treat* instead of a treatment!

**Same famous OLD GOLD blend—  
now in Regular and King Size**



# pitches!



**DENNIS JAMES**  
"Mr. Old Gold" on television  
and radio.

*Same famous  
Old Gold blend—  
now in Regular  
and King Size*





MARY, A SQUARE-HEADED, WEB-FOOTED, TAILLESS CAPYBARA, DALLIES OVER DINNER CONSISTING OF GRAIN, PEANUTS, POTATOES, BANANAS AND CARROTS



**BESIDE A MOUSE**, capybara looms like a bear. Mary weighs 75 pounds, is 3 feet long, 20 inches tall.

## BIGGEST, DUMBEST RODENT

The rat's largest relative moves from South America to the Bronx

When Mary, a female capybara from Brazil, arrived at New York's Bronx Zoo recently, she made her rodent cousins—the mice, chipmunks and squirrels—seem puny by comparison. The capybara, which looks like a gargantuan guinea pig, is the world's largest rodent. In South America it lives on the banks of rivers,

eating water plants and tree bark. But, except for being a good swimmer, a talent it uses to escape from jaguars, it is a phlegmatic, stupid animal. At the zoo, when she is not eating, Mary spends most of her time sitting on her haunches and staring dully out into space. Every now and then she emits a trill squeak.



# FROZEN LEMONADE

from Sunny California

Just open a can ...add water and ice...enjoy a Pitcher of Health in seconds



FROZEN LEMONADE IS MY FAMILY'S **PITCHER OF HEALTH** FROM CALIFORNIA. IT'S GOOD FOR YOUNGSTERS. YOU CAN LET THEM DRINK ALL THEY WANT.

LEMONADE'S SO EASY WITH CONCENTRATE FOR LEMONADE EACH CAN MAKES A FULL QUART IN A JIFFY WITH NO FUSS, NO BOTHER. LEMONADE COSTS LITTLE TOO—LESS THAN 4¢ PER 6 OZ GLASS

I ALSO USE FROZEN LEMONADE AS A BASE FOR ALL SUMMER BEVERAGES. IT MAKES REALLY DELICIOUS PUNCHES AND MIXED DRINKS THAT'S WHY I ALWAYS KEEP SEVERAL EXTRA CANS IN MY REFRIGERATOR

AS A HANDY, FLAVORFUL FOOD INGREDIENT, FROZEN LEMONADE'S WONDERFUL, TOO. TRY MY EASY **LEMONADE FLUFF FROSTING**.

**LEMONADE FLUFF FROSTING**  
 Combine 1 can Frozen Lemonade, 2 egg whites, 1 tbsp. white corn syrup and 1 cup sugar in top of double boiler. Cook over boiling water, beating with electric beater until frothy. Stand in packs—about 10 minutes. Spread on cake. Covers two 8 inch layers.

P.S. Have you discovered the convenience of unsweetened, ready-squeezed Pure California Lemon Juice? Look for it on your grocer's shelves or in his freezer



stealing with summer excitement!



So exciting, it almost whistles!  
This season, "jewel"  
your fingertips with  
fabulous new Pearl Cutex . . .  
most dazzling, man-stealing  
magic that ever sparkled  
'neath the summer sun or stars!

If you're not meek . . . if you're  
not mild . . . then wear it, dare it!

White Pearl • Pink Pearl  
Rose Pearl • Flaming Pearl  
39c plus tax

*Pearl*

You'll be thrilled by the way iridescent Pearl Cutex  
out-wears any nail polish you've ever used.

Trademark © Norlithm Warren Corporation 1953



# THE GREAT HOUDINI



**REAL HOUDINI** invented the water torture act, which called for the magician to escape from a sealed water-filled box before his breath gave out.



TONY CURTIS HANGS UPSIDE DOWN IN A SEALED WATER BOX IN HOUDINI'S "WATER TORTURE" ACT

## FILM RECALLS THE FANTASTIC CAREER OF THE ESCAPE-ARTIST

Ehrich Weiss was an Appleton, Wis. boy whose father, a rabbi, had fled from Hungary, supposedly after killing a nobleman in a duel. Ehrich never let the old man's romantic memory down. Infinitely resourceful, supple, egocentric, publicity-minded, he impressed his chosen name of Houdini on the world as the synonym of master magician and escape-artist extraordinary. He repeatedly wriggled out of handcuffs, safes, strait jackets, jails, sealed chests dropped to the bottom of rivers, and once from a sealed postal bag, from a grave and from the belly of a whale.

Houdini's life has been screened with suitably colorful special effects by Producer George Pal, Hollywood's expert in the amazing (*When Worlds Collide*). Glamour Boy Tony Curtis does his level best to portray Houdini through marriage, marvels and the exposure of mediums. It is not his fault that nothing he does as a grown man seems quite as impressive as the reports of what Houdini did at the age of 9 when he began his career by hanging upside down and picking up needles with his eyelids.



# ATHLETE'S FOOT

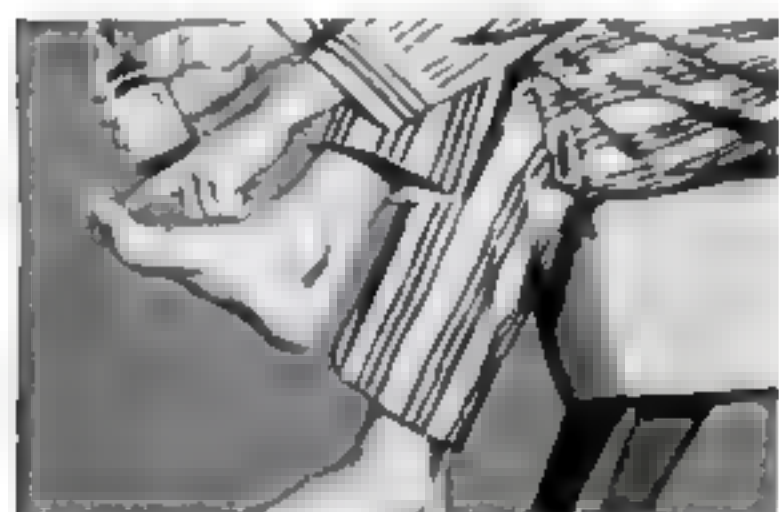
What it is  
How you get it  
How to get relief



**Athlete's Foot** is caused by parasitic micro-organisms. Left untreated, it can burrow under skin tissue, attack nerve endings, lead to disability. Severe case shown here requires doctor's care.



Raw cracks between your toes invite Athlete's Foot—especially in summer. When Athlete's Foot fungi infect, skin reddens, itches painfully, flakes off.



For relief of Athlete's Foot symptoms, use Absorbine Jr. daily. Cool, soothing Absorbine Jr. kills all the Athlete's Foot fungi it can reach. Promotes healing of skin. To prevent re-infection, boil socks; don't share towels.

Absorbine Jr., original relief for Athlete's Foot, has been proven successful in relieving Athlete's Foot misery in 3 out of 4 cases tested. Available at all drug counters. Buy a bottle today.



## ABSORBINE JR.

W. F. Young, Inc.  
207 Lyman Street, Springfield 3, Mass.

Please send me a free sample bottle of Absorbine Jr.—postpaid.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

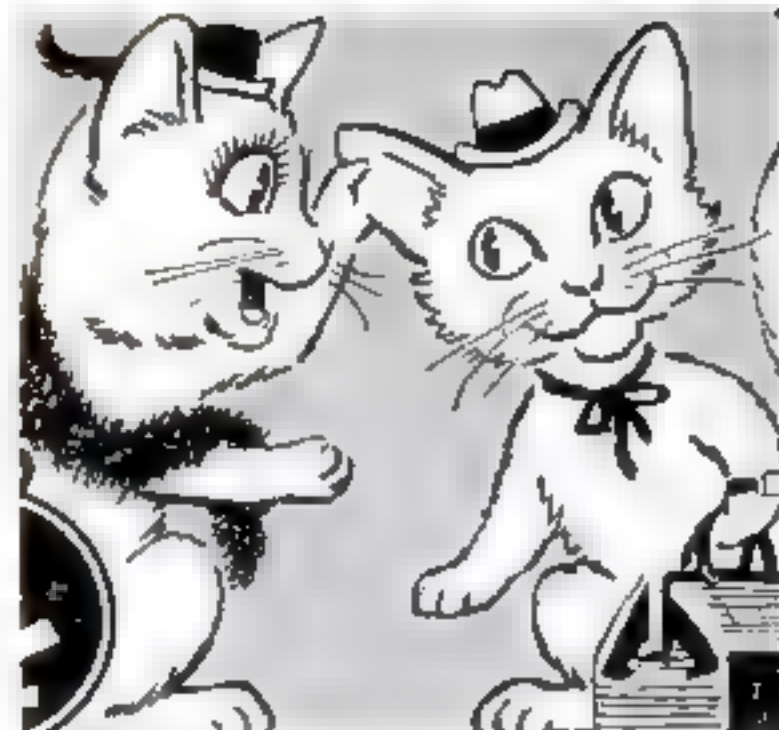
Houdini CONTINUED



**STRAIT-JACKET STUNT** was performed by Houdini for a New York crowd. Houdini used to offer such exhibitions free to attract attention and to rebuff scoffers who claimed his acts were based on illusion. In this one he is hanging upside down from a derrick and wriggling his way out of strait jacket.



**MOVIE REPLICA** of street stunt is performed by Tony Curtis. While no Houdini, Tony displayed a surprising aptitude for magic and became an accomplished parlor performer. So did the camera operators and grips, and the Paramount lot for a while became a nightmare of disappearing handkerchiefs.



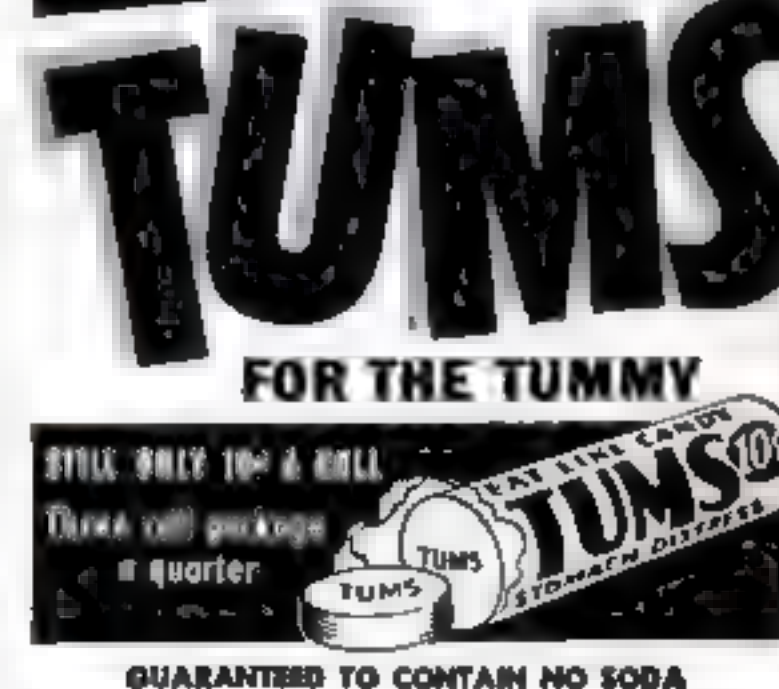
One copy cat tells another  
**NCB TRAVELERS CHECKS**  
are safe and spendable  
for any kind of a journey

That's how more and more new travelers learn how to stop worrying about the loss or theft of their travel funds. You get a full refund if your National City Bank Travelers Checks are lost or stolen. Spendable everywhere for anything. Cost 75c per \$100. Good until used. Buy them at your bank.

The best thing you know  
wherever you go

**NATIONAL CITY BANK  
TRAVELERS CHECKS**

Backed by The National City Bank of New York  
Member Federal Deposit Insurance Corporation



CONTINUED ON PAGE 122



## Return of a Reader

When Wendell Willkie was alive, the people who made the news were frequently guests in our home. Very often the discussions I heard in my living room became the events of the next day's headlines.

Well, since then, even though I'm busy, I've led a much more quiet life. Much of my time is spent working for public and civic activities. For instance, I'm a trustee of the New York Infirmary for Women and Children, and of Skidmore College. I'm also a member of the Board of Governors of the Women's National Republican Club and an active worker for the Salvation Army, Y. W. C. A., and Save the Children Federation. All the same, I'm dependent upon outside information to satisfy my need to know what's happening in the world.

My husband, my son Philip and I had read *LIFE* since its beginnings in 1936, and we considered *LIFE* foremost in our entire list of family subscriptions. Then came the events of 1940 and there were a number of stories written about us in *LIFE*. (I have many of the *LIFE* stories because friends kept scrapbooks for me, and gave them to me.) Now I'm once again "just a reader" of *LIFE*, and because what's going on in the world is much more exciting than fiction, I read *LIFE* with more interest than ever. Since I have less chance now than I once did to meet great numbers of people in the news, *LIFE* is my way of getting to know those who make the events of today.

I am always interested in faces, and so the very fine photographs of the people in *LIFE* are always of great interest to me. Often they're unforgettable faces and many times they reveal a new side to a personality whom I thought I knew well until I saw him or her in *LIFE*. And because human beings interest me more than anything else in life and in *LIFE*, too, I remember these faces and the stories behind them, for a long time.

By MRS. WENDELL WILLKIE





Dental Research Indicates You Can Help  
**Prevent  
 Tooth Decay**  
 With **COLGATE**  
**Ammoniated Tooth Powder**



Yes, Colgate's Great Dentifrice Gives Extra Protection As It Cleans Your Teeth—and Breath!

- 1 REMOVES ACID FILM usually associated with tooth decay! Laboratory tests indicate that when you use it regularly as directed, Colgate Ammoniated Tooth Powder may help you avoid pain, worry and expense of needless tooth decay.
- 2 TEETH LOOK CLEANER, feel cleaner immediately. That's because Colgate's foamy cleaning action removes dulling film so well teeth get naturally, sparkling clean.
- 3 CLEANS BREATH, TOO... Removes tiny food particles that cause much bad breath. Has a minty, mouth-refreshing flavor that even children like!

Get Colgate Ammoniated Tooth Powder today for the whole family. Available at any toilet goods counter.

4oz. 47¢  
 2oz. 27¢

With A Flavor The Whole Family Will Enjoy



Send your clothes to the drycleaner who uses  
**Stā+Nu**... the miracle finishing process!

Suits, slacks, dresses—in all of them, Stā+Nu makes a magic difference you can see and feel. For Stā+Nu restores textile oils lost through wear and cleaning. Fabrics feel lively and soft again—resist dirt and wilting as they did when new. Colors look new-bright again. And—even in muggy summer weather—wrinkles hang right out of your clothes!

Do try Stā+Nu and see!

Available only at drycleaners who display this emblem...

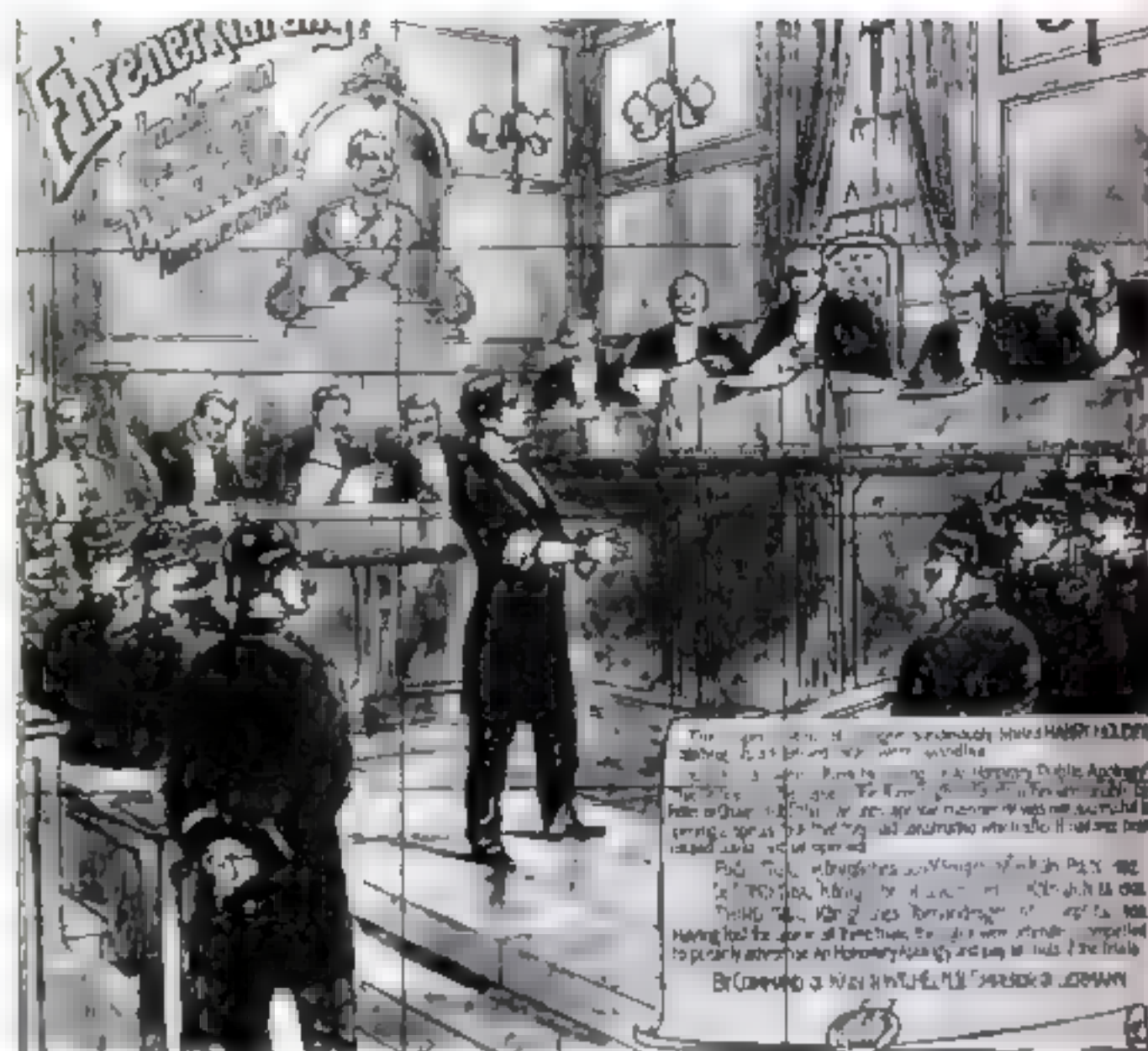
COSTS YOU  
 NOTHING  
 EXTRA!



STANU CORP., 110 South Dearborn St., Chicago 3, IL

Houdini CONTINUED

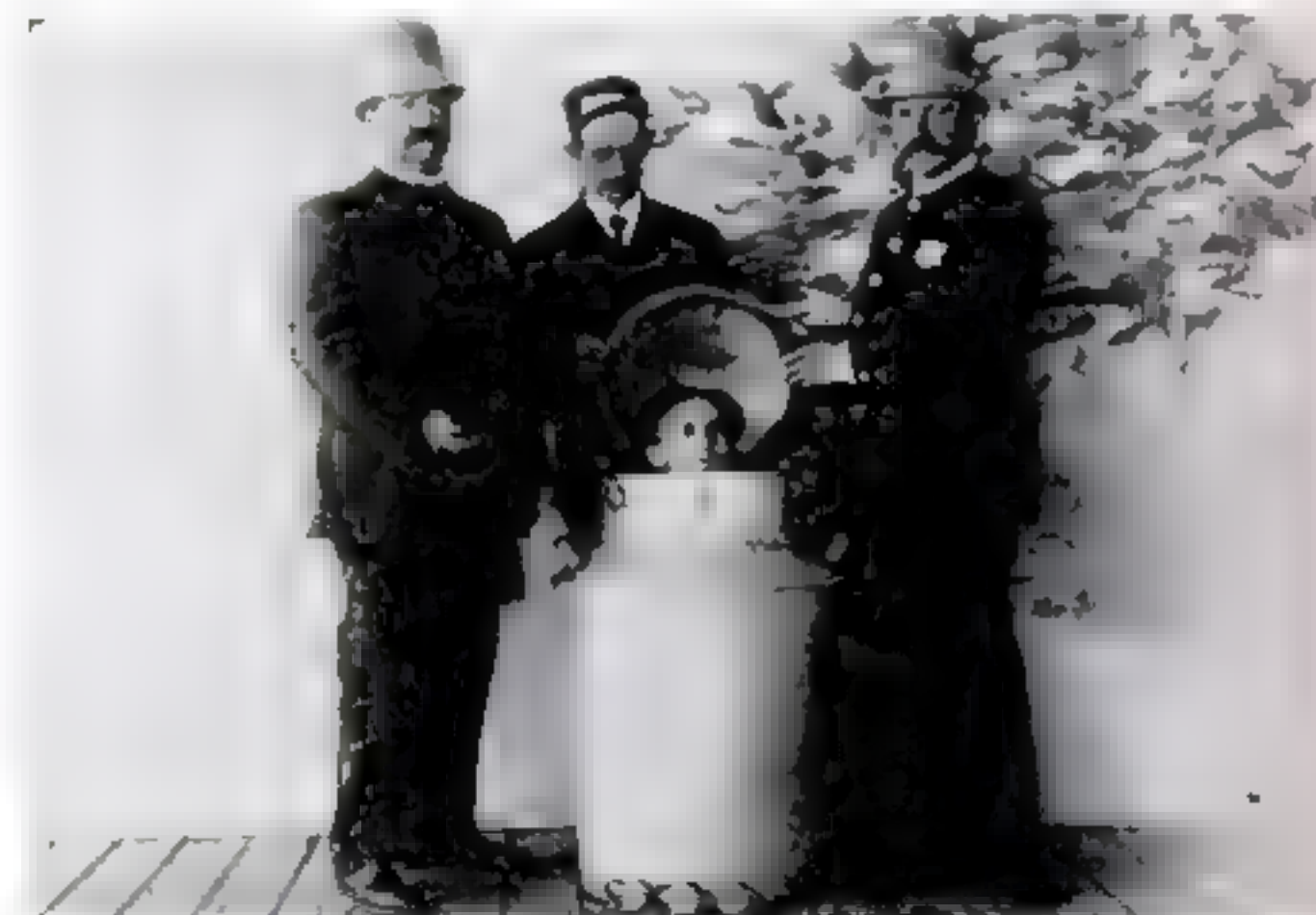
## A TRIO OF HOUDINI TRIUMPHS



**COURT TRIAL** in Germany resulted from suit which Houdini brought against a police official who said he was a fake. He won a triumph verdict after he had demonstrated to the judge and jury how he could open handcuffs, locks and a safe. Task was made easier when someone forgot to lock the safe.



**TRIAL BY WATER** involved being let down to bottom of New York Harbor after being stripped, chained and put into a large chest which then had its cover nailed down and a steel band fastened around it. Houdini came up in 57 seconds. The chest was hauled up with its nails and band still in place.



**TRIAL BY MILK CAN** involved immersing magician in a large can filled with water or, in cities with publicity-conscious dairy companies, with milk. The can was then secured with a dozen padlocks. Houdini would make his way out in a minute, leaving padlocks intact and the can filled to the brim.

CONTINUED ON PAGE 123

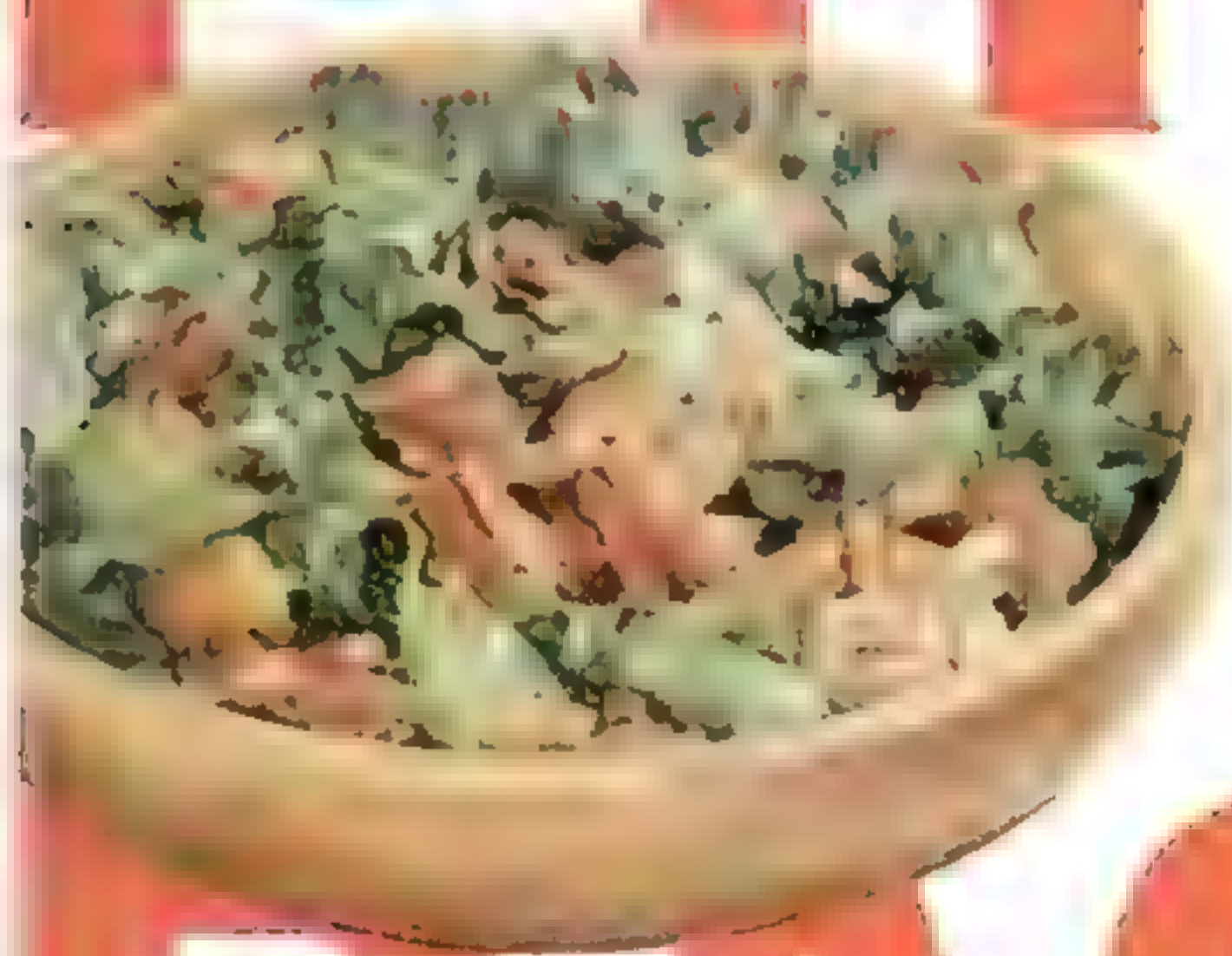


# MORRELL

Bacon at its best—  
for breakfast, and in  
a score of hearty dishes  
—Morrell Pride Bacon!  
Only choice center  
slices, mild-cured and  
slow-smoked over fragrant  
hardwood fires for flavor  
and goodness, go into  
this fine Morrell product.



# PRIDE



MORRELL PRIDE BACON—only choice  
center slices that cook up crisp and  
so flavorful. In airtight, heat-sealed

packages that retain flavor, aroma;  
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with the revolving tray in  
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Also in vacuum pack cans.

BE THOUGHTFUL... BE DIFFERENT... SEND THE GIFT SUPREME



# MRS. HOUDINI WAS IN THE ACT



REAL MRS. HOUDINI married magician in early days of his career.

The real Houdini was a model family man. His wife helped him in his acts in the early days, took care of his practical needs all his life. Just as he spent years testing mediums because he wanted to get in touch with his dead mother, she sought for 17 years after his death to communicate with him beyond the grave. The long history of their marital devotion makes an engaging background for the Houdini tricks in the movie. The producer added another engaging touch by having Mrs. Houdini played, logically enough, by Janet Leigh, the real-life Mrs. Tony Curtis.



MOVIE LEVITATION ACT is performed at a restaurant where magician's wife stretches out in mid-air with no other apparent support than a broom.



QUICK-CHANGE ACT is performed by movie Mrs. Houdini who changes her clothes backstage so that she can impersonate her husband when he fails to turn up in time for his act, having experienced a slight delay in escaping from Tower of London while picking its locks with a wire held by two of his toes.

# When Grand-dad shaved from the rain barrel he had the right idea!

Now you can have a really close, wonderfully comfortable shave—even in the hardest water

• Why did Grand-dad so often take the trouble to get water from the rain barrel for his shave?

Because rain water is soft water . . . and the softer the water, the wetter your whiskers and the better shave you get.

**Better than softest rain water!**  
Today, with the new Glider, an Instant brushless shave cream, you get a good shave even in hardest water! Glider Instant has a special wetting agent that conditions even hard water to do a better job than the softest rain water!

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New ingredient "out-gets" rain water

Glider Instant at all drug counters now. And in spite of all it does—there's no increase in price! So get your tube of the new Glider Instant—today!

**Try the new Glider—FREE**  
We're so sure you'll like it that we give you this chance to try the new Glider free: Just send your name and address to The J. B. Williams Co., Dept. LG-23, Glastonbury, Conn.  
We'll send you a Guest Size tube, absolutely free, by return mail.

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**MARRIAGE CERTIFICATION** was a preliminary needed by U.S. Shinto marriage has no license.



**STREET PARADE** to Buddhist temple a week before ceremony shows off bride's costume. Silk

triangle over wig is supposed to hide "horns of jealousy" a female trait. Cousin (left) was bridesmaid.

## *Life Goes to an American's Shinto Wedding*

### PHOTOGRAPHER MARRIES A BEAUTY IN TOKYO

When Horace Bristol Jr., a young photographer working in Japan, went to cover a Tokyo beauty contest, he concentrated on the likeliest winner, a pretty girl named Tomoko Yoshimura. She placed second in the judging and, to console her, "Bobby" Bristol invited her to dinner. Six months later they were engaged.

Although the bridegroom's family normally handles a Japanese wedding, the Bristols—his father is Photographer Horace Bristol—knew nothing about Shinto wedding customs and the bride's mother took over. She arranged for the priests and shrine, collected traditional costumes—five kimonos and seven sashes for the bride, six kimonos for the bridegroom—

planned the reception and saw that her daughter bade farewell to her deceased father, who, though dead, is still respectfully considered head of the family. In the shrine where both ceremony and reception were held, the couple dressed and the bride's mother helped her future son-in-law with his complex costume.

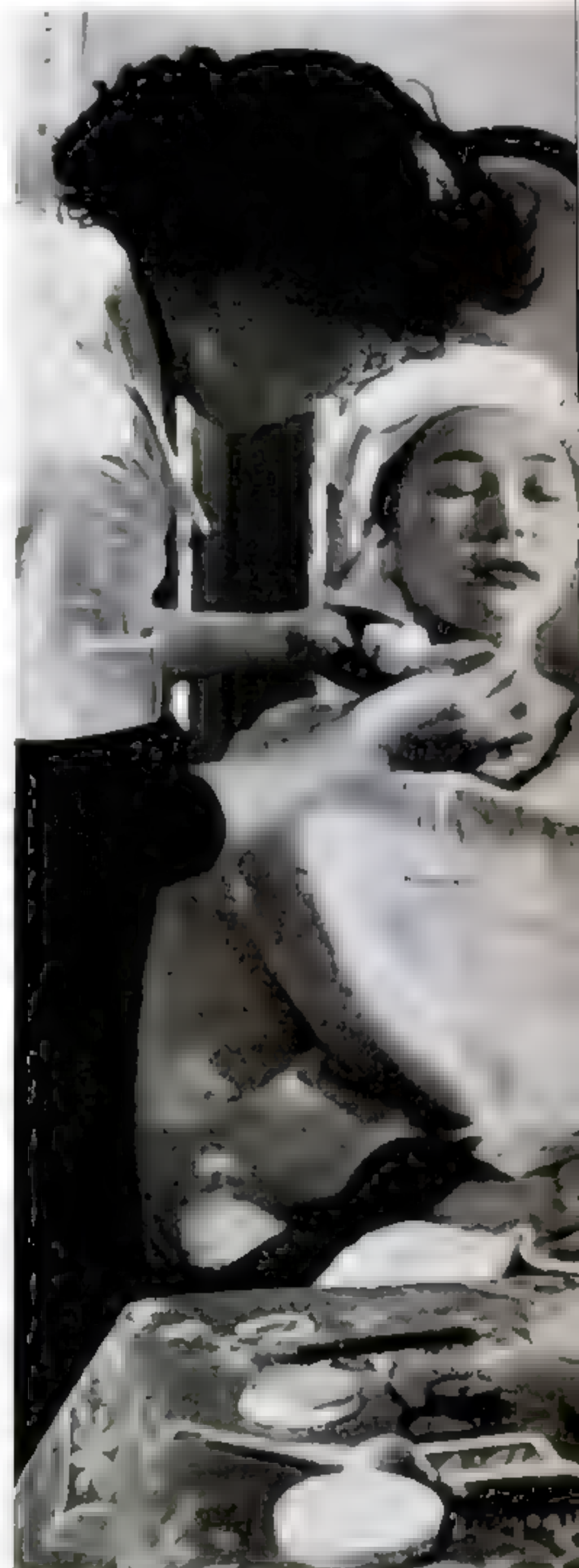
After the elaborate preparations the service seemed simple. During the ceremony neither one of the couple spoke a word. They faced each other as a priest recited prayers, swung branches to sanctify them and offered symbolic cups of sake. Bobby admitted later, "I was a lot more at ease than at an American wedding where I would have had to say something."



**SPLIT-TOED SOCKS** which Bobby wore were easiest part of his dressing in Japanese costume.



**FINAL SASH** is tied over fifth kimono by bride's mother as Bobby uncertainly watches in mirror.



**HEAVY WHITE POWDER** is applied to bride's face and shoulders by professional dresser. Two





**IN BUDDHIST TEMPLE** Tomoko says her final farewell to father who has been dead seven years



experts took two and a half hours to dress bride. Her mother helped bridegroom dress in 15 minutes.



**SMILING BRIDE**, wearing fox fur given to her years ago by her father, waits for husband after

wedding reception. They moved into a one-room apartment in Tokyo, plan to have wedding trip later.



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**AWAITING CEREMONY**, pair nervously sip tea from one cup. Draped towels protect Tomoko from spilled tea.

**LEAVING DRESSING ROOM**, bride and cousin lead group to room where 30-minute ceremony will be held.



**COMPLETING MARRIAGE**, the couple offer sacred branches to gods. Shrine attendant (left) helps bride with

costume while priest and flute player sit near altar. Paper on tables by Bobby's parents (right) symbolizes good luck.

CONTINUED ON PAGE 131



# 5 reasons why bakers use dextrose in baking better bread



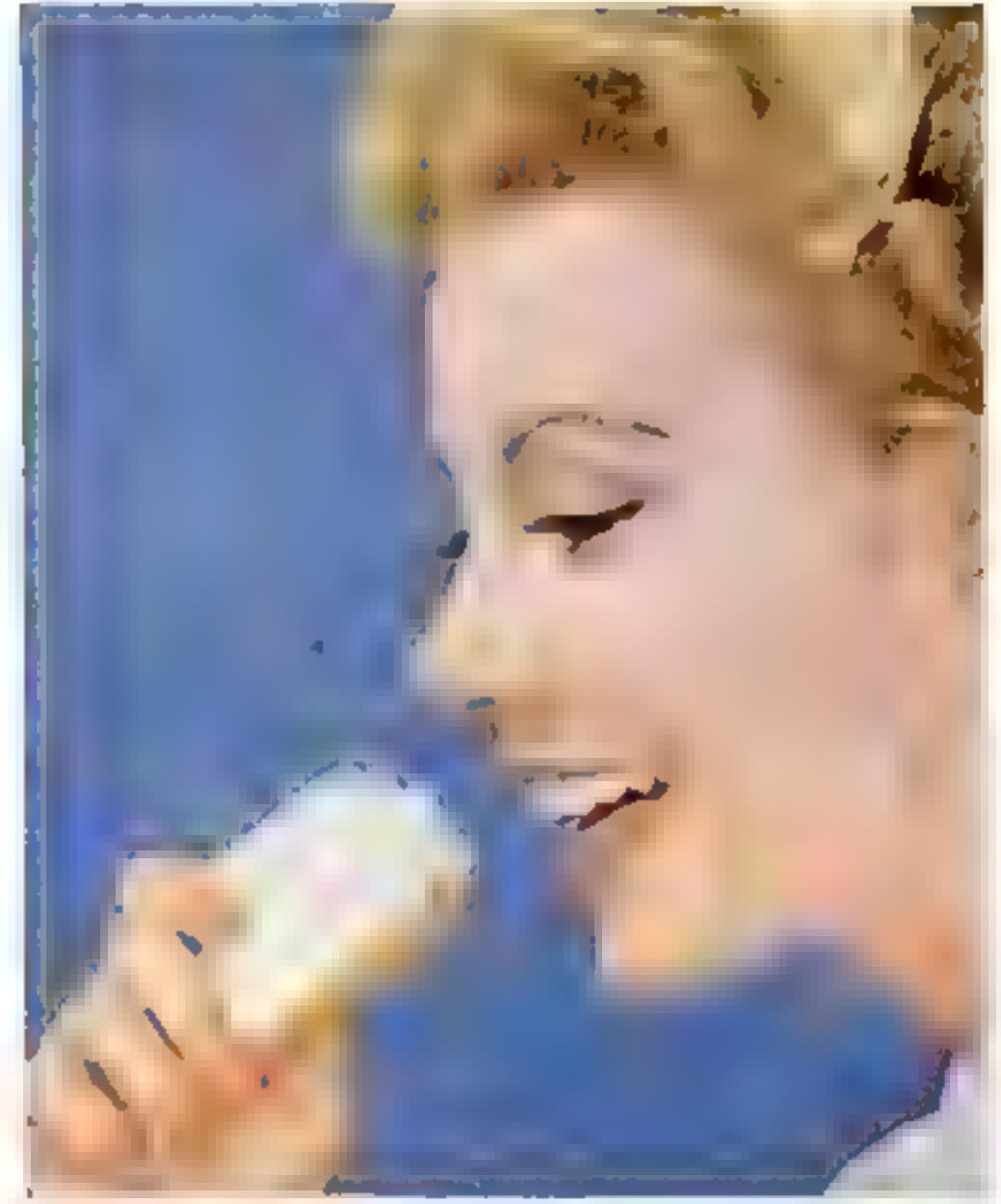
## 1. Texture

For good eating, the texture of bread must be even, close-grained, soft and tender. In baking, dextrose sugar importantly aids the development of fine bread texture...smooth, even and uniform.



## 2. Crust Color

Appetizing crust color is the mark of better bread. Bakers find that dextrose helps to develop superior "bloom," rich golden brown crust. This fine-looking loaf says "good eating."



## 3. Taste

The primary function of sugar in bread-baking is to feed the yeast, to promote fermentation—not necessarily to sweeten. Bakers have found dextrose to be a superior sugar in developing fine bread.



## 4. Lasting Freshness

Leading bakers use a combination of ingredients, including dextrose sugar, which tends to keep bread fresh—soft, moist and tender...the way you like bread best.



## 5. Toast-ability

The final test of better bread is the kind of toast it makes. If it toasts evenly—turns to a golden brown outside—stays tender inside—it's fine bread—the kind leading bakers make with dextrose.



## Facts about dextrose...

You won't find dextrose, food-energy sugar, for sale in a retail store. It is sold only to commercial producers of fine foods and beverages...who use it to improve the flavor and quality of their products.

As a natural sugar, dextrose is found in most fruits and many vegetables. It is sparkling white, mildly sweet and cooling to the taste. Actually, dextrose is the sugar your body uses *directly* for energy. It needs no digestion...it is promptly absorbed and utilized for energy.

Under the trade name of Cerelese, dextrose is produced by Corn Products Refining Company.





*Other times, other tastes...*

## What made Milwaukee change to Blatz?

The flavor of Blatz is delightfully *different* from the heavy, harsh-tasting beers of the past. For Blatz is brewed for *today*... today's way of life.

That's what made Milwaukee change to Blatz. That's why Blatz is the modern favorite in Milwaukee—year after year.

If you want to know first-hand why America's beer capital drinks more Blatz than any other beer, just pop the above question at a man from Milwaukee.

Better yet, pop the cap off a bottle of Blatz and pour yourself a tall glass.

If you enjoy the flavor of today, you'll appreciate the flavor of Blatz. Try Blatz this very day.



*Today it's Blatz!*

*Milwaukee's finest beer!*





**FORMAL PORTRAIT** is posed traditionally to show off groom's masculine attire and intricacy of bride's costume.



**PARENTAL BOWS** take place at reception between groom's family (left), bride's mother and two cousins. Orange juice, cider and beer were served.



**WESTERN-STYLE CAKE** is cut at banquet. Bride has changed from wedding regalia to more manageable kimono.

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## A PLAYER PEELED

In Australia rugby football is played very earnestly and in the furious competition accidents sometimes happen. As Alf Hancock, the breakaway forward of the Gordon team, plowed through the North Sydney team, an opponent made a frantic grab. He missed Hancock but

caught his pants and held on tenaciously. A teammate met Hancock head on. After this picture was taken, the pants came even further off. Falling to the ground, Hancock waited discreetly while teammates formed a ring around him and a new pair of pants was brought out.





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